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Successful model: one million Audi Q5 from Ingolstadt

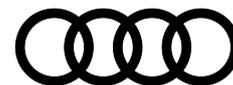
- **Production jubilee for mid-range SUV**
- **Plant Director Albert Mayer: “The international success of the Audi Q5 is due to the outstanding performance of our team”**
- **Best-selling premium SUV in its segment: nearly 1.6 million deliveries worldwide**

Ingolstadt, August 4, 2016 – This Thursday, the one-millionth Audi Q5 drove off the production line at Audi’s main plant in Ingolstadt. The jubilee car, an SQ5 in Sepang Blue, will be delivered to a family in Germany. The international success of the Audi Q5 began in 2008, when Audi launched this model in the segment of mid-range SUVs – the second Q-model from the brand with the Four Rings after the Audi Q7. Since then, the Audi Q5 has developed into a favorite with the customers and is to be seen on the roads of more than 100 countries. Because Audi produces this top-seller also in China and India for the respective local markets, worldwide deliveries sum up to nearly 1.6 million vehicles.

“The Audi Q5 is a genuine guarantee of success for us. For that reason, I am very proud that we have created a worldwide crowd puller with this SUV model from the main plant in Ingolstadt. One million Audi Q5 cars – that is due to the outstanding performance of our production team. We achieved it with great effort and commitment,” stated Albert Mayer, Plant Director at the Audi site in Ingolstadt.

Peter Mosch, Chairman of the Group Works Council of AUDI AG: “On behalf of the Works Council, I would like to thank all the colleagues who put our Audi Q5 on the roads. Their skills make this SUV into an absolute bestseller.”

The company handed over a total of 266,968 Audi Q5 cars to its customers worldwide last year, which is about eight percent more than in 2014 (247,446). The success of the Audi Q5 is steadily continuing, with a further increase in unit sales of 4.7 percent in the first half of this year. The Audi Q5 continues to be the bestselling premium SUV in its segment. Audi employees in Ingolstadt build more than 650 automobiles of this model every day. In addition, the Audi Group produces this



top-seller also in Changchun, China, and Aurangabad, India, for the respective local markets. Altogether, nearly 1.6 million of the Audi Q5 have been sold worldwide since the start of production in 2008. The SUV is especially popular in China, the United States and Germany.

Audi Ingolstadt is the lead plant and mentor for the new Audi plant in Mexico. The Audi Q5 will drive off the production line in San José Chiapa for the world market as of late September.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100 percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, the Audi Group achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.