Double win for Audi in the “All-Wheel Drive Car of 2016”

- First place for the Audi A4 allroad quattro and Audi A6
- Audi Board Member for Technical Development Dr. Stefan Knirsch: “Award documents quattro’s story of success”

Ingolstadt/Frankfurt am Main, April 14, 2016 – Audi scoops two prizes in the “All-wheel Drive Car of 2016” reader survey from car magazine Auto Bild Allrad. The Audi A4 allroad quattro is the winner in the “All-wheel Crossover” category, the Audi A6* won the “All-wheel Car Over 40,000 Euros.” The award ceremony was held Thursday evening in Stuttgart.

“The double win represents the success story of the quattro drive system and the power of the all-road models – our all-rounder with off-road qualities,” said Dr. Stefan Knirsch, Board Member for Technical Development at AUDI AG. With the successor to the lauded Audi A4 allroad quattro*, the brand with the four rings is bringing the new quattro drive with ultra technology to series production in combination with the 2.0 TFSI engine*. This all-wheel drive has been optimized for efficiency and leaves nothing to be desired in terms of traction and driving dynamics. The car sets standards in its class with its low fuel consumption and reduced CO₂ emissions, especially under everyday driving conditions.

Voting for the “All-Wheel Drive Car of the Year” took place in a total of ten categories. The Audi A4 allroad won with 17.4 percent of all votes, with 10.6 percent of readers choosing the Audi A6.

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*The collective fuel consumption of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.
Fuel consumption of the models named above:

**Audi A6:**
Combined fuel consumption in l/100 km: 9.6 – 4.2 (24.5 – 56.0 US mpg)**;
Combined CO₂ emissions in g/km: 224 – 109** (360.5 – 175.4 g/mi)

**Audi A4 allroad quattro:**
Combined fuel consumption in l/100 km: 6.7 – 5.1 (35.1 – 46.1 US mpg)**;
Combined CO₂ emissions in g/km: 154 - 137 (247.8 - 220.5 g/mi)**

**Audi A4 allroad quattro 2.0 TFSI quattro with ultra technology (185 kW):**
Combined fuel consumption in l/100 km: 6.7 – 6.4 (35.1 – 36.8 US mpg)**;
Combined CO₂ emissions in g/km: 154 – 147 (247.8 – 236.6 g/mi)**

**Fuel consumption, CO₂ emission figures and efficiency classes given in ranges depend on the tires/wheels used as well as the engine/transmission version.**

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.