



Sport Communication

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Thrilling world finale of the Audi quattro Cup

- **Amateur golfers from 52 nations selected their winners in Los Angeles**
- **965 tournaments pave way to showdown on Pacific coast**
- **Winners of the world finale from South Africa and Guatemala**

Ingolstadt/Los Angeles, October 11, 2013 – The 23rd edition of the Audi quattro Cup for amateur golfers ended in thrilling tournament days on the Pacific coast on the outskirts of Los Angeles. The teams from South Africa and Guatemala prevailed as the best competitors. The participants from all over the world had previously played for the opportunity to enter the world finale in 965 qualification tournaments.

Andrew Galloway and Duane Viljoen from South Africa (Group Net A) as well as Alejandro Garcia und Jose Garcia from Guatemala (Group Net B) jubilated after the two tournament days in Los Angeles. In two rounds of 18 holes each, they won ahead of their international competitors. Last year, teams from Australia and South Africa had been successful.

“Congratulations to the winners of the 2013 Audi quattro Cup,” said Florian Zitzlsperger, Head of Brand Partnerships and Sport Marketing of AUDI AG. “We’re proud of the – by now – 23 great years of our tournament series. My thanks go to all the participants and partners that have been making the series a success every year through their enthusiasm and commitment.” Players from about 50 nations participated in the Audi quattro Cup this year. Represented for the first time were Qatar, Kazakhstan, Macao, Pakistan and Russia.

Aside from the golf competition, participants and guests experienced a varied supporting program at the Trump National Golf Club. It included demonstrations and a golf clinic with Justin Rose, who is currently in third place of the golf world rankings, and Trick Shot World Champion Geoff Swain as well as a visit to the Los Angeles city center.



Since its 1991 inaugural season, more than a million players worldwide have participated in the Audi quattro Cup. At the invitation of Audi partners, qualification tournaments as 'foursomes with selected drive' are held for six months. The winners qualify for the relevant country finale and the best teams from the countries then meet with the international competition. The 24th season of the Audi quattro Cup will tee off in February 2014.

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In 2012, the Audi Group delivered 1,455,123 cars of the Audi brand to its customers, generated revenue of €48.8 billion and achieved an operating profit of €5.4 billion. The Audi Group is globally present in more than 100 markets and produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). The brand with four rings will produce cars also in Foshan (China) as of late 2013, in 2015 in São José dos Pinhais (Brasilien) and 2016 in San José Chiapa (Mexico). AUDI AG's wholly owned subsidiaries include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The Group currently employs more than 70,000 people worldwide, including around 50,000 in Germany. Total investment of approximately €11 billion is planned by 2015 - mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO₂-neutral mobility.