



Communications Motorsport

Stefan Moser

Tel: +49 841 89-35550

E-mail: stefan1.moser@audi.de

www.audi-mediacyenter.com/en

Dieter Gass to become new Head of Audi Motorsport

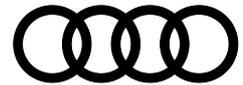
- **Scheduled change at the helm of Audi Sport effective January 1, 2017**
- **Dr. Wolfgang Ullrich to remain with Audi Sport in an advisory role**

Neuburg/Neckarsulm, December 16, 2016 – Scheduled change at the helm of Audi Sport: Effective January 1, 2017, after 23 years of service, Head of Audi Motorsport Dr. Wolfgang Ullrich (66) will hand over this post to his successor, Dieter Gass (53). Dr. Ullrich will remain with Audi Sport in an advisory role until the end of 2017.

At the beginning of 2012, Head of Motorsport Dr. Ullrich persuaded Gass, who has a Diploma degree in electromechanical engineering, to return to Audi with the aim of grooming him as his successor. Following five joint years at the helm of Audi Sport, the time has come: Dieter Gass will become the new Head of Motorsport of AUDI AG, taking charge of all factory-backed Audi commitments, currently comprising FIA Formula E and the DTM.

“Dieter Gass is going to lead Audi Sport through the upcoming transformation stage and continue to write Audi’s success story in motorsport,” says Dr. Wolfgang Ullrich. “He knows Audi Sport like few others do. From November 1994 to March 2001, he worked there as an engineer – initially in the super touring car and subsequently in the sports prototype program. Afterwards, he held leading positions in Formula One for eleven years. In that period, he gathered a wealth of know-how that Audi Sport has been benefiting from ever since his return in 2012. Following one year as Head of Racing Commitments and four years as Head of DTM, he is now taking his next, carefully planned step. I will be assisting him in this role in an advisory capacity, but not in the operational side of the business. I know that Audi’s motorsport commitment is in good hands with Dieter Gass.”

“The footsteps left by Dr. Wolfgang Ullrich are very large,” says Dieter Gass. “He was at the helm of Audi Sport for 23 years and is credited with exceptional achievements during this long period of time. In addition to the global development of partnering teams and countless championships in super touring car racing, the 13 victories in the 24 Hours of Le Mans and numerous DTM titles stand out as lasting milestones. But I’d be remiss not to mention the development of customer racing at Audi and Audi Sport’s move to the modern Competence Center Motorsport in Neuburg designed for today’s needs. Careers like these are very rare in motorsport.”



“I very much enjoyed my 23 years at the helm of Audi Sport,” says Dr. Wolfgang Ullrich. “We celebrated major successes and I had the opportunity of working together with many great people whom I’d like to sincerely thank. The same applies to our teams and partners. The Management Board had faith in us even during difficult stages, and I believe we justified this trust over and over by claiming great victories and championship titles.”

– End –

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100-percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.