



Product and Technology Communications

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Audi Q7 e-tron 3.0 TDI quattro available from beginning of March for order

- **First plug-in hybrid model from the Audi Q family for the European market**
- **Sporty and convenient with maximum efficiency**

Ingolstadt, February 25, 2016 – Customers in Europe can order the Audi Q7 e-tron 3.0 TDI quattro* from the beginning of March. Deliveries of the new model will commence in summer 2016. In purely electric mode, the plug-in hybrid SUV achieves a range of up to 56 kilometers (34.8 mi) in the New European Driving Cycle (NEDC), making local journeys emission-free.

The Q7 e-tron 3.0 TDI quattro is the first plug-in hybrid in the world to feature a V6 TDI and quattro drive. The SUV sets standards thanks to 275 kW (373 hp) of system power and 700 Nm (516.3 lb-ft) of system torque. It accelerates from a standing start to 100 km/h (62.1 mph) in 6.2 seconds and consumes only 1.8 liters (130.7 US mpg) of diesel in accordance with NEDC. Its lithium-ion battery can be charged from the socket and stores 17.3 kWh. With its electric range of up to 56 kilometers (34.8 mi), the SUV covers large areas of everyday mobility.

The starting price in Germany is 80,500 euros. Popular optional equipment for the basic model worth around 7,000 euros is already included on the Q7 e-tron quattro as standard in Germany. LED headlights, MMI navigation plus with MMI all-in-touch and the Audi virtual cockpit are among the features included. The high-resolution TFT screen provides pin-sharp displays and graphics, including special views such as the power meter, the energy flow of the plug-in hybrid system, the range and the state of charge of the high-voltage battery.

In Germany, the standard items also include a charging cable for public charging stations and a charging cable that not only features power connections for domestic and industrial sockets, but also contains a graphic display. Thanks to the new two-phase charging technology, full charging from an industrial socket with an output of 7.2 kW only takes around two and a half hours. That is an outstanding figure for this class.

*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



The standard thermal management system with integrated heat pump has been specially developed for the plug-in hybrids of the Q7 family. Audi is the first manufacturer in the world to market this technology. This represents another benchmark achieved by the brand in terms of electric range, interior comfort and climate control efficiency.

The Audi connect module links the Q7 e-tron quattro to the Internet via the high-speed LTE standard. A new standard feature is the “Audi connect safety& service”. With the Audi connect e-tron services and the Audi MMI connect app, a smartphone can be used to remotely control the charging process and interior climate control, and to access data relating to previous journeys.

You can find all Audi e-tron partners with the help of the dealer locator at www.audi.com.

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Fuel consumption of the models named above:

Audi Q7 e-tron 3.0 TDI quattro:

Combined fuel consumption in l/100 km: 1.9 – 1.8 (*123.8 – 130.7 US mpg*)**;

Combined electrical consumption in kWh/100 km: 19.0 – 18.1**;

Combined CO₂ emissions in g/km: 50 – 48 (*80.5 – 77.2 g/mi*)**

**Fuel consumption and CO₂ emissions data as well as the efficiency classes are dependent on the choice of wheels and tyres.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, Audi will start production of the Q5 in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2014 financial year, AUDI AG achieved total revenue of €53.8 billion and an operating profit of €5.15 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.