



TV Communications

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Program scheduling note: Audi keynote address at CES Asia as live stream

From May 25 to May 27, the International Consumer Electronics Show (CES) of Asia will be making its debut. At the expo in Shanghai, China, Audi will be presenting a concept car alongside megatrends in mobility and innovations in electronics. The Four Rings brand will be broadcasting the Audi keynote address on the eve of the trade fair live by satellite and on the internet.

Audi Communications will also provide on-site technical support as needed for TV, Web-TV or radio production.

**Audi keynote address at the CES Asia
Sunday, May 24, 2015
11:00 a.m. (CEST)
5:00 p.m. (CST)
Shanghai New International Expo Center**

- via **satellite** in TV broadcast quality: See table for details
- on **Audi MediaTV**: www.audimedia.tv
(English and German; embedding on other websites possible)
- on **Facebook**: <http://bit.ly/AudiLivestream>
(German, embedding possible)
- on **Audi MediaServices**: www.audi-mediaservices.com
(English and German; recording will also be available as a download following the event)



AUDI AG at the CES Asia in Shanghai

Satellite details / Technical information for TV media regarding live broadcast

Europe / Middle East - live HD Feed

Date: May 24, 2015

Time: 11.00am-1.00pm CEST / 09.00am-11.00am GMT

Live feed to start at approx. 10.00am CEST / 08.00am GMT

Satellite:	Eutelsat 10A (10.00 Degrees East)
Sat TXP & CH:	EUTELSAT 10A B5 Lease Ch.D 9.00
Carrier Up:	08:00 GMT
Carrier Down:	11:00 GMT
U/L Freq:	14,453.8300
U/L Polarity:	Y
D/L Freq:	11,153.8300
D/L Polarity:	X
FEC:	3/4
Symbol:	7.070
Modulation:	DVB-S2 8PSK
MPEG:	MPEG4 420
Video Std:	HD
Video Std:	1080i 50Hz
Pilot Tones:	ON
Rolloff:	25%
Booking Notes:	

Please contact Asia MCR at +65 6325 4228