



Ducati ends an extraordinary year: with 61,562 motorcycles delivered worldwide, 2022 is the best year ever

- Record deliveries for Ducati, which surpasses the 60,000-bike mark for the first time in its history in 2022, despite the global logistics and supply crisis
- Italian deliveries grew by 10 percent - Italy becomes the main market for the company
- The Multistrada V4 is the most loved bike by Ducatisti with more than 10,000 motorcycles delivered worldwide during 2022
- Ducati sales network continues its expansion reaching a record 821 dealerships worldwide

Borgo Panigale (Bologna, Italy), 11 January 2023 - 2022 confirmed itself as an exceptional year for **Ducati**, which closed the period with a record of **61,562 motorcycles delivered** to enthusiasts around the world, a result that complements the successes collected by the motorcycle manufacturer in the racing world. **Sales grew by 3.6 percent over 2021.**

Claudio Domenicali, CEO Ducati: *"This sales result is the outcome of the path that has seen us steadily invest in the development of innovative motorcycles and consistently strive to improve the quality of the products and the experiences enjoyed by our passionate Ducatisti. In addition, the Ducati brand has never been more loved and desirable, thanks to our extraordinary sporting achievements and our ongoing commitment to making our Ducatisti feel part of a big, welcoming family. Achieving a sales result above the already excellent of 2021 in such a difficult year for the entire automotive system, which was afflicted by serious supply discontinuities, particularly in the world of semiconductors, is really an important measure of the flexibility with which the whole of Ducati reacted, together with our suppliers and dealers. This flexibility allowed us to contain the impact on delivery delays for our fans - whom I take this opportunity to thank for their patience and dedication - and thus also to achieve this sales result. The team of women and men present in Ducati today is in my opinion the best ever and reflects the work done in recent years on the growth and enhancement of talents. Therefore, a big thank you goes to all of them because without their commitment the successes achieved by the Company would not have been possible. Thanks also to the union representatives who have always been a willing interlocutor to find together the best solution to the problems of this tumultuous year."*

During 2022, **Italy confirmed itself as the main market for Ducati, with 9,578 motorcycles and a 10 percent growth compared to 2021.** The **United States is in second place with 8,441 units delivered**, a decrease of -6% compared to 2021 due to logistical difficulties and delays in overseas shipments. Another strategic country for Ducati is **Germany, which grew by 9 percent over 2021 and with 6,678 delivered motorcycles is positioning itself as the third largest market.**

Francesco Milicia, Ducati VP Global Sales and After Sales: *"2022 was a year full of successes for Ducati and this record of deliveries is further confirmation of the solidity of the Company and of the constant growth of the brand in the world. In the first six months of the year, the international scenario was characterized by strong discontinuities in the world of logistics and supply, which*



penalized performance in the most important months of the season. Despite this, in the second half of the year we managed to recover and reach the highest sales volumes in the company's history, thanks to great organizational flexibility and constant dialogue with partners and unions. Although the economic scenario in recent months has certainly worsened, we remain confident about the future thanks to the strength of an expanding sales network and a positive order portfolio, reflecting enthusiasts' appreciation of the renewed product range".

The **Multistrada V4** in all its versions once again proves to be **the model most loved by Ducatisti** enthusiasts with **10,716 motorcycles delivered** worldwide. The **Monster family**, with **7,971 units sold**, was also a great success, followed by the **Scrambler Ducati 800 family** with **6,880 bikes delivered**.

These results add to the extraordinary triumphs achieved by Ducati in the racing world, which has seen the Bologna-based motorcycle manufacturer triumph in MotoGP and WorldSBK.

2022 was a record year also for the sales network, which continues to grow, getting closer and closer to Ducatisti around the world. At the end of 2022, there are 821 Ducati dealerships, the highest number ever, which, with the addition of the new markets Brunei, Ecuador, El Salvador and Mongolia, represent Ducati in as many as 96 markets.

For 2023, Ducati has presented to the public **eight new models** that complete an **ever-wider range**, able to offer all Ducatisti the most suitable bike to express their passion for two wheels. Among the most awaited models there are certainly the [Multistrada V4 Rally](#), the bike for great travelers and **the new Diavel V4**, the model that won the "Most Beautiful Bike of the Show" award at EICMA. But also the [second generation of Scrambler Ducati](#), which confirms the simplicity and authenticity that have always represented essential values for all Scrambler Ducati enthusiasts, becoming more contemporary, colorful and endowed with an even more lively personality.

To discover the entire Ducati 2023 range, visit the dedicated section on the [Ducati.com](https://www.ducati.com) website.