

**Communications Product and Technology**

Josef Schloßmacher

Phone: +49 841 89-33869

E-mail: [josef.schlossmacher@audi.de](mailto:josef.schlossmacher@audi.de)

[www.audi-mediacyenter.com/en](http://www.audi-mediacyenter.com/en)

## **Even sportier and more multifaceted: the second generation of the Audi Q5 arrives**

- **New Audi Q5 in early 2017**
- **Five engines at launch**
- **New: comfortable air suspension with damper control**

**Ingolstadt/Paris, September 29, 2016 – Audi presents another successful model: Sales for the second generation of the Audi Q5\* begin at the start of 2017. The SUV with the four rings combines the sportiness of an Audi saloon with a multifaceted character and a highly flexible interior. Whether in its connectivity, efficiency or driver assistance systems – the new Audi Q5 once again sets standards in its segment.**

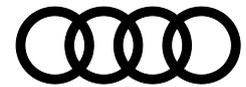
“The first Audi Q5 was for many years the world's best-selling SUV in its class. It was no easy task to design its successor, but that is precisely why it is so very exciting,” says Rupert Stadler, Chairman of the Board of Management at AUDI AG. “With the new Q5 we are setting the bar a notch higher. Among the great innovations are the quattro drive system with ultra technology, highly efficient engines, the air suspension with damper control and a comprehensive line-up of infotainment and assistance systems.”

The new SUV from Audi takes a sporty and taut stance on the street. A sculpturally flared Singleframe grille with a solid frame dominates its aerodynamically flat front end. It is available with headlights that are either in LED or high-resolution Matrix LED technology with dynamic turn lights.

### **Typically Audi: Reference to the quattro drive**

A distinctively curved and strongly undercut shoulder line gives structure to the side view. The strongly emphasized wheel arches are a reference to the quattro permanent all-wheel drive system, and the low greenhouse tapers back down early. Just as at the front, horizontal lines at the rear convey an image of width and presence. The tail lights are also available with optional dynamic turn signals. The tailgate wraps around the C-pillars – a typical feature of the Q models from Audi. A diffuser insert integrates the exhaust tailpipes.

\*The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Audi is offering the new Q5 in 14 different exterior colors. Five newly configured equipment lines are available – sport and design, the S line sport package, design selection and the S line exterior package. They influence the overall appearance. In the design line, contrasting gray add-on parts emphasize the rugged character of the new SUV, while the sport equipment line of the Audi Q5 has parts fully painted in the exterior color.

**Weight saved: up to 90 kg (198.4 lb) lighter than the previous model**

4.66 meters (15.3 ft) long, 1.89 meters (6.2 ft) wide and 1.66 meters (5.4 ft) tall with a 2.82 meter (9.3 ft) wheelbase – compared to the previous model, the new Q5 has grown in nearly all of its dimensions. Consequently, the unladen weight was reduced – depending on the engine – by up to 90 kg (198.4 lb). Steels with maximum tensile strength and aluminum form an intelligent material mix in the body.

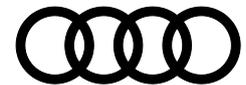
The new Q5 also stands at the top of its class in its aerodynamics. The four-cylinder versions attain a  $c_d$  figure of 0.30 with the aerodynamically optimized roof. Wind noises are exceptionally low, and vibration comfort is high – the new SUV from Audi indulges the driver and passengers with the best interior acoustics in its class.

**Spacious and wide: the interior**

The interior offers a lot of space for five persons, and it surpasses the previous model and its competitors in key dimensions. Its horizontally oriented lines underscore the impression of width and comfort, and a three-dimensional trim strip runs across the entire width of the instrument panel. The new equipment lines concept offers customers a broad selection of colors and materials.

The new, high-efficiency air conditioner is available in two versions. A three-spoke multifunction steering wheel is standard; additional functions such as steering wheel heating are optional. Seat features range all the way to a pneumatic massage function. When it is dark, the optional ambient lighting (standard with design selection) creates an attractive atmosphere in 30 different colors. The workmanship quality in the new Q5 is uncompromising.

The rear seat back of the new Audi Q5 is split into three segments. Longitudinal and seat back angle adjustment are optional. Depending on the rear seat position, the basic volume of the luggage compartment ranges from 550 to 610 liters (19.4 to 21.5 cu ft), 10 liters (0.4 cu ft) more than in the previous model. When the rear bench is folded down, this volume grows to 1,550 liters (54.7 cu ft). Cargo loading is simplified by intelligent solutions like a standard, variably folding mat, optional sensor control of the power tailgate and manual lowering of the body via the optional air suspension.



### **Simply coherent: controls and displays**

Operation of the new Audi SUV is intuitive and is marked by three great new features. The optional Audi virtual cockpit presents brilliant graphics on its high-resolution 12.3-inch screen. The driver can choose from two views – a classic view with large round instruments and a mode in which the navigation map or lists dominate. The also optional head-up display projects key information onto the windshield.

The MMI terminal in the center console acts as the main control element. In the top infotainment system, the MMI navigation plus with MMI touch and an 8.3-inch display, a touchpad is integrated into the rotary pushbutton. It recognizes handwritten entries as well as gestures familiar from consumer electronics such as zooming gestures. If the new Q5 has an automatic transmission, it also has the larger MMI all-in-touch including haptic feedback.

The MMI operating logic is based on the flat hierarchies used in today's smartphones, and it offers such features as intelligent free-text search. The new natural-language voice control function also recognizes inputs from everyday speech. Serving as an additional third operating level in the new Audi Q5 is the multifunction steering wheel plus. Audi can deliver a newly developed head-up display as an option. It projects relevant information onto the windshield – including from driver assistance systems – as symbols and numbers that can be perceived quickly.

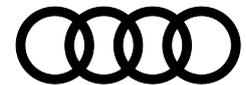
### **Audi navigation: “Personal route assist”**

The new Audi Q5, like the Q7 and the A4, has a self-learning “personal route assist” function. After activating this function, the navigation system learns the routes and destinations that the customer regularly selects, and it associates this information to the parked position and time of day.

For as long as it is active, the system therefore learns from the customer's behavior and uses this information to suggest optimized route planning for the next trip – even while navigation is inactive. The navigation system incorporates the three most likely destinations into the calculation, taking into consideration both the arrival time and current traffic levels. For instance, the system can suggest that the customer activate navigation to find out about potential alternative routes. The driver decides whether or not to activate the function. He also has the option of deleting saved destinations. If the function is deactivated, the system does not store the destinations and does not consider deleted destinations or the routes driven.

### **Online via LTE: MMI navigation plus**

MMI navigation plus utilizes the Audi connect module to integrate a LTE module and a Wi-Fi hotspot – this lets passengers go online with up to eight mobile devices. Audi connect enables convenient roaming in Europe for many Audi connect services with its permanently installed SIM card – the Audi connect SIM with a flat data rate. If they wish, users can also book data packages for the Wi-Fi hotspot at attractive prices, which also include EU roaming.



The free Audi MMI connect app produces a close interconnection between the car and smartphone or a smartwatch and offers other services. They include remote checking of important vehicle states, online media streaming and transmission of a calendar from a smartphone to the MMI.

#### **High-end option: the infotainment modules**

The Audi phone box connects smartphones to the vehicle's antenna for optimal reception quality; it also charges smartphones inductively according to the Qi standard. The Bang & Olufsen Sound System with innovative 3D sound introduces the spatial dimension of height. The Audi tablet, which is also new, serves as a flexible Rear Seat Entertainment device. The Audi smartphone interface also brings Apple CarPlay and Android Auto into the new Q5.

#### **Driver assistance and safety systems**

In its driver assistance systems, the new Audi Q5 also tops its segment with a broad range of high-tech options. In their intelligent interplay, the systems represent a next step towards piloted driving. They are bundled into three packages – Tour, City and Parking.

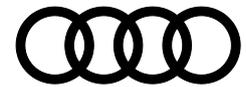
The predictive efficiency assistant helps the driver save fuel by specific information on the car's surroundings. Adaptive cruise control (ACC) including traffic jam assist can handle some of the steering work in slow-moving traffic. Audi active lane assist makes it easier to stay in lane. Distance warning alerts the driver when the distance to a vehicle drops below a safe distance.

Cross traffic assist rear, the exit warning system, collision avoidance assist and turn assist are other new features that perform excellently in pursuit of safety. The same applies to the pre sense systems – Audi pre sense city is a standard feature which warns of pedestrians and vehicles and may initiate automatic emergency braking within system limits. Park assist, the camera-based recognition of traffic signs and hill descent assist round out the features.

#### **Powerful quintet: TDI and TFSI engines**

The new Audi Q5 is launching in Europe with five powerful and efficient engines: four TDI engines and one TFSI. They have added up to 20 kW (27 hp) of power, with fuel consumption however being significantly reduced. Particularly the 2.0 TDI engines in the new Q5, with outputs of 110 kW (150 hp), 120 kW (163 hp) and 140 kW (190 hp), are highly efficient. The two-liter diesel is also a highly efficient engine in the version with 140 kW (190 hp).

The two top engines combine ample power with efficiency. The further developed 2.0 TFSI has an output of 185 kW (252 hp), yet it only consumes 6.8 liters of gasoline per 100 km (*34.6 US mpg*), which equates to 154 grams CO<sub>2</sub> per km (*247.8 g/mi*). The also intensively revised 3.0 TDI increases output to 210 kW (286 hp) with 620 Nm (*457.3 lb ft*) of torque.



### **Versatile and efficient: drivetrain**

The drivetrain of the mid-size SUV has been redeveloped from the ground up – this also applies to the six-speed manual transmission, seven-speed S tronic and eight-speed tiptronic (only with the 3.0 TDI). The automatic transmissions integrate a fuel-saving freewheel function. The driver controls it by a selection lever or by shift paddles on the steering wheel; in both cases, the control signals are transmitted electronically.

The new quattro drivetrain with ultra technology is standard equipment for the 2.0 TDI with 120 kW (163 hp) and 140 kW (190 hp), and for the 2.0 TFSI with 185 kW (252 hp). Audi can deliver it as an option for the entry-level diesel engine with 110 kW (150 hp). The quattro with ultra technology always disengages the rear-axle drive whenever it is not needed, and if necessary it can proactively re-engage it. The new concept boosts efficiency without reducing traction or driving dynamics.

In both the front-wheel drive and quattro drive versions, torque vectoring gives handling a refined touch. The intelligent software solution always delivers a dynamic, precise and controllable driving experience. For the V6 diesel, Audi can deliver an optional sport differential at the rear axle which distributes torque between the wheels as necessary and thereby provides a maximum of driving dynamics – this is another new feature in this model series and in the competitive field.

### **Resolving contradictions: the chassis**

The new Audi Q5 enables handling that combines very different strengths – it is sporty while being extremely comfortable. Creating the basis for this are the newly developed five-link suspensions and also the new electromechanical power steering system. Dynamic steering is available as an option; it varies its gear ratio according to the driving speed and steering angle.

Customers can choose from two extension stages of springs and damping. The chassis with damper control offers a very wide spread between comfort and dynamics, which the driver can select via Audi drive select. In addition to adjusting damper control, the new adaptive air suspension can be used to vary the ride height of the car body over five stages. In the Audi Q5 3.0 TDI, these two systems and the sport differential are bundled into a new central chassis control unit.

In the standard system, Audi drive select, which accesses various technical modules, the driver can select one of as many as seven driving modes. The two new modes, lift/offroad and allroad, emphasize the offroad character of the Audi Q5 optimally.

The new Audi SUV comes from the factory with 17-inch alloy wheels. The design and sport equipment lines come with 18-inch wheels, and the S line sport package and Audi design selection come with 19-inch wheels. Wheels up to 21 inches in diameter are available as options.



The new Audi Q5 is manufactured at a newly constructed plant in Mexico. It will arrive at dealers in Germany and other European countries at the beginning of 2017. The base price at the start of sales for the Q5 2.0 TDI 120 kW quattro S tronic will be 45,100 euros.

For further information visit the Audi online magazine “Q5 illustrated” [www.audi-illustrated.com/en/q5](http://www.audi-illustrated.com/en/q5) or the press kit on Audi MediaCenter [www.audi-mediacyenter.com/en/paris-2016](http://www.audi-mediacyenter.com/en/paris-2016).

– End –

**Fuel consumption of the model named above:**

**Audi Q5:**

This car is not yet on sale. It has not yet been homologated and is therefore not subject to the 1999/94/EG guideline.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, the Audi Group achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.