



**Technology and Innovation
Communications**

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Representative unique specimen: Audi A8 L extended

- **Premium manufacturer develops and builds 6.36-meter (20.9 ft) sedan to special customer order**
- **One-off specimen meets same standards as production model**
- **Comfortable and spacious seating for six**

Ingolstadt, April 11, 2016 – Audi puts the customer first, however out of the ordinary their requirements may be. An example of this is the Audi A8*: at the request of a European customer the premium brand has built a first one-off version of the sedan in king-size format. Measuring 6.36 meters (20.9 ft) in length and with a wheelbase of 4.22 meters (13.8 ft), the A8 L extended* affords top-class comfort for passengers occupying all of its six seats. A concept that generates customer: Audi has further requests for the custom product already.

Experts invested almost a year in developing and building the exceptionally long luxury sedan. The result was an exclusive one-off specimen that meets the high standards of the production model in every domain. The major challenges concerned the safety and rigidity of the extra-large body, as well as the styling of the silhouette.

The Audi A8 L extended benefits from the low weight of the production model's body, which uses an Audi Space Frame design and is made almost entirely from aluminum. For the built-to-order version the engineers extended the side sills and center tunnel using extruded aluminum sections. Inside the tunnel, these also assist with the air routing. A double rear bulkhead separates the passenger compartment from the luggage compartment; the roof incorporates additional aluminum profiled tubes and cross-braces. These measures provide torsional and flexural rigidity almost on a par with the A8 L*.

The representative XXL sedan in discreet moonlight blue, metallic offers 1.09 meters (3.6 ft) more wheelbase and overall length than the Audi A8. To maintain a harmonious roof line, the entire body from the A-pillar back has been reworked.

*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



The experts embedded a 2.40-meter (*7.9 ft*) glass panel in the roof skin to enhance the sense of spaciousness.

The sun blinds – one for each row of seats – prevent overheating of the interior in strong sunlight. The headlights and rear lights incorporate small side marker lights, as is prescribed by law for vehicles of this length.

All passengers face the direction of travel in the Audi A8 L extended. The six seats are upholstered in extra-supple Valcona leather, in the color velvet beige. Rows two and three feature electrically adjustable individual seats. The third row has a continuous center console, a Rear Seat Entertainment display and a cool box.

The one-off A8 version is powered by a 3.0 TFSI engine developing 228 kW (310 hp), delivering up to 440 Nm (*324.5 lb-ft*) of torque. This propels the sedan from 0 to 100 km/h (*62.1 mph*) in 7.1 seconds and up to an electronically governed top speed of 250 km/h (*155.3 mph*). An eight-speed tiptronic transfers engine power to the quattro permanent all-wheel drive system. The 19-inch wheels in 15-spoke design conceal the brake system of the Audi S8*, which assures outstanding deceleration of the over six-meter-long (*19.7 ft*) luxury sedan, with its unladen weight of 2,418 kilograms (*5,330.8 lb*).

– End –



Fuel consumption of the models named above:

Audi A8:

Combined fuel consumption in l/100 km: 11.2 - 5.7 (*21.0 - 41.3 US mpg*)**;
Combined CO₂ emissions in g/km: 259 - 146 (*416.8 - 235.0 g/mi*)**

Audi A8 L:

Combined fuel consumption in l/100 km: 11.2 - 5.8 (*21.0 - 40.6 US mpg*)**;
Combined CO₂ emissions in g/km: 259 - 148 (*416.8 - 238.2 g/mi*)**

Audi S8:

Combined fuel consumption in l/100 km: 10.0 - 9.4 (*23.5 - 25.0 US mpg*)**;
Combined CO₂ emissions in g/km: 231 - 216 (*371.8 - 347.6 g/mi*)**

**Fuel consumption, CO₂ emission figures and efficiency classes given in ranges depend on the tires/wheels used.

A8 L extended:

The A8 L extended has received type approval and been accepted under the EC Single Vehicle Approval scheme (Article 24, Directive 2007/46/EC).

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.