



Product and Technology Communications

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All-wheel drive in series production: Audi A4 allroad quattro can be ordered now

- **German customers can order new model starting March 14**
- **In the 2.0 TFSI: innovative quattro drive with ultra technology**
- **Prices for the Audi A4 allroad quattro start at 44,750 euros**

Ingolstadt, March 14, 2016 – The new Audi A4 allroad quattro* is the perfect companion for all situations. With 34 mm (1.3 in) more ground clearance compared with the A4 Avant*, powerful engines and quattro drive as standard, it also has no trouble driving on terrain where the paved road ends. Customers in Europe can order the new versatile mid-size car now.

The new Audi A4 allroad quattro features an original appearance. Its “allroad” look with powerfully flared wheel wells, rugged underbody protection and a silver-colored rear diffuser attracts attention. The distinctive sporty front end with its jagged headlights and sculpturally shaped Singleframe grille further underscore its extroverted character.

High-torque TFSI and TDI engines ensure superior driving performance with improved efficiency. A prime example of this is the 3.0 TDI which is available in two power output versions. The diesel models with 160 kW (218 hp) and 200 kW (272 hp) will be available at the start of ordering. The 2.0 TDI and 2.0 TFSI engines will follow in time for the market introduction this summer.

Audi is introducing the new quattro drive with ultra technology together with the 2.0 TFSI. This represents the start of another chapter in the quattro success story. This new all-wheel drive system that has been optimized for efficiency does not exhibit any perceptible differences to permanent systems in terms of traction and driving dynamics. The car sets standards in its class, especially under everyday driving conditions, with its low fuel consumption and reduced CO₂ emissions.

*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



Prices for the new Audi A4 allroad quattro with 2.0 TDI 120 kW (163 hp) and a seven-speed S tronic start in Germany at 44,750 euros. Standard features include 17-inch aluminum wheels, higher roof rails, a power tailgate and xenon headlights.

- End -

Fuel consumption of the models named above:

Audi A4 allroad quattro:

Combined fuel consumption in l/100 km: 6.7 – 4.9** (*35.1 – 48.0 US mpg*);

Combined CO₂ emissions in g/km: 154 – 128** (*247.8 – 206.0 g/mi*)

Audi A4 Avant:

Combined fuel consumption in l/100 km: 6.4 – 3.8** (*36.8 – 61.9 US mpg*);

Combined CO₂ emissions in g/km: 147 – 99** (*236.6 – 159.3 g/mi*)

**Fuel consumption, CO₂ emission figures and efficiency classes given in ranges depend on the tires/wheels used.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, the production of the Audi Q5 will start in San José Chiapa (Mexico). Fully owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2015 financial year, AUDI AG achieved total revenue of €58.4 billion and an operating profit of €4.8 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.