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## **Audi at Formula Student 2016: countdown at the Hockenheimring**

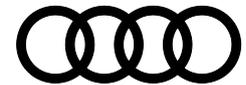
- **Automobile manufacturer supports five student teams**
- **Information on entry possibilities for young talented persons**
- **“Audi Vorsprung Award” for most innovative lightweight concept**

**Ingolstadt/Neckarsulm, August 3, 2016 – Audi is getting ready for Formula Student Germany (FSG) 2016. This year, the company is participating in the construction competition with five teams of students. In addition, the automobile manufacturer will present the “Audi Vorsprung Award” for the best idea for lightweight construction from young engineering students. 115 teams from 28 countries will compete to produce the best overall concept for self-developed racing cars at the Hockenheimring between August 9 and 14.**

Formula Student Germany is an important meeting place for young talented students and experts from the automotive industry. For example, experienced Audi employees are once again active in the pit lanes as members of the jury, to give the student constructors advice and to assess their work. At the same time, the old hands can be inspired by the youngsters’ ideas: “We are always surprised by the innovative solutions that the teams produce in a short period of time,” stated Antje Maas, Head of International Human Resources Marketing at AUDI AG. “Our experts hold discussions with the engineering students on an equal footing. We profit from the exchange of ideas with the creative young people also for our future projects at Audi.”

The brand with the Four Rings is sponsoring five teams this year: Schanzer Racing Electric – TH Ingolstadt, WHZ Racing Team Zwickau, University Racing Eindhoven and two TUfast Racing Teams from the Technical University of Munich. The teams will construct their single-seat racing cars themselves for the Electric and Combustion events and will prepare the relevant financing and marketing concepts. They will then test their cars’ endurance and efficiency on the track. All individual scores are taken into account in the overall result. In addition, Audi is presenting the “Audi Vorsprung Award” for the best lightweight-construction concept once again this year. The teams can apply to compete for the € 1,500 prize in advance of Formula Student Germany. All finalists will present their concepts to a jury of Audi experts at the Hockenheimring and the best team will take the award home at the end of the racing weekend.

Audi is present at the FSG-Forum with a human-resources marketing stand for the entire week. The objective is to individually inform young motorsport fans and visitors to the FSG about career-entry possibilities at Audi. In addition to the intern program for example, Audi also offers



options such as programs for doctoral students or for graduate trainees. Until September, university graduates and young professionals can also apply to participate in a new specialist trainee program targeting careers in areas important for the company's future. And applications are also welcome for the new "Audi dual" study program in cooperation with the technical universities of Ingolstadt and Munich at [www.audi.de/karriere](http://www.audi.de/karriere).

Meanwhile, the countdown is running at the Hockenheimring: "Companies seeking the engineers of tomorrow cannot ignore Formula Student," says Antje Maas. "Time and again, we are impressed by the participants' passion for technology and unconventional ideas. We are very much looking forward to an exciting competition and some interesting discussions."

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***Hint to the media:** You are cordially invited to talk to the Audi experts and the teams sponsored by Audi. If you are interested in visiting us and doing interviews during Formula Student in Hockenheim, please contact Michaela Schnellhardt at [michaela.schnellhardt@audi.de](mailto:michaela.schnellhardt@audi.de), telephone +49 841 89 34009.*

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDIAG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, the Audi Group achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.