



Product and Technology Communications

Stefanie Höcker

Tel: +49 841 89-38053

E-mail: stefanie.hoecker@audi.de

<http://www.audi-mediacyenter.com/en>

New Audi Q7 as a highly efficient diesel

- **The Audi Q7 ultra 3.0 TDI quattro now available for order**
- **Combined fuel consumption is 5.5 liters of fuel per 100 km**
- **Base price is 58,000 euros in Germany**

Ingolstadt, August 4, 2015 – An exceptionally efficient diesel version of the new Audi Q7 is launching on the market, which customers can now order: the Audi Q7 ultra 3.0 TDI quattro*. This engine not only reduces fuel consumption to 5.5 liters diesel per 100 km (42.8 US mpg); it also reduces the entry-level price for the Q7 model series to 58,000 euros. Audi will be delivering cars to dealers in Europe starting in September.

The efficiency is ground-breaking: The combined fuel consumption of the 3.0 TDI with 160 kW (218 hp) is just 5.5 liters of fuel per 100 km (42.8 US mpg). Consequently, the new Audi Q7 also attains good results in its environmental performance – with a CO₂ equivalent of 144 grams per km (231.7 g/mi). With up to 28 percent less fuel consumption than its predecessor, it achieves the best score in efficiency in the competition. The new Audi Q7 is the embodiment of Vorsprung durch Technik: It combines high fuel efficiency and impressive driving performance figures, and it accelerates from 0 to 100 km/h (62.1 mph) in 7.1 seconds. It can continue to sprint to its top speed of 216 km/h (134.2 mph).

Audi models with “ultra” affixed to their names attain best values in fuel consumption and emissions as the result of a considerable technological input and are the most fuel-efficient automobiles in their segment. In the Q7, the “ultra” high-efficiency diesel is the third version after two other engines were successfully launched on European markets in mid-June: the 3.0 TFSI* with 245 kW (333 hp) and the 3.0 TDI* with 200 kW (272 hp).

The Audi Q7 ultra 3.0 TDI quattro with 160 kW (218 hp) and 500 Nm (368.8 lb-ft) of torque from 1,250 to 3,000 rpm was engineered for very low fuel consumption and differs from the more powerful 3.0 TDI with 200 kW (272 hp) in some aspects. In engine management, in particular, need-based adjustments were made to the water pump, oil cooler and combustion process, for instance.

– End –

*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



Fuel consumption of the models named above:

Audi Q7 ultra 3.0 TDI quattro tiptronic (160 KW):

Combined fuel consumption in l/100 km: 6.2 – 5.5** (*37.9 – 42.8 US mpg*);

Combined CO₂ emissions in g/km: 161 – 144** (*259.1 – 231.7 g/mi*)

Audi Q7 3.0 TFSI quattro tiptronic (245 KW):

Combined fuel consumption in l/100 km: 8.3 – 7.7** (*28.3 – 30.5 US mpg*);

Combined CO₂ emissions in g/km: 193 – 179** (*310.6 – 288.1 g/mi*)

Audi Q7 3.0 TDI quattro tiptronic (200 KW):

Combined fuel consumption in l/100 km: 6.2 – 5.7** (*37.9 – 41.3 US mpg*);

Combined CO₂ emissions in g/km: 163 – 149** (*262.3 – 239.8 g/mi*)

**Data ranges given for fuel consumption, CO₂ emission figures and efficiency classes depend on the tires/wheel set used.

In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) as well as Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.