



Corporate Communications

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Stephan Winkelmann to be new CEO of quattro GmbH

- **Audi Board of Management Chairman Stadler: “Winkelmann’s experience will contribute to the ongoing growth of the sporty subsidiary in Neckarsulm.”**
- **Stefan Knirsch, Board of Management Member for Technical Development: “Heinz Hollerweger has been a catalyst for innovation and Audi’s path into electric mobility.”**

Ingolstadt/Neckarsulm, February 23, 2016 – As of March 15, 2016, Stephan Winkelmann (51) will be the new CEO of quattro GmbH, a 100-percent subsidiary of AUDI AG, which produces and distributes the high performance R and RS models. Winkelmann was President and CEO of Automobili Lamborghini S.p.A. since January 1, 2005. Heinz Hollerweger (62), the current Head of quattro GmbH, is to retire after almost 40 years of successful work for Audi.

“With his experience from more than eleven years in charge of Lamborghini, Stephan Winkelmann will be a key contributor to the further growth of quattro GmbH,” says Rupert Stadler, Chairman of the Board of Management of AUDI AG. quattro GmbH includes the Audi Sport brand with customer motorsport, the development and distribution of the R and RS models, the accessories of the Audi Sport collection and the car-customizing services of Audi exclusive. In the future, the Audi Sport brand is to be positioned more clearly.

As CEO of Lamborghini, Winkelmann was responsible for substantial investment in the future of the company from 2005 onwards. He developed Lamborghini into one of the world’s leading manufacturers of super sports cars. In 2015, the brand with the raging bull achieved a new record with deliveries of 3,245 units. Lamborghini is also a pioneer in the field of automotive lightweight construction and in the development of innovative carbon-fiber technologies.

As of 2018, Lamborghini will produce a third model series for the first time, which will be made alongside the Huracán and Aventador models at its site in Sant’Agata Bolognese: a highly sporty SUV. Winkelmann also pushed forward with



the expansion of Lamborghini's sales organization. Under his leadership, the number of Lamborghini dealerships has tripled in the last decade. This year, the brand with the raging bull celebrates the 100th birthday of the company's founder, Ferruccio Lamborghini.

In May 2014, Winkelmann was presented by President of Italy Giorgio Napolitano with the Grand Cross, the country's highest order of merit, for his achievements as CEO of one of the most important Italian companies. Before Winkelmann became CEO of Lamborghini in 2005, he was the Board of Management Chairman of Fiat Auto Austria, Switzerland and Germany.

Stephan Winkelmann succeeds to Heinz Hollerweger (62), who will be retiring. "Heinz Hollerweger has been one of the catalysts for Audi's path into electric mobility," stated Stefan Knirsch, Board of Management Member for Technical Development at AUDI AG. "He also contributed decisively to the success and expansion of quattro GmbH." The Audi subsidiary's sales increased in 2015 by 13 percent to more than 17,000 units.

Hollerweger also achieved a lot with the development of Audi Sport, which includes the brand's sporting activities such as customer motorsport under the label of Audi Sport customer racing, the R and RS models, and the accessories of the Audi Sport collection.

Heinz Hollerweger was born in Austria and started his career at Audi in Ingolstadt in the area of acoustics in 1977. Twelve years later, he moved to the Audi site in Neckarsulm as head of acoustics, and returned to Ingolstadt three years afterwards as head of vehicle inspections. From 1997 until 2005, he was responsible for the area of vehicle physics. After that, he was in charge of overall vehicle development. In that position, he was responsible for numerous show cars that later went into series production, such as the Audi Q5 custom concept, predecessor of the successful Audi SQ5.

Furthermore, Hollerweger coordinated the entire test activities of the Technical Development division. During his time as head of overall vehicle development, more than 70 models were developed to series maturity.

Hollerweger has been one of the catalysts of electric mobility. With the R8 e-tron, he and his team designed a sensational electric super sports car for the Frankfurt Auto Show in 2011: a powerful sports car with electric drive, the first test vehicle of its kind. It was later developed to series maturity at quattro GmbH.



In April 2014, Hollerweger became Head of quattro GmbH, where his responsibilities included the expansion of the RS portfolio and the development of the new Audi R8. In addition to the “Golden Steering Wheel 2015” in the sports car category and the “Auto Trophy 2015,” the Audi R8 also received numerous awards for its connectivity and is regarded as the benchmark for its segment in this respect. quattro GmbH was also highly successful with the R8 LMS in 2015, winning all of the renowned GT3 races worldwide.

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More information about quattro GmbH:

<https://www.audi-mediacycenter.com/en/quattro-gmbh-2946>

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, Audi will start production of the Q5 in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2014 financial year, AUDI AG achieved total revenue of €53.8 billion and an operating profit of €5.15 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.