Audi gets top marks in the GTÜ used car report

- First place for the Audi A1, Audi A6 and Audi A8
- Werner Zimmermann, Head of Quality Assurance at AUDI AG: “GTÜ confirms our models’ high standard of quality.”

Ingolstadt, September 14, 2016 – Quality pays off: Audi picked up three wins in the current used car report published by the GTÜ (German Association for Technical Inspection). The Audi A1, Audi A6 and Audi A8 each took first place in their respective categories.

Werner Zimmermann, Head of Quality Assurance at AUDI AG: “Audi stands not only for premium quality and flawless workmanship, but also for high reliability – from its small cars to its luxury sedans. This very good result from GTÜ confirms the quality of our work.”

GTÜ is Germany’s largest, officially accredited organization of independent motor vehicle inspectors. In its used car report, GTÜ rated one- to three-year-old models in eight different vehicle classes. The Audi A1 is the winner in the small car category (defect rate: 3.36). In the full-size sedan segment, the Audi A6 takes the top spot (defect rate: 3.17). The Audi A8 is the winner in the luxury class (defect rate: 2.45).

The GTÜ report is based on data records from over five million general vehicle inspections. GTÜ analyzed a total of 240 models and calculated a defect rate for each. This figure indicates the average number of defects identified per 100 vehicles of a given model.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.