



**Communications Model Series, Innovation and Technology**

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## **Now accepting orders for the new Audi Q2**

- **Compact SUV with polygon design expands the Audi Q family**
- **Customers in Germany and Europe can place orders beginning July 14**
- **Prices start at 24,900 euros for the Q2 1.4 TFSI COD**

**Ingolstadt, July 14, 2016 – The new Audi Q2\* made its public debut at the Geneva Motor Show. Audi is now accepting orders for the compact SUV. It will roll into dealerships in the fall with sporty and agile handling plus infotainment and assistance systems from the full-size class.**

The Audi Q2 combines characteristic SUV features with the agility of a compact sports car. The new polygon design, the blade on the C-pillar and the concave flanks underscore its powerful and edgy look. Widely-opening doors, the good visibility, 405 liters (*14.3 cu ft*) of luggage capacity and the power tailgate document its high functionality. The standard progressive steering provides for direct and dynamic handling. quattro drive, the Audi drive select dynamic handling system and adaptive damper control make the Audi Q2 even more fun to drive.

Infotainment and assistance systems from the full-size class make the Q2 fit for the connected world. Highlights include Audi connect, the Audi phone box, the Audi virtual cockpit and the head-up display. Support is provided by Audi pre sense front with pedestrian detection, the traffic jam assist, park assist and rear cross traffic assist.

Presales have begun for the 1.4 TFSI COD (cylinder on demand) with 110 kW (150 hp) and the 1.6 TDI with 85 kW (116 hp). The Q2 1.4 TFSI COD starts at 24,900 euros; the 1.6 TDI at 25,850 euros. The quattro versions will follow at the market launch this fall.

– End –



**Fuel consumption of the models named above**

**Audi Q2 1.4 TFSI COD (110 kW):**

Combined fuel consumption in l/100 km: 5.7 - 5.4\*\* (*41.3 - 43.6 US mpg*);

Combined CO<sub>2</sub> emissions in g/km: 130 - 124\*\* (*209.2 - 199.6 g/mi*)

**Audi Q2 1.4 TFSI COD S tronic (110 kW):**

Combined fuel consumption in l/100 km: 5.5 - 5.2\*\* (*42.8 - 45.2 US mpg*);

Combined CO<sub>2</sub> emissions in g/km: 125 - 119\*\* (*201.2 - 191.5 g/mi*)

**Audi Q2 1.6 TDI (85 kW):**

Combined fuel consumption in l/100 km: 4.6 - 4.4\*\* (*51.1 - 53.5 US mpg*)

Combined CO<sub>2</sub> emissions in g/km: 120 - 114\*\* (*193.1 - 183.5 g/mi*)

\*\* Figures depend on the tire/wheel sets used

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the



company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.