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Audi Tradition with motor sports classics from three epochs at Schloss Dyck Classic Days

- **Classic vehicle festival in the Rhineland region from August 4th to 6th**
- **Racing legends Frank Biela and Walter Röhrl driving historic racing cars**
- **Röhrl's "Pikes Peak" Audi Sport quattro S1 on show**

Ingolstadt, July 31 2017 – at this year's Schloss Dyck Classic Days from August 4th to 6th, Audi Tradition is presenting the whole bandwidth of Audi motor sports history. Historic racing cars from a total of three epochs await the approximately 40,000 visitors. On the race track, you can experience the first AUDI AG racing car, the Audi Type C, the legendary Auto Union Type C racing car with its 16 cylinders, and the Audi Sport quattro Rallye. Also, Audi will be exhibiting another icon at the Classic vehicle festival in the Rhineland: the Audi Sport quattro S1 victory car driven by Walter Röhrl to win the Pikes Peak race in the USA in 1987.

The Schloss Dyck Classic Days are being held for the twelfth time this year. Because of their character they are known as the "German Goodwood". In the classic ambience of the moated castle, Schloss Dyck near Neuss, the event offers a colorful mix of garden party, classic car club event, concours d'elegance and motor racing, with more than 400 historic cars. Many of the expected 40,000 visitors will be dressed in keeping with the times. Audi Tradition is presenting itself in the "Classic Corner" and exhibiting, among other things, a 1936 Wanderer W 25 K Roadster which has not yet been restored, surrounded by bales of straw. Also in the "Audi camp" you can view the unique specimen of a 1929 Wanderer W 11. In 1949, this pre-war Wanderer was converted into a breakdown vehicle that was in use in the Bavarian mountains until the 1960s. These are also joined a third Wanderer specialty: the replica of a streamlined special roadster, in which Auto Union won the team classification of what was then the toughest rally in the world – Liège-Rome-Liège, a journey of more than 4,000 kilometers – in 1939.

The really big attractions in the "Classic Corner" are the Audi Type C "Alpine Victor" and the Auto Union Type C Grand Prix racing car. From 1912 to 1914, the then young Audi brand won the Austrian Alpine race three times in succession and the Audi Type C laid the foundation stone for the motor racing history of today's AUDI AG. August Horch, the founder of the company, took the wheel himself, going over all the Alpine passes of what was then the Austro-Hungarian Empire. Audi Tradition owns two such Type C cars. One of these, built in 1919, in the yellow paint of its Alpine journey, will drive on the three-kilometer race track at Schloss Dyck. It will not

*The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



be so leisurely when the five-time Le Mans winner Frank Biela starts up the 16 cylinders of the Auto Union Type C. In 1936, the Grand Prix racing car pressed 520 horsepower onto the road, that year winning the European championship, the precursor of today's Formula 1 World Championship, with Bernd Rosemeyer at the wheel.

Audi Tradition will be presenting two more recent automobiles as part of a rally exhibition at the Autostadt stand. Visitors will doubtlessly be highly interested in the Audi Sport quattro S1, which Walter Röhrl drove in record time in 1987 when he scaled "Pikes Peak" in the USA. While this milestone of Audi car racing history is exhibited, the second Audi rally car will be driving on the Dyck race track, no less. The so-called "short one", the 1984 Audi Sport quattro Rallye, will be driven by none other than twice rally world champion Walter Röhrl, who piloted this car more than 30 years ago on the race courses of the rally world championship.

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The four rings of the Audi badge symbolize the brands Audi, DKW, Horch and Wanderer, which were combined to form Auto Union in 1932. Auto Union and NSU, which merged in 1969, both made many significant contributions towards the development of the car. AUDI AG was formed from Audi NSU Auto Union AG in 1985. Together with the two traditional companies Auto Union GmbH and NSU GmbH, Audi Tradition has nurtured the extensive, diverse history of Audi for many years and presented it to the public. The Audi museum mobile at the Audi Forum Ingolstadt is open daily from Monday to Sunday, from 9 a.m. to 6 p.m. The August Horch Museum in Zwickau is open from Tuesday to Sunday from 9.30 a.m. to 5 p.m. www.audi.de/tradition

Audi Tradition supports the work of Audi Club International e.V. (ACI). Officially recognized by AUDI AG, this umbrella organization represents all Audi brand clubs and the clubs of the predecessor brands of the present-day AUDI AG. Information at www.audi-club-international.de

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2016, the Audi Group delivered to customers about 1.868 million automobiles of the Audi brand, 3,457 sports cars of the Lamborghini brand and 55,451 motorcycles of the Ducati brand. In the 2016 fiscal year, AUDI AG achieved total revenue of €59.3 billion and an operating profit of €3.1 billion. At present, approximately 88,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.