



Communications Motorsport

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Audi produces 200th R8 LMS

- **Successful in two generations: many titles on international race tracks**
- **Unbroken worldwide demand for GT3 race car**

Ingolstadt, July 19, 2016 – Neckarsulm is delighted: The Audi Sport customer racing team has completed the 200th Audi R8 LMS. Since 2009, the brand with the four rings has been involved in international GT3 racing with a race car for customers and developed a sales and service network around the globe, numerous supporting services and technology offerings.

If all of the 200 Audi R8 LMS cars produced to date were lined up directly behind each other the line would be more than 900 meters long. 136 models of the first-generation race car and 64 of its successor launched in 2015 have been delivered by Audi around the world. “We’re proud of this mark of 200 cars,” says Stephan Winkelmann, Managing Director of quattro GmbH that develops and produces the race car. “With more than ten manufacturers offering their products, including many premium sports car brands, the GT3 market is fiercely competitive in many countries. The demand shows that both our product and our services are focused on the customer and absolutely competitive.” To date, both generations combined have won 28 overall championship titles worldwide. In addition, there are 34 class titles, nine overall victories in 24-hour races, plus four successes in 12-hour competitions.

Chris Reinke, Head of Audi Sport customer racing, says: “When our new model was launched last year, many teams opted for the Audi R8 LMS – and inquiries from many parts of the world continue to be received in large numbers. Our teams and drivers have been battling for victories and championship titles around the globe ever since the new race car’s first full season.”

The 200th Audi R8 LMS was built at the Neckarsulm site in July and goes to Team “Montaplast by Land-Motorsport.” Wolfgang Land’s squad, after six single events, is leading the ADAC GT Masters with Christopher Mies/Connor De Phillippi (D/USA). Not only teams in Germany and Europe benefit from the services and personal consultancy provided by Audi Sport customer racing. The Melbourne Performance



Centre (MPC) in Australia, Audi Sport customer racing Japan, Audi Sport customer racing China and Audi Sport customer racing North America form a global service and sales network.

The chassis of the Audi R8 LMS is produced at the “Böllinger Höfe” site on the same manufacturing lines as the Audi R8 production model. There is a close kinship between the two sports cars as the race car uses 50 percent of the components and component assemblies of the production model, including the near-unchanged V10 FSI engine.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, the Audi Group achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.