



Communications Motorsport

Daniel Schuster

Tel: +49 151 42134732

E-mail: daniel2.schuster@audi.de

www.audi-motorsport.info

Audi starts into DTM with strong partners

- **Mattias Ekström and new signing Jamie Green form Red Bull double**
- **Audi Financial Services advertises on Filipe Albuquerque's RS 5 DTM**
- **Exhaust expert Akrapovič extends its commitment to Audi Sport**

Ingolstadt, April 8, 2013 – In the 2013 DTM season, Audi Sport can rely on strong partners. Numerous renowned companies with worldwide operations have commitments alongside the brand with the four rings, including global players such as Red Bull, Schaeffler or Audi Financial Services. At the Hockenheim tests starting on April 9, four other RS 5 DTM cars will be sporting their final graphics on the race track for the first time.

In 2013, the fans of the most popular international touring car series will again be seeing two cars of Audi Sport Team Abt Sportsline in the colors of Red Bull. Alongside Mattias Ekström, new signing Jamie Green now belongs to the energy drink producer's driver family. Clearly visible red (Ekström) and yellow (Green) markings make it possible for fans to quickly tell the two drivers apart who will be sharing a garage in the pit lane.

Audi Financial Services has extended its commitment. The financial services provider will be featured on Filipe Albuquerque's Audi RS 5 DTM. "We're supporting Audi in the DTM because we're firmly convinced of this strong squad's success," says Managing Director Anthony Bandmann. "For us, a commitment in this multi-faceted sport together with this superb Audi team is a natural choice." Albuquerque's teammate in Audi Sport Team Rosberg, Edoardo Mortara, will be on the grid sporting the colors of quattro GmbH and Playboy magazine like last year.

Audi Sport Team Phoenix is adding even more color to the DTM in 2013. While Mike Rockenfeller again drives the race car featuring the yellow-green graphics of the Schaeffler Group with its INA, FAG and LUK brands, Miguel Molina in a fiery-red car advertises the production counterpart of his race car: the Audi RS 5. "I find my Audi RS 5 DTM in this color simply great," says the pleased Spaniard. "This way, I'll always be easy to spot in the DTM field."



Timo Scheider's large fan community will also have to get used to a change. Although the special-interest magazine AUTO TEST continues to partner with the two-time DTM Champion the basic color of his RS 5 DTM now is black. The color change was a personal wish expressed by Scheider: "I clinched both of my titles in a black car – maybe that's a good omen for the new season." Together with Scheider, Adrien Tambay competes for Audi Sport Team Abt. Like last year, his RS 5 DTM displays the Audi ultra logo as a reference to AUDI AG's lightweight design technology.

Akrapovič as a long-standing partner of Audi Sport has further extended its commitment this year. Since 2009, the company has been supplying the exhaust systems for Audi's sports prototypes. Six of the RS 5 DTM cars will be competing with the Akrapovič logo. "After our successful cooperation in the sports car area, it was actually just a question of time when we'd be working together in the DTM as well," says Managing Director Uroš Rosa.

Alpinestars, the leading company for high-performance motorsport wear, Audi Top Service, watch manufacturer TAG Heuer, the sports magazine Kicker, the Würth Group plus spring manufacturer Eibach and wheel expert O.Z. together with the Gerolsteiner and Hofmühl beverage brands as co-sponsors complete the list of partners.

"I'm proud of the diversity of our sponsors and would like to thank all our partners for supporting our DTM commitment," says Head of Audi Motorsport Dr. Wolfgang Ullrich. "Without the backing of these strong partners we wouldn't be able to be active in motorsport on this level. I'm particularly pleased to see that the companies truly 'live' the DTM topic and are involved with passion – this provides our teams and drivers with a big dose of additional motivation to reciprocate this enormous trust by delivering good results."

The Audi teams in the 2013 DTM

Audi Sport Team Abt Sportsline

Mattias Ekström (Red Bull Audi RS 5 DTM)

Jamie Green (Red Bull Audi RS 5 DTM)

Audi Sport Team Abt

Timo Scheider (AUTO TEST Audi RS 5 DTM)

Adrien Tambay (Audi ultra RS 5 DTM)



Audi Sport Team Phoenix

Mike Rockenfeller (Schaeffler Audi RS 5 DTM)

Miguel Molina (Audi RS 5 DTM)

Audi Sport Team Rosberg

Edoardo Mortara (Playboy Audi RS 5 DTM)

Filipe Albuquerque (Audi Financial Services RS 5 DTM)

- End -

The Audi Group delivered more than 1,455,100 cars of the Audi brand to customers in 2012. In 2012, the Company posted revenue of €48.8 billion and an operating profit of €5.4 billion. Audi produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Changchun (China) and Brussels (Belgium). The Audi Q7 is built in Bratislava (Slovakia). In November 2012, CKD production of the Audi Q7 was added to the existing Audi A4, A6 and Q5 manufacturing operations in Aurangabad (India). At the Brussels plant, production of the Audi A1 has been running since 2010, while production of the new A1 Sportback began in 2012. The Audi Q3 has been built in Martorell (Spain) since June 2011. The Company is active in more than 100 markets worldwide. AUDI AG's wholly owned subsidiaries include AUDI HUNGARIA MOTOR Kft. (Győr, Hungary), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), AUDI BRUSSELS S.A./N.V. (Brussels, Belgium), quattro GmbH in Neckarsulm and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). Audi currently employs more than 68,000 people worldwide, including around 50,000 in Germany. The brand with the four rings plans to invest a total of €11 billion by 2015 – mainly in new products and the expansion of production capacities – in order to sustain the Company's technological lead embodied in its "Vorsprung durch Technik" claim. Audi is currently expanding its site in Győr (Hungary) and will start production in Foshan (China) in late 2013 and in San José Chiapa (Mexico) in 2016.

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy. One example of AUDI AG's commitment to environmental issues is the Audi Environmental Foundation. Within the context of "Vorsprung durch Technik", which extends far beyond its products, the Company is directing its activities toward a major goal – comprehensive CO2-neutral mobility.