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## **Johannes Roscheck is the new president of Audi do Brasil**

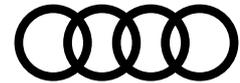
- **Roscheck has extensive experience in the automotive sector and proficient knowledge of the Brazilian market**
- **Dr. Johannes Roscheck: "Audi continues to trust in the Brazilian market. With the lately announced Audi Q3 Flexfuel we offer a second local manufactured model that matches the Brazilian customers' needs"**

**São Paulo, February 24, 2017 – Dr. Johannes Roscheck is the new president and CEO of Audi do Brasil. With great expertise in the automotive sector and knowledge of the Brazilian market, Roscheck, who is an Austrian, has served as CFO in the brand's production unit in Curitiba already in the 1990s.**

"Audi continues to trust in the Brazilian market. With the lately announced Audi Q3 Flexfuel we offer a second local manufactured model that matches the Brazilian customers' needs ", says the new Managing Director.

Industrial Engineer expert in engine and automobile production, Dr. Johannes Roscheck holds a degree in Industrial Engineering in Austria, and later achieved a PhD in Mechanical and Industrial Engineering. The new Managing Director has more than 20 years of experience in the automotive sector, with international practice in the areas of Finance and Production. Within Audi, he held several executive positions at Audi in Hungary, the United States, Germany and Brazil, having held other positions in the Volkswagen Group and consulting firms as well.

In his first position at Audi Brasil, Dr. Roscheck was responsible for the Controlling department of the Audi factory in Paraná in the 1990s. Later, he became responsible for the Company's businesses in the country, especially for the local production of the brand's vehicles.



After this experience in Brazil, he assumed the position of General Secretary of AUDI AG in 2002. In the United States, he worked as Project Leader and later became a Board Member and CFO of Audi in Hungary.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2016, the Audi Group delivered to customers about 1.871 million automobiles of the Audi brand, 3,457 sports cars of the Lamborghini brand and 55,451 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 88,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility