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New home for Audi Academy

- **New building inaugurated on site of former foundry**
- **Prof. Thomas Sigi, Audi's Board of Management Member for HR: "Training courses at the highest level"**
- **Mayor Dr. Christian Lösel: "The start of a new city district, close to the historic city center"**

Ingolstadt, March 12, 2015 – In the best location: The Audi Academy has now found its new home between the Danube, the New Castle and the Technical University. Today, Audi inaugurated the new seminar and office building with numerous guests from the fields of politics and business. This is where the company is concentrating its many further-training activities.

Approximately 250 employees of the Audi Academy already moved into the five-floor building on the site of the former foundry at the end of last year; they had previously worked at various locations spread across the city. The company's change and ideas management and university cooperation activities are also at the new site. The generously dimensioned building with 28 seminar rooms and eight meeting rooms offers AUDI AG plenty of space for seminars, coaching and training courses.

"The requirements placed on our employees' knowledge and capabilities will continue to grow," stated Prof. Thomas Sigi, Board of Management Member for Human Resources and Labor Relations Director at AUDI AG. "We are ideally prepared for the coming challenges with the new Audi Academy and its comprehensive, tailored range of further education and training at the highest level."

Mayor of Ingolstadt Dr. Christian Lösel said: "With the Audi Academy, one of the biggest urban construction projects for the future of Ingolstadt has begun – the use of the former foundry site. The Audi Academy will be followed in the immediate vicinity by the Congress Center and the Hotel am Schloss, the Museum for Concrete Art and Design, the extension of the Technical University and the Carissima Research Institute – all public organizations that will create a new city district close to the historic city center. The Audi Academy stands for



cosmopolitanism and state-of-the-art technology.”

Approximately 80 guests from the fields of politics and business were greeted by Ralph Linde, Head of the Audi Academy, at today’s inauguration ceremony. “Not only will the employees of the Audi Academy benefit from being all in one place here. We now also have a unified presence for about 300 seminar participants every day – and with the additional advantage of a prestigious location in the heart of Ingolstadt.”

The building was constructed in a period of just 18 months by the real-estate development company IGE, a joint subsidiary of AUDI AG and IFG Ingolstadt. It is 66 meters long, 33 meters wide and about 24 meters high. A large atrium and floor-to-ceiling windows with flexible façade elements ensure sufficient daylight inside the building. Attractive open areas on all four upper floors offer space for communication. On the ground floor, there is a central reception area and a staff restaurant. The parking spaces for visitors and employees are one floor lower in the new Congress underground parking garage, which has direct access to the Audi Academy.

The Audi Academy accommodates the areas of competence development, training and further training, change and ideas management, and the university cooperation of AUDI AG. The broad spectrum of subjects covered ranges from personnel development to personality and behavioral training to technical courses and language training. In addition, it offers competent support and advice in change processes and manages the company’s university contacts.

Note: Photos of the inauguration ceremony are available today as of 6:30 p.m. at www.audi-mediaservices.com.

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In 2014, the Audi Group delivered approximately 1,741,100 cars of the Audi brand to its customers. The company achieved revenue of €53.8 billion and an operating profit of €5.15 billion in 2014. Audi operates globally in more than 100 markets and has production facilities in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun and Foshan (China) and Jakarta (Indonesia). The brand with the Four Rings will start producing cars in Curitiba (Brazil) this year and in San José Chiapa (Mexico) in 2016. Wholly owned subsidiaries of AUDI AG include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The company currently employs approximately 80,000 people worldwide, thereof around 58,000 in Germany. Total investment of about €24 billion is planned from 2015 to 2019 – primarily in new products and sustainable technologies. Audi is committed to its corporate responsibility and has anchored the principle of sustainability for its products and processes in its strategy. The long-term goal is CO₂-neutral mobility.