



Communications Motorsport

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Audi drivers support charities

- **Timo Scheider wins “Race-4-Kids”**
- **Markus Winkelhock as “Angel in Action”**
- **Mike Rockenfeller at a fitness check**

Ingolstadt, August 5, 2010 – From the Rhineland Evening with delicious specialties from Cologne all the way to a parade of 24 Audi A5 Coupé cars – the spectators at the DTM race at the Nürburgring (August 6 to 8) will get to see a lot from Audi above and beyond racing.

One week before their round at the Nürburgring **Timo Scheider** and **Oliver Jarvis** contested a celebrity kart race for a charitable purpose. Scheider with his Nintendo team won the “Race-4-Kids” in Friedrichshafen, the proceeds of which go to the “Stunde des Herzens” (“Hour of the Heart”) foundation, in front of 21 other teams. Among the visitors at the event, during which Timo Scheider also did a demo drive with the Audi A4 DTM, was team director **Hans-Jürgen Abt**.

Markus Winkelhock was engaged in a charitable activity as well, performing the part of an “Angel in Action.” For the German TV show “Engel im Einsatz” hosted by Verona Pooth the Swabian visited a family in Simmern in the Hunsrück region, whose home had been severely damaged by flooding. During his mission the Audi “factory” driver spontaneously invited the victims to the Nürburgring.

“Kom loss mer fieere op kölsche Art” (“Let’s celebrate the way they do in Cologne”) – **quattro GmbH** chose this colloquial motto for the **Rhineland Evening** which the company traditionally hosts at the Nürburgring. Starting at 7 p.m. on Friday original culinary specialties from Cologne, accompanied by music, will be served at quattro GmbH’s sales booth in the paddock.

On Sunday, spectators will experience an entire parade of the **Audi A5 Coupé** on the track shortly before the race: two dozen Coupé cars, which Audi Sales, Germany, will be handing over to dealerships, will complete a lap around the Grand Prix circuit in the Eifel during the “Audi Drive Away” at 12:15.



At the press conference held before the DTM race at the Nürburgring **Mike Rockenfeller** proved his fitness. On Tuesday, the Audi “factory” driver underwent a differential power diagnostics program on a bench at the Sporthochschule Köln (Cologne Sport University) under the supervision of Dr. Heinz Kleinöder, Head of the Department for Power Diagnostics and Motion Research. In addition, the DTM professional tested a vest for electrical stimulation and proved his sense of balance on a **Posturomed platform**.

Alexandre Prémat took advantage of the DTM summer break to marry his partner of many years, **Cléo**. The **wedding bells** rang for the couple on July 24.

The Audi DTM squad will be visited by Member of the Management Board **Michael Dick** at the Norisring. In addition to the board member who is responsible for Technical Development, **Peter Mosch**, the Chairman of the Joint Works Council at Audi, and **Norbert Rank**, the Chairman of the Local Works Council in Neckarsulm, are expected at the circuit in the Eifel.

Fans at the Nürburgring can look forward to a veritable feast for the eyes and a spectacular show on Saturday night: after the “Meet the Media” event at 9 p.m. the Audi “factory” drivers will be piloting **nine RC model race cars** directly in front of the Audi Team & Media Hospitality. Each of the Audi A4 models, which are furnished by the Model Car Club Adenau, has been painted according to the color schemes of the original Audi DTM race cars. Guest entrants may try out the 1:10-scale touring cars on the club’s new indoor race track in Leimbach near Adenau as well.

The Audi drivers are not the only ones who are fascinated by RC cars. **Jörg Baldes**, the data engineer for Mike Rockenfeller’s car with **Audi Sport Team Phoenix**, contested the **world championship for 1:10-scale remote-controlled touring cars** with internal combustion engines from July 22 to August 1. In the field of 122 entrants from 25 nations the technician finished 44th overall in his model race car with a top speed of about 100 km/h at the Gulf Coast Raceway in the U.S. state of Texas, which made the **former German champion** the fifth-best of the ten German entrants.



The Audi Group sold around 950,000 cars of the Audi brand in 2009. The Company posted revenue of €29.8 billion and an operating profit of €1.6 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). Aurangabad in India saw the start of CKD production of the Audi A6 at the end of 2007 and of the Audi A4 in early October 2008. Production of the new Audi A1 has been running at the Brussels plant since May 2010. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft., Automobili Lamborghini Holding S.p.A. in Sant'Agata Bolognese (Italy) and quattro GmbH in Neckarsulm. Audi currently employs around 58,000 people worldwide, including 45,500 in Germany. Between 2010 and 2012 the Audi Group is planning to invest around €5.5 billion, mainly in new products, in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" slogan. By 2015, Audi plans to increase the number of models in its portfolio to 42.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the newly established Audi Environmental Foundation.