

Audi in Slovakia (Bratislava)

Facts & Figures (as of: December 31, 2022)

- Start of Audi production: 2005
- Production 2022: 89,841 Audi models
- Managing Director: Dr. Oliver Grünberg
- Employees: ca. 10,900
- Site area: more than 2,000,000 square meters
- Good to know: largest company in Slovakia

Current model series at location

Audi Q7, Audi Q8

Profile of location

Audi has been manufacturing the Audi Q7 since 2005 and the Audi Q8 since 2018 at the Volkswagen Slovakia plant in the capital city of Bratislava. Vehicles from four different Volkswagen Group brands are made at the site.

For the lightweight body of the Audi Q7 and Q8, the company has built its own body construction facilities over an area of more than 110,000 square meters, containing over a thousand robots and state-of-the-art machinery and equipment at the Volkswagen Group plant.

The most important aluminum body parts are manufactured at the press shop in Bratislava using one of the strongest presses in the Volkswagen Group. At its maximum, the pressing force in the press line can reach 91,000 kilonewtons. Subsequently, workers assemble, solder, and glue the individual parts together into a complete vehicle body. They use state-of-the-art technologies such as laser and plasma welding as well as new, unconventional technologies including flow drill screwing (FDS), clinching, and friction element welding.

Long history

Volkswagen Slovakia was founded on May 30, 1991. At the beginning, the factory had 112 employees, who mainly assembled cars by hand. A Volkswagen Passat was the first vehicle to leave the production line at the Bratislava site in December 1991. Today, Volkswagen Slovakia has around 10,900 employees, who are assisted by state-of-the-art and innovative technologies, automated systems, and robots.

Since its founding, Volkswagen Slovakia has manufactured over 6.5 million vehicles. The company is a mainstay of the Slovakian export trade and one of the largest private employers in Slovakia. Up to now, Volkswagen Group has invested 4.7 billion euros in the country.

In addition to the Audi Q7 and the Audi Q8, the plant also manufactures the Volkswagen Touareg, the Porsche Cayenne, the Porsche Cayenne Coupé, the Volkswagen up! (including the BEV Volkswagen e-up!), and the Škoda Karoq.

Sustainability

With new investments, Volkswagen Slovakia takes care to minimize the impact on the environment. This includes the constant modernization of production and the implementation of technologies which help reduce CO₂ emissions and thus increase environmental protection. In support of the electrification of the vehicle fleet, charging stations for company cars with electric and hybrid drivetrains are being added to the grounds of the Bratislava plant. A waste management system is already in place at all workplaces, which minimizes waste through proper separating and recycling. In addition, production facilities also make a significant contribution to reducing the burden on the environment through the continuous implementation of organizational measures.

Volkswagen Slovakia is the first of the Group's multi-brand sites to join the Aluminum Closed Loop project. This involves the recycling of aluminum stamping offcuts from the press shop, which are returned to the supplier of the aluminium rolls. The aluminum offcuts are reprocessed at the supplier to enable them to be returned to production without any loss of quality. The use of secondary aluminum saves up to 95 percent of energy compared to primary aluminum.

Volkswagen Slovakia also contributes to the preservation and improvement of biodiversity. Its protection is part of the ZERO IMPACT FACTORY strategy. To this end, more than 1,800 deciduous and coniferous trees were planted in the Volkswagen Slovakia complex. As part of new projects, flowering meadows are being planted. To support biodiversity, employees created insect hotels, birdhouses, and feeders at the Volkswagen Slovakia plants. Long-term projects for the protection of endangered species are also part of the sustainability strategy.



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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 22 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2022, the Audi Group delivered 1.61 million Audi vehicles, 15,174 Bentley vehicles, 9,233 Lamborghini vehicles, and 61,562 Ducati motorcycles to customers. In the 2022 fiscal year, AUDI Group achieved a total revenue of €61.8 billion and an operating profit of €7.6 billion. Worldwide, more than 87,000 people worked for the Audi Group in 2022, over 54,000 of them at AUDI AG in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
