



Corporate Communications

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Audi publishes its first Corporate Responsibility Report

- **Sustainability report on progress with economic, ecological and social responsibility**
- **Focus on CO₂-neutral mobility and production**
- **CO₂-reduction target in production reached ahead of time**

Ingolstadt, May 16, 2013 – At the Annual General Meeting of AUDI AG, the company presented its Corporate Responsibility Report 2012, in which it reports on targets and activities in the field of sustainability. Audi intends to take a leading role also in this respect. The company assumes responsibility in the five key areas of products, environment, employees, society and business operations.

“We will shape individual mobility and our company so that they meet the stringent requirements of sustainability,” emphasized Rupert Stadler, Chairman of the Board of Management of AUDI AG. Sustainability in processes and products are therefore firmly established as a fundamental objective at Audi. “We are convinced that we will only achieve sustained success as a result of responsible actions,” stated Dr. Peter F. Tropschuh, Head of Corporate Responsibility.

The Corporate Responsibility Report provides details of the specific targets, activities and key figures in accordance with the international standards of the Global Reporting Initiative. The premium brand prepared its corporate responsibility program following an exchange of opinions with interest groups and employees. This fact is clearly reflected in the sustainability report: An introduction from stakeholders precedes the individual chapters, which deal with the topics of product, environment, employees, society and operations.



Product

The focus of Audi's commitment to corporate responsibility is in its core business: For example, the motto of "Vorsprung durch Technik" applies above all to the sustainability of the products. Audi has a long-term goal of achieving CO₂-neutral mobility. The overriding objective in the field of product development is to steadily reduce CO₂ emissions. Each new model should have significantly lower fuel consumption than its predecessor and thus also lower CO₂ emissions. Already today, Audi supplies 112 model versions with CO₂ emissions of less than 140 grams per kilometer and 41 models with less than 120 grams of CO₂ per kilometer. The company places priority on taking a holistic approach: Audi analyzes the environmental impact of its products over their entire lifecycle – from the production of raw materials to manufacturing to driving to recycling. With certification of environmental impact, Audi will demonstrate for each new model series the improvements in this respect compared with their predecessors. The fuel supply chain is also relevant for a holistic analysis: Audi is performing pioneering work on the development of regenerative, climate-neutral fuels. The premium brand is currently putting the world's first industrial-scale power-to-gas plant into operation in Werlte in Germany's Emsland region. At this plant, Audi will use CO₂ and regenerative electricity to produce e-gas, preferably from surplus wind energy. This synthetic methane can be fed directly into the natural gas network and supplied through natural-gas filling stations, to fuel the new Audi A3 Sportback g-tron for example. Driving with Audi e-gas is close to being climate neutral: The CO₂, released on driving was previously taken out of the atmosphere in the production of the e-gas.

Environment

The holistic approach also includes ambitious targets in the field of Group-wide environmental protection: Step-by-step, the manufacturing process should become CO₂-neutral and free of waste water. At the sites in Germany, Audi already achieved a target in 2012 that was planned for 2020: the reduction by 30 percent of carbon-dioxide emissions per car produced compared with 1990. The target now is to reduce emissions by a further 40 percent by 2020 compared with 2010. Audi's production at its main site in Ingolstadt is already 70 percent CO₂-neutral. 100 percent of the electricity used by Audi has been from regenerative sources since the beginning of 2012, which is a significant milestone on the way to CO₂-neutral production: CO₂ emissions in Ingolstadt are decreasing by up to 290,000 tons each year. Electricity from regenerative sources is used throughout the plant and not only for the production of certain models. Environmental protection has a long tradition at Audi: In 1995, Audi was the first premium brand to receive the EMAS certificate of the European Union for outstanding environmental protection.



Employees

Responsibility vis-à-vis employees has been firmly established in Audi's corporate culture for a long time. That includes individual development perspectives as well as an attractive working environment. In 2012, the company's management and labor council agreed on an employment guarantee for the entire Audi workforce until the end of 2018 – an important milestone for job security. To facilitate the optimal combination of career and family life, flexible working-time models are possible at Audi, such as part-time work, telework and sabbaticals. At the end of 2012, more than 2,400 employees were working part time, which is possible even for employees working shifts. The offer of flexible childcare at the miedelHaus in Ingolstadt is unique, and allows Audi employees to react at short notice to special situations such as business trips or holidays of other childcare facilities. In addition, Audi encourages the lifelong training and further training of its employees, promotes diversity and equal opportunities, and provides exemplary conditions for health and safety at work, such as the Audi preventative health check-up for example.

Society

As a successful company, Audi wants to give something back to society and to enhance the quality of life at its sites. For this reason, employees, management and labor council initiate numerous donation campaigns; in addition, many employees are involved in social projects through the "Audi a Matter of Honor" program. Audi also supports educational institutions and has cooperated for ten years with several universities, through the Audi doctoral student program for example. In sponsoring the arts and culture, the company ensures that the activities sponsored can be accessed and experienced by all. Looking to the future is also an element of social responsibility at Audi: The Audi Urban Future Initiative promotes an open dialog between experts of various subjects and cultures. The goal is to develop mobility solutions for the inhabitants of the megacities of tomorrow.

Operations

Through its value-based and forward-looking management, the Audi Group not only secures its long-term competitiveness, but also fulfills the various claims of its stakeholders. In this context, the company's management has the strategic goal of qualitative growth. Group-wide risk and compliance management systems protect the corporate objectives against risks as far as possible. Audi also requires that its suppliers adhere strictly to the sustainability principles of the Volkswagen Group and the environmental and social standards described in those principles.



The full Audi Corporate Responsibility Report 2012 is accessible online in German and English at www.audi.com/cr-report2012. The printed version is also available in German and English and can be ordered online.

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The Audi Group delivered 1,455,123 cars of the Audi brand to customers in 2012. In 2012, the company posted revenue of €48.8 billion and an operating profit of €5.4 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft. (Győr, Hungary), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), AUDI BRUSSELS S.A./N.V. (Brussels, Belgium), quattro GmbH in Neckarsulm and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). Audi currently employs more than 70,000 people worldwide, including around 50,000 in Germany. The brand with the four rings plans to invest a total of €11 billion by 2015 – mainly in new products and the expansion of production capacities – in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) in 2016.

Audi lives up to its corporate responsibility and regards sustainability not only as a basis for financial success, but also as essential to ensure a worthwhile future for the generations to come. The company has therefore strategically established sustainability as a principle for its products and processes. Corporate responsibility includes fuel-efficient products, resource-efficient production processes, a future-oriented and fair personnel policy, effective involvement in society and responsible business operations in general. This gives the motto of "Vorsprung durch Technik" a new dimension that extends far beyond the products. The ultimate goal is CO₂-neutral mobility.