



Sports Communications

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Audi Cup participants confirmed

- **SSC Napoli to complete high-caliber field**
- **Day one: Atlético de Madrid vs. SSC Napoli, FC Bayern München vs. Liverpool FC**

Ingolstadt, June 15, 2017 – The Audi Cup field is complete. In addition to Atlético de Madrid and Liverpool FC, host FC Bayern München is going to welcome SSC Napoli to the Allianz Arena on August 1 and 2. Advance ticket sales for the preparation tournament featuring top-flight teams have already begun.

In SSC Napoli, Audi has gained another top-flight squad for the Audi Cup. The team of SSC Napoli, due to its bright-blue jerseys also known as “Azzurri”, is the only Italian club that has constantly been participating in European competitions for eight consecutive years. In the 2016/17 season, the squad only had to admit defeat to the subsequent Champions League winners, Real Madrid, in the round of 16. In the past season of the Italian Serie A, the football team secured its participation in the qualification for the coming UEFA Champions League.

Tickets for the Audi Cup are highly coveted. In 2015, the Allianz Arena was sold out, with 140,000 spectators on both tournament days. This year, the event will kick off on August 1 with the duel of Atlético de Madrid vs. SSC Napoli, followed in the evening by the match of FC Bayern München vs. Liverpool FC. Tickets are available at www.audicup.com. Day tickets start selling for 20 euros.

The Audi Cup premiered in summer 2009 on the occasion of the 100th anniversary of the Audi brand. Since then, the tournament has been held every two years. FC Bayern München has entered its name in the winners’ list three times while in 2011 a visiting team, FC Barcelona, was victorious.

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