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## **Golden Steering Wheel for Audi Q2 and Audi A5 Coupé**

- Audi Q2 wins in the “Compact SUV” category
- Audi A5 Coupé wins in the “Sports Car” segment
- With 27 awards, Audi is the biggest winner in the Golden Steering Wheel

**Ingolstadt/Berlin, November 8, 2016 – The Audi Q2\* and the Audi A5 Coupé\* both finished triumphantly in the 2016 Golden Steering Wheel awards. The premium carmaker from Ingolstadt won in both the “Compact SUV” and “Sports Car” categories. Together with an international panel of experts, readers of “Auto Bild” magazine and the “Bild am Sonntag” newspaper selected the best automotive newcomers of the year. The prize, among the most coveted honors in the automotive industry throughout Europe, is being presented tonight at the Axel-Springer-Haus in Berlin.**

“Auto Bild” and “Bild am Sonntag” have been presenting the Golden Steering Wheel awards since 1976. This year’s competition included a total of 36 models in six categories. The victories for the Audi Q2 and Audi A5 Coupé are Golden Steering Wheel awards number 26 and 27 for the brand with the four rings. No other car manufacturer has won more.

Rupert Stadler, Chairman of the Board of Management of AUDI AG, said of the award’s importance: “Our successful performance in one of the most prominent competitions in our industry proves that, with our product initiative, we have very attractive models in our portfolio. As a result, the Audi Q2 and the Audi A5 Coupé convinced the jury, made up of editors, racing drivers, designers, celebrities and driving enthusiasts, even though the participants all had different expectations of the cars.”

The Audi Q2 won through in the “Compact SUV” category. Rupert Stadler: “This victory shows that the Audi Q2 has captured the spirit of the times. It combines a robust SUV look and agile handling with a size that works for city driving as well as superb functionality. The Q2 clearly signals that the expansion of our Q family is an important component of our growth strategy. With its attractive starting price, we are attracting new customers to Audi.”

\*The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



The new Audi A5 Coupé won in the “Sports Car” segment. Dietmar Voggenreiter, Member of the Board for Sales and Marketing at AUDI AG, accepted the award: “The new Audi A5 Coupé is the Gran Turismo from Audi – a perfect symbiosis of dynamic sports car and elegant coupe. The very first A5 Coupé was a landmark in the development of the Audi brand. The Golden Steering Wheel shows that the new A5, with its high-tech features and superb utility for everyday driving, is also setting new standards.”

– End –

#### **Fuel consumption of the models named above**

##### **Audi Q2:**

Combined fuel consumption in l/100 km: 5.8 - 4.4\*\* (*40.6 - 53.5 US mpg*);

Combined CO<sub>2</sub> emissions in g/km: 134 - 114\*\* (*215.7 - 183.5 g/mi*)

##### **Audi A5 Coupé:**

Combined fuel consumption in l/100 km: 7.4 - 4.0\*\* (*31.8 - 58.8 US mpg*);

Combined CO<sub>2</sub> emissions in g/km: 170 - 105\*\* (*273.6 - 169.0 g/mi*)

\*\*Figures depend on the tires/wheels used and the engine/transmission variant

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.