



**Product and Technology Communications**

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## **Audi A3 1.4 TFSI ultra: Sporty economy expert**

- **Ten new ultra models extend the range to 22 ultra production versions**
- **Audi A3 1.6 TDI ultra also planned as Sedan version**

**Ingolstadt, May 30, 2014 – Audi is extending its range of particularly fuel-efficient, low-emission ultra models in the A3 car line. Equipped with the 110 kW (150 hp) 1.4 TFSI engine, they combine high performance with exemplary economy.**

Boasting a top speed of 220 km/h (*136.7 mph*) and acceleration from 0 to 100 km/h (*62.1 mph*) in just 8.1 seconds, the Audi A3 1.4 TFSI ultra demonstrates its sporting talent. On the other hand, the three-door model is very modest when it comes to fuel consumption and emissions: The four-cylinder version uses a mere 4.7 liters of fuel per 100 kilometers (*50.0 US mpg*) over the combined cycle; this equates to CO<sub>2</sub> emissions of 109 g/km (*175.4 g/mi*).

The new offering of a 1.4-liter TFSI engine is available in combination with either a manual 6-speed transmission or a 7-speed S tronic. The power unit with cylinder on demand technology is also available in all four body versions of the A3 car line – as a three-door model, a five-door Sportback, a Sedan and as an elegant Cabriolet.

Audi also offers an A3 ultra version with 1.6 TDI engine. This power unit has already been available for the three-door version and the Sportback since 2013. In future, the A3 Sedan can likewise be outfitted with this 81 kW (110 hp) diesel engine. It gets through just 3.3 liters of diesel fuel per 100 kilometers (*71.3 US mpg*) and emits only 88 grams of CO<sub>2</sub> per kilometer (*141.6 g/mi*).

The ultra models exemplify Audi's wide-ranging ambition to make its products and production processes comprehensively sustainable, while still delivering the quality of driving enjoyment that is associated with the brand.

\*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



Audi has already launched 12 ultra models with TDI and TFSI engines in the A4\*, A5\*, A6\* and A7\* car lines. They are all notable for their use of intelligent technologies that reduce consumption and emissions – benefiting running costs and the environment in equal measure. Audi now has a total of 22 ultra models in its range.

Alongside the e-tron plug-in hybrid models and the gas-powered g-tron cars, the ultra fleet is now the third production concept implemented by Audi for providing forms of sustainable mobility that are fully suited to everyday use.

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**Fuel consumption of the models named above:**

**Audi A4 ultra:**

Combined fuel consumption in l/100 km: 4.4 – 4.0 (*53.5 – 58.8 US mpg*);  
Combined CO<sub>2</sub> emissions in g/km: 114 – 104 (*183.5 – 167.4 g/mi*)

**Audi A5 ultra:**

Combined fuel consumption in l/100 km: 4.3 – 4.2 (*54.7 – 56.0 US mpg*);  
Combined CO<sub>2</sub> emissions in g/km: 111 – 109 (*178.6 – 175.4 g/mi*)

**Audi A6 ultra:**

Combined fuel consumption in l/100 km: 4.6 – 4.4 (*51.1 – 53.5 US mpg*);  
Combined CO<sub>2</sub> emissions in g/km: 119 – 114 (*191.5 – 183.5 g/mi*)

**Audi A7 ultra:**

Combined fuel consumption in l/100 km: 4.7 (*50.0 US mpg*);  
Combined CO<sub>2</sub> emissions in g/km: 122 (*196.3 US mpg*)

The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014“ by an international jury of journalists (combined fuel consumption in l/100 km: 7.1 – 3.2; combined CO<sub>2</sub> emissions in g/km: 165 – 85). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs more than 73,500 people worldwide, of which more than 52,500 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO<sub>2</sub>-neutral mobility.

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