

Audi awards received in the Electrical/Electronics area

2013 National

12-13-2013	Connected Car Award	Winner of “Telephone,” “Navigation” and “Internet” categories in reader poll by Auto Bild and Computer Bild magazines and Pioneer Award for piloted driving
		by editors of Auto Bild and Computer Bild magazines

2012/2013 International

03-16-2012	Audi A8	“Connected Car of the Year 2012” awarded by “Connected World Magazine”
June 2012	Modular Infotainment Platform in A3	Winner of “Best Global OEM Infotainment Solution” at “Telematics Update Awards”
July 2012	Audi A3	Three awards at “Automotive Brand Contest”: “Best of Best” for Interior Design, Exterior Design, Connectivity
01-15-2013	Piloted parking	“Product of the future” by US magazine “Popular Science” “Best Automobile Technology” at CES 2013, US magazine “The Verge”
01-15-2013	S7	“Connected Car of the Year 2013”, “Luxury” category, “Connected World Magazine” (USA)
02-19-2013	Piloted driving	Audi among the “50 Disruptive Companies” in the world according to “MIT Technology Review”

06-04-2013	MMI Navigation plus	“Best Navigation Solution” award for its navigation system MMI Navigation plus (USA). Fourth consecutive “Telematics Update Award“ (Telematics Detroit, most important trade show for telematic applications)
06-20-2013	Audi connect	“Telematics Update Award” for Audi connect. “Best Navigation Solution” award for integration of Google Street View. 5 th consecutive award (Telematics Detroit, most important trade show for telematic applications)