

## #TogetherWeChange: Audi at the GREENTECH FESTIVAL 2022

- **Strong voices at the GREENTECH CONFERENCE:** In a fireside chat, Silja Pieh, Head of Corporate Strategy, will discuss “Circularity!”; Johanna Klewitz, Coordinator for Sustainability in the Supply Chain, will talk about “Supply Chain, Circularity, and Net-Zero-Industries”
- **KOA<sup>22</sup>, Berlin’s first HR conference for women, will add to the conference:** Miriam Mayer-Ebert, Head of General Services, will offer insights into “People Sustainability and Better Normal”; Denise Mathieu, Head of Diversity Management, will host a master class on “D&I at Audi: The Little ABC of Diversity”
- **Audi's exhibition presence will focus on circular economy, sustainability in production and the supply chain, the Audi charging hub, and the Audi e-tron GT**
- **The Audi Environmental Foundation is starting the third project phase with Nunam: an electric rickshaw is available for test rides**
- **All information in the new Audi sustainability hub**

Ingolstadt, June 22, 2022 – #TogetherWeChange – The GREENTECH FESTIVAL 2022 is getting started under that motto. Europe’s biggest festival for green innovation, inspiration, and ideas will take place between June 22-24, 2022 on the grounds of Berlin’s former Tegel airport. Once more, Audi is a founding partner of the international sustainability conference and offering wide-ranging insights into its own sustainability projects. At its exhibition stand, visitors will learn about the technologies and concepts that the company has developed and put into practice to improve sustainability in its value chain. At the same time, the GREENTECH FESTIVAL will also include KOA<sup>22</sup>: Berlin’s first HR festival for women will network talent from numerous industries.

The new Audi Sustainability Hub will also illuminate the ways that Audi has integrated sustainability into every department. It just launched and is now available at [Audi MediaCenter](#).

The [GREENTECH FESTIVAL 2022](#) offers a platform to anyone who wants to discuss sustainable development, climate, and environmental protection while fostering concepts for a sustainable future. Apart from Audi, more than 100 other exhibitors will offer presentations. The festival program includes open forums, panel discussions, keynote speeches, and boot camps.

“Direct dialog with various stakeholders – including critics – is very important to us,” emphasizes Silja Pieh, Chief Strategy Officer at AUDI AG. “Exchanging knowledge and seeing other people’s innovative sustainability concepts is enriching for us.” Another highlight is the GREEN AWARDS, which honor engaged individuals, institutions, companies, startups, and innovations for their ideas about greater sustainability. Linda Kurz, Head of Product Marketing in Germany, is among the laudators for awards, which will be presented on Wednesday (June 22). The GREENTECH FESTIVAL was founded by sustainability entrepreneur Nico Rosberg and engineers Marco Voigt and Sven Krüger.

### **Sustainability in the supply chain**

By 2030, Audi wants to incrementally reduce vehicle-specific carbon emissions by 40 percent over reference year 2018. To be able to reach that ambitious goal, it will also have to intervene in its upstream supply chain processes in a number of ways. Audi was able to save over 480,000 tons of carbon equivalents (CO<sub>2e</sub>) in 2021 thanks to renewable energy, low-carbon materials, and secondary materials in its supply chain.\*

With its circular economy strategy, Audi intends to establish more and more closed **material cycles**. Raw materials are supposed to be reintroduced into the production process once they are no longer being used. One example is car glass: in a [pilot project](#), Audi and its partners Reiling Glas Recycling, Saint-Gobain Glass, and Saint-Gobain Sekurit are turning old car glass into new windows for the Audi Q4 e-tron.

### **Carbon-neutral production sites**

The **Mission:Zero environmental program** is Audi’s roadmap to sustainable production and logistics. The endpoint: carbon-neutral production sites by 2025. [Audi Hungaria](#) has reached this target already in 2020 and [Audi Brussels](#) became the world’s first carbon-neutral high-volume production plant in the premium segment in 2018. At the [Neckarsulm site](#), assembly of the Audi e-tron GT is net carbon-neutral. Visitors can experience the electrically powered Coupé up close through the Audi driving experience in the outdoor area at the former airport and at the Audi exhibition stand. Moreover, the [plant in Neckarsulm](#) is using a pilot facility to test ways of using water from an adjacent purification facility in production, once it has been processed appropriately. At the [Ingolstadt site](#), Audi has been using processed wastewater as service water since 2019.

*\* More than 480,000 tons of carbon dioxide equivalent (CO<sub>2e</sub>) were saved in the Audi supply chain in 2021. CO<sub>2</sub> equivalents are units of measurement to standardize the climate impact of different greenhouse gases. It converts and encapsulates greenhouse gases in CO<sub>2</sub> equivalents. The previously mentioned reduction in the Audi supply chain in 2021 was achieved by, among other things, using green energy in HV battery cell production and closing the material circuit for aluminum as well as the associated reuse of those materials. Without those steps, the conservation in Audi’s supply chain in 2021 would not have happened.*

### **Audi charging hub**

For quick charging in urban areas, Audi is building up its peerless [Audi charging hubs](#) in more and more cities. Quick-charging stations with high-power charging points. Used lithium ion batteries function as power storage systems for the charging cubes. These second-life batteries come from disassembled Audi test vehicles. Audi particularly wants its quick-charging stations to reach drivers in urban environments who do not have their own charging options.

Feedback for the initial pilot stations in Nuremberg has been consistently positive. Audi recorded roughly 3,100 charges at the Nuremberg location between January and the end of April 2022. There will also be an Audi charging hub in Zürich in the second half of the year. Additional locations will follow, including in Salzburg and Berlin.

### **Audi Environmental Foundation projects**

The [Audi Environmental Foundation](#) is introducing a selection of its funding projects, including the German-Indian startup Nunam. This new non-profit is putting three [electric rickshaws](#) on India's roads. They are powered by second-life batteries taken from test vehicles in the Audi e-tron test fleet. Nunam developed its three prototypes together with the training team at Audi's Neckarsulm site. The electric rickshaws are to be used by a non-profit organization and enable women to participate in the rickshaw trade while providing them with a safe mode of transportation.

In Brazil, the Audi Environmental Foundation, together with Audi do Brasil, is supporting the [NGO Litro de Luz Brasil](#). In the Amazon region, these project partners are providing three villages that do not have electricity with solar lanterns, which will raise their living standards and make them safer at night.

With its [URBANFILTER](#) project, the Audi Environmental Foundation and the Technical University of Berlin are developing smart filters for road drainage. They prevent environmentally harmful particles like tire wear from being flushed into the water via the sewer system.

Anyone who would like to engage with the Audi Environmental Foundation will have the opportunity to do so on the evening of June 23 [while plugging](#). Get your running shoes on and rid the environment of trash while staying in shape. Anyone who will not be on-site in Berlin or would rather plug in a different location can [register](#) and join the running group virtually.

### **Other GREENTECH FESTIVAL events by and with Audi:**

#### **Thursday, June 23, 2022**

11:45 AM – 12:30 PM: “Supply Chain, Circularity, and Net-Zero Industries” panel with Johanna Klewitz, Coordinator for Sustainability in the Supply Chain

4:05–4:20 PM: Fireside chat on “Circularity!” with Silja Pieh, Chief Strategy Officer

**Other KOA<sup>22</sup> events by and with Audi:**

**Thursday, June 23, 2022**

2:15–3:00 PM: Panel discussion with Miriam Mayer-Ebert, Head of General Services, on “How Sustainability Is Experienced”

3:00–3:30 PM: Keynote speech: “People Sustainability and Better Normal” by Miriam Mayer-Ebert, Head of General Services

3:30–4:00 PM: Master class: Sustainability in the Audi supply chain with Johanna Klewitz, Coordinator for Sustainability in the Supply Chain

**Friday, June 24, 2022**

10:30–11:00 AM: Master class: “D&I at Audi: The Little ABC of Diversity” with Denise Mathieu, Head of Diversity Management

12:30–1:00 PM: Master class: “Audi Environmental Foundation: Why, What, How” with Nadine Dietrich, Audi Environmental Foundation

1:30–2:30 PM: Master class: “Circular Economy at Audi” with Dennis Christian Meinen, Sustainability Strategy

**Bundled information: the new Audi sustainability hub**

Not just at the GREENTECH FESTIVAL, all year long: Audi is implementing ESG criteria for ecological sustainability, social responsibility, and good governance in every department. **The new sustainability hub** neatly bundles information. It has just launched and is now available at [Audi MediaCenter](#).

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. The brands Audi, Ducati, Lamborghini and Bentley produce at 21 locations in 13 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved a total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 89,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.

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