



Audi México Communications

Florian Otto

Head of Audi México Communications

Tel: +49 841 89 47562

E-mail: florian.otto@audi.de

www.audi-mediaservices.com

Audi México's ongoing strategy: management phase to take place on August 1

- **Alfons Dintner succeeds Matthias Müller as CEO of Audi México**
- **Audi Board Member for Production Dr. Hubert Walzl: "With Dintner, an experienced production expert takes the helm"**
- **Audi Human Resources Board Member Thomas Sigi: "Audi veteran with Mexico expertise appointed for this key function"**

San José Chiapa/Ingolstadt, July 31, 2014 – Alfons Dintner (50) is to succeed Matthias Müller (50) with effect from August 1. He is taking charge of project management for the future Audi plant in the Mexican city of San José Chiapa and will become CEO of AUDI MÉXICO S.A. de C.V. Dintner, most recently Board of Management Member for Production and Logistics at Volkswagen de México, will be responsible for the launch of the Q5* successor model in Mexico in 2016. Matthias Müller is taking on a senior position in Audi's Technical Development in Ingolstadt.

"Alfons Dintner knows the processes at the Mexico location thanks to having worked as Board Member for Production at VW de México," commented Dr. Hubert Walzl, Audi Board Member for Production. "Dintner is a proven production expert and will get the new Q5 off to a successful start."

A native of Hepberg (Bavaria), he is a precision engineering graduate of the Munich University of Applied Sciences. He started his career at AUDI AG in 1987 and was responsible for such projects as the Audi A1* launch at the Brussels plant. He moved to Volkswagen de México in 2011.

Thomas Sigi, AUDI AG Board of Management Member for Human Resources, remarked: "Audi is the first premium manufacturer to have a production location in Mexico. As an Audi veteran and production expert with profound Mexico expertise, Alfons Dintner is the right man for this task."

Dr. Hubert Walzl expressed his gratitude to Matthias Müller for his successful efforts in developing Audi México. Müller, who is moving to a senior position in Technical Development in Ingolstadt, has paved the way for the project's success.

– End –

*The collective fuel consumption of all models named above and available on the German market can be found in the list provided at the end of this MediaInfo.



Fuel consumption of the models named above:

Audi A1:

Combined fuel consumption in l/100 km: 7.3 – 3.8 (32.2 – 61.9 US mpg);

Combined CO₂ emissions in g/km: 168 – 99 (270.4 – 159.3 g/mi)

Audi Q5:

Combined fuel consumption in l/100 km: 8.5 – 4.9 (27.7 – 48.0 US mpg);

Combined CO₂ emissions in g/km: 199 – 129 (320.3 – 207.6 g/mi)

The Audi Group delivered approximately 1,575,500 cars of the Audi brand to customers in 2013. As one of the most successful models, the Audi A3 has been awarded the title of “World Car of the Year 2014“ by an international jury of journalists (combined fuel consumption in l/100 km: 7.1 – 3.2; combined CO₂ emissions in g/km: 165 – 85). In 2013, the company reported revenue of €49.9 billion and an operating profit of €5.03 billion. The company operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). Since the end of 2013, the brand with the Four Rings has also been producing cars in Foshan (China). In 2015, Audi will start production in São José dos Pinhais (Brazil), followed by San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy), the sports motorcycle manufacturer. The company currently employs more than 73,500 people worldwide, of which more than 52,500 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.