

Communications Model Series, Innovation and Technology

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Sporty special edition: the Audi Q2 Edition #1

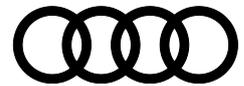
- **Special edition emphasizes the offroad character of the compact SUV**
- **Exclusive paint finish in quantum gray and long list of standard equipment**
- **Orders for all engine variants accepted beginning in early September**

Ingolstadt, August 18, 2016 – Audi is upping the ante at the market launch of its new compact SUV with a particularly sporty model. The Audi Q2 Edition #1 features an exclusive quantum gray paint finish, black and Manhattan gray exterior details, 19-inch wheels and a long list of standard equipment. Customers can place their orders beginning in early September.

The Audi Q2 Edition #1 wears the look of the S line exterior package with sporty bumpers and sills as well as the distinctive diffuser. Unique to the special edition are add-on parts in Manhattan gray in the lower area of the body. They emphasize the robust character of the compact SUV. The black blade on the C-pillar, which sports the four rings in white, and the black exterior mirror housings are further features exclusive to the special edition. The same applies to the new paint finish, quantum gray. Depending on how the light strikes it, the dark tone is either completely homogeneous or it creates an intense play between light and shadows.

The Audi exclusive titanium black styling package sets accents in the area of the Singleframe grille and the bumpers. The anthracite black, 19-inch wheels with a five-arm rotor design originate from Audi Sport. Standard LED headlights and rear lights – the latter with dynamic turn signals – round out the technologically upscale look of the Audi Q2 Edition #1.

In the interior, the special edition impresses with lavish appointments from the Audi design selection. Height-adjustable sport seats, leather-covered multifunction sports steering wheel, leather package and illuminated aluminum door sill trims with the S emblem are standard. The seats are covered in a combination of fabric and leather in black and amaretto; the headlining is titanium gray.



At night, the ambient lighting package attractively highlights the interior. LED light guides backlight the sculpted trim strips on the instrument panel and on the center console. They shine with a subtle, homogeneous light in a choice of ten colors the customer can set in the MMI.

The Audi Q2 Edition #1 is available with all engine variants. Presales begin in early September, and the special edition will be available at dealerships in late autumn.

- End -

Fuel consumption

Audi Q2 Edition #1 1.4 TFSI COD (110 kW):

Combined fuel consumption in l/100 km: 5.7 (*41.3 US mpg*);

Combined CO₂ emissions in g/km: 130 (*209.2 g/mi*)

Audi Q2 Edition #1 1.4 TFSI COD S tronic (110 kW):

Combined fuel consumption in l/100 km: 5.5 (*42.8 US mpg*);

Combined CO₂ emissions in g/km: 125 (*201.2 g/mi*)

Audi Q2 Edition #1 1.6 TDI (85 kW):

Combined fuel consumption in l/100 km: 4.6 (*51.1 US mpg*);

Combined CO₂ emissions in g/km: 120 (*193.1 g/mi*)

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, the Audi Group achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.