Thomas M. Müller succeeds Ricky Hudi as Head of Electronics at Audi

- Hudi founds his own company and provides consulting for map company HERE
- Physicist Müller has comprehensive experience in electronics, IT and networking

Ingolstadt, August 23, 2016 – Dr. Thomas M. Müller will be the new Head of Electrics/Electronics of AUDI AG. The 45 year old is considered a proven expert on the topics of connected car and electronic systems. He succeeds Ricky Hudi, who is leaving the company at his own request and by mutual understanding after 19 successful years. Hudi will found and lead his own technology and consulting firm. Among others, Hudi will provide consulting for the location platform company HERE, in which Audi, BMW and Daimler have become investors.

Chairman of the Board of Management of AUDI AG, Rupert Stadler, thanks Hudi: “With regards to automotive electronic innovations Audi is one of the world’s leading companies.” Under his leadership, the networking of the car was advanced decisively and a technology lead built up in the area of Autonomous Driving. Also with regards to battery and lighting technology Hudi was able to achieve trendsetting work. In the area of semiconductor technology he established important cooperation, for example with Nvidia in the area of graphics processing units.

Dr. Thomas M. Müller was born in 1971 in Dudweiler and studied Physics. He started his professional career in 1999 at BMW Group in Munich. There he worked internationally in different strategic and operative management positions, for example in the development of electrical and electronic systems. In the area of business IT Müller accelerated the digitization of business processes. From 2009 to 2012 he was Director Connected Car at BMW Group. Subsequently, Müller went on to Volvo Car Group as the Vice President Electrical & Electronic Systems Engineering. In 2014 he additionally took over responsibility for the unit E-Propulsion (electric drive). Since 2015 he has held the position of Vice President Electrics/Electronics & Chassis. Starting December 2016, Dr. Thomas M. Müller will take up his new function at Audi. “Thomas Müller is a proven expert in the areas of automotive electrics and electronics and will continue to advance the digitization and networking of our products,” says Audi Board Member for Technical Development, Dr. Stefan Knirsch.
Ricky Hudi, born 1968 in Redwood City, Silicon Valley, started his professional career at BMW and joined AUDI AG in 1997. There he headed pre-development in the area of Electrics/Electronics. In early 2000 he became Head of Development for Infotainment, where he introduced systems developed in pre-development – primarily Audi MMI – into series production. In October 2003 Ricky Hudi transferred within Audi from Development to Production, where he was Head of Electrics/Electronics Production until August 2008. Since January 2009 he has been Executive Vice President Development Electrics/Electronics AUDI AG and has continuously set new standards.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100 percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, the Audi Group achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.