



Kommunikation Kultur und Trends

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“Audi Night” in Kitzbühel with Gwyneth Paltrow and Jason Statham

- Celebrities from the worlds of film, music, fashion and sport
- Gregory Porter sings in the hotel “Zur Tenne”
- “Audi Night” opens the 76th Hahnenkamm Weekend

Ingolstadt/Kitzbühel, 20 January 2016 – The ski races on the Hahnenkamm in Kitzbühel are the highlight of the alpine winter sports season. The most challenging event in the Audi FIS Ski World Cup, the downhill race on the “Streif,” is a special attraction each year for the top sports stars and celebrities from all over the world who come to Kitzbühel. The “Audi Night” on 22 January, with some 350 invited guests, opens the spectacular weekend of racing.

For American actors Gwyneth Paltrow and Jason Statham, a visit to the “Audi Night” is their first appearance in Kitzbühel. Audi also welcomes models Irina Shayk and Lena Gercke, actors Noomi Rapace and Luke Evans, and singer Christina Stürmer.

In the hotel “Zur Tenne”, professional skiers Felix Neureuther and Marcel Hirscher, both of them past winners of the slalom in Kitzbühel, put guests in the mood for the sporting events that lie ahead. Names from the world of sport are the former ski aces Maria Höfl-Riesch, Martina Ertl-Renz and Christa Kinshofer. Motor sports are represented by Le Mans winner Benoît Tréluyer and Audi DTM drivers Timo Scheider and Mathias Ekström.

With the all-electric-powered Audi e-tron quattro concept, Audi provides a glimpse of the automobile future on the Red Carpet.

Former professional skier Marco Büchel presents the program for the evening. US singer Gregory Porter stars as the musical highlight of this year’s “Audi Night”.

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Editorial note:

Free images are available from Saturday, 23 January, 9.00 am, at www.audi-mediacycenter.com/en and in the photo databases of [Getty Images](#) and [Sabine Brauer Photos](#).

Footage awaits you at <https://audimedia.tv/en/vid/kitzbuhel-2016-footage>.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. In the second half of 2016, Audi will start production of the Q5 in San José Chiapa (Mexico). 100-percent subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2015, the Audi Group delivered to customers approximately 1.8 million automobiles of the Audi brand, 3,245 sports cars of the Lamborghini brand and about 54,800 motorcycles of the Ducati brand. In the 2014 financial year, AUDI AG achieved total revenue of €53.8 billion and an operating profit of €5.15 billion. At present, approximately 85,000 people work for the company all over the world, about 60,000 of them in Germany. Audi focuses on new products and sustainable technologies for the future of mobility.