



**Technology and Innovation Communications**

Oliver Strohbach

Tel: +49 841 89-45277

E-mail: [oliver.strohbach@audi.de](mailto:oliver.strohbach@audi.de)

[www.audi-mediaservices.com](http://www.audi-mediaservices.com)

[www.audi-newsroom.de](http://www.audi-newsroom.de)

## **Audi at the 36th Vienna Motor Symposium**

- **Three Audi presentations on innovations in drive technology**
- **Focus on e-tron drive and world premiere of the new 2.0 TFSI**
- **Prof. Dr. Ulrich Hackenberg: “Excellent forum for Audi”**

**Ingolstadt/Vienna, May 6, 2015 – Audi is presenting pioneering drive technologies at the 36th Vienna Motor Symposium, which takes place on May 7 and 8, 2015. The focus is on two topics – the new 2.0 TFSI as the most efficient two-liter gasoline engine in its class, and plug-in hybrid drive in the Audi Q7 e-tron 3.0 TDI quattro\*.**

Three high-ranking Audi developers will be presenting drive technology innovations at the specialist meeting in Vienna’s Hofburg Congress Center. Dr. Rainer Wurms, Head of Gasoline Engines Pre-Development, will be presenting the new Audi 2.0 TFSI at its world premiere on Thursday, May 7. The new engine generation uses an innovative combustion principle that makes it especially efficient in real-life operating conditions. Roman Straßer, Head of E-Modules, will be explaining the drivetrain of the Audi Q7 e-tron 3.0 TDI quattro on Friday, May 8. On the same day Prof. Dr. Ulrich Hackenberg, member of the Board of Management for Technical Development at AUDI AG, will give a talk entitled “Audi at Le Mans – The Success Story of the TDI”. Audi will be showing innovative production models as well as engine and drive exhibits on a display area.

“The Vienna Motor Symposium is an excellent forum for Audi as a leading technology brand,” explained Prof. Dr. Ulrich Hackenberg, Member of the Board of Management for Technical Development. “Specifically in the drive area we have been taking pioneering solutions into production for many years now – first the TDI, then the TFSI, and latterly our electrified concepts. The specialist congress in Vienna gives us the opportunity to present them to international experts.”

“We are keeping up a tradition in appearing at the Vienna Motor Symposium,” remarked Dr. Stefan Knirsch, Head of Powertrain Development. “We have been presenting our new drive technologies here regularly since 2009. One highlight was the four-cylinder TFSI with gasoline direct injection and turbocharging, which went on to become a successful engine worldwide following its introduction in 2007. The innovations that we are now showcasing in Vienna will add to this success story.”

**[Details of the new 2.0 TFSI: from May 7, 2015 at www.audi-mediaservices.com](http://www.audi-mediaservices.com)**

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**\*Fuel consumption figures of the models named above:**

**Audi Q7 e-tron 3.0 TDI quattro**

This car is not yet on sale. It has not yet been homologated and is therefore not subject to the 1999/94/EG guideline.