

How the interior of the Audi Q6 e-tron applies the brand's new design philosophy in series production

Ingolstadt/Munich, September 3, 2023 – Designed from the inside out: The interior of the new Audi Q6 e-tron model series is tailored more closely than ever to the user's needs and has been reimagined accordingly. For example, the three-dimensional, high-contrast design deliberately places elements in the foreground or background, creating a three-dimensional spatial architecture with aesthetics and ergonomics perfectly tuned to the occupants. The Audi Q6 e-tron is the first model series based on the newly developed Premium Platform Electric (PPE) and the new E³ electronics architecture. Both serve as the basis for rethinking the interior's design and range of functions. Technology and aesthetics are in perfect balance in the Audi Q6 e-tron.

If you are a member of the press and would like to receive further press materials, please contact our spokespersons.

Product and Technology Communications

Stefan Grillneder

Spokesperson Q6 e-tron, PPE (Premium Platform Electric), Connected Car, HMI Digitale Innovations

Phone: +49 841 89-41449

Email: stefan.grillneder@audi.de

www.audi-mediacycenter.com

Product and Technology Communications

Liza Kellner

Spokesperson TT, TT Roadster, TTS, TTRS, TTS Roadster, TT RS Roadster, Design Quality, Interior incl. Interior Lighting, Sound, Passive Safety

Mobil: +49 152 57712125

Email: liza.kellner@audi.de



The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
