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Audi sports cars selected as Le Mans icons

- **ACO selects the ten most legendary Le Mans race cars of all time**
- **Audi R10 TDI and R18 e-tron quattro are winners of their eras**
- **Hybrid race car from Audi Sport wins Environmental Award as well**

Ingolstadt/Paris, February 1, 2013 – The Audi R10 TDI and the Audi R18 e-tron quattro have gone down in Le Mans history. Now they have been selected to join the illustrious circle of the ten most iconic Le Mans sports cars of all time by a panel of expert judges and the fans.

On the occasion of the 90th anniversary of the Le Mans 24 Hours on June 22/23, 2013, the Automobile Club de l'Ouest (ACO) had run a poll to select the Le Mans icons. More than 20,000 fans cast their votes online. The final decision was made by a twelve-member panel of expert judges including FIA President Jean Todt and ACO President Pierre Fillon in Paris on Friday. They selected the ten race cars that most decisively shaped Le Mans history in their respective decades.

Two of the ten Le Mans icons come from Ingolstadt. The Audi R10 TDI, in 2006 the first Le Mans winning car with a diesel engine, was voted the most legendary Le Mans sports car of the past decade. The Audi R18 e-tron quattro, in 2012 the first Le Mans winning car with hybrid drive, is the most important present-day Le Mans sports car.

“These two accolades fill us with great pride,” said Wolfgang Dürheimer, Member of the Board of Management for Technical Development of AUDI AG when the results were announced in Paris. “Audi uses the Le Mans 24 Hours to demonstrate its technical expertise and to test new technologies on the race track. The R10 TDI and the R18 e-tron quattro are two particularly good examples of ‘Vorsprung durch Technik.’”

Three days earlier, also in Paris, Head of Audi Motorsport Dr. Wolfgang Ullrich had accepted another award. An expert judging panel of the Festival Automobile International recognized the Le Mans winning Audi R18 e-tron quattro with the “Grand Prix de l'Environnement.” Through the intelligent combination of a compact



V6 TDI engine and a hybrid system Audi Sport managed to reduce fuel consumption by ten percent compared to the year before.

In the 2013 season, Audi is competing with the updated hybrid sports car in the FIA World Endurance Championship and at the Le Mans 24 Hours.

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The Audi Group delivered around 1,455,100 cars of the Audi brand to customers in 2012. From January through the end of September 2012 the Company posted revenue of € 37.7 billion and an operating profit of € 4.2 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include amongst others AUDI HUNGARIA MOTOR Kft. (Győr/Hungary), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese/Italy), AUDI BRUSSELS S.A./N.V. (Brussels/Belgium), quattro GmbH in Neckarsulm and the sports bike manufacturer Ducati Motor Holding S.p.A. (Bologna/Italy). Audi currently employs more than 68,000 people worldwide, including around 50,000 in Germany. From 2012 until 2016 the brand with the four rings is planning to invest a total of €13 billion – mainly in new products and the extension of production capacities – in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) from 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Within the context of "Vorsprung durch Technik," which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO₂-neutral mobility.