

Italdesign S.p.A. (Italy)

Since 1968, Italdesign has been operating in the automotive industry as a service company specialized in Design, Engineering, and Prototyping serving automobile brands and new players in the mobility sector worldwide. Italdesign is part of the Audi family alongside Lamborghini, Ducati, and Bentley.

Italdesign S.p.A., Italy

- Year of incorporation: 1968
- Part of the Volkswagen Group since 2010
- Turnover 2021: 177.8 million euros
- Chief Executive Officer: Antonio Casu
- Workforce: 1,012 (as of December 31, 2021)

Italdesign: More than five decades at the forefront

Italdesign has been operating in the automotive industry as a service company specialized in Design, Engineering, and Prototyping serving automobile brands worldwide. Part of the Volkswagen Group since 2010 and headquartered in Moncalieri (Turin, Italy), Italdesign employs 1,012 people in Italy and abroad. In 2022, the company was awarded Top Employer Italy for the seventh time in a row.

With increasingly evolving mobility needs nowadays, Italdesign is a turnkey-project service provider and a reliable development partner able to offer integrated services and assist carmakers in the whole development of future vehicles. Italdesign has never changed its mission of being a major player in the mobility world and of influencing market changes with new and innovative designs as well as technologies.

Italdesign is continuously investing in the development of innovative solutions and visionary prototypes as a technology partner. The company recently tested an innovative anti-aquaplaning system together with its partners Easyrain and Bosch and worked on a concept for a new modular, multimodal, self-driving, and fully electric mobility system capable of vertical takeoff and landing.

More than 40 years at the service of industrial design

The Industrial Design Division of Italdesign, one of the most renowned design and development automotive companies at a worldwide level, was established in 1981. Headquartered in Moncalieri, it also operates internationally via its staff in Spain, Germany, the UK, the Netherlands, Turkey, Russia, China, Japan, and Korea.



The company has gained its expertise thanks to its 40 years of experience, during which time it has worked in several fields and collaborated with national and international organizations: over 1,000 projects have been accomplished from concept design to production.

Thanks to the cutting-edge techniques used in both designing and three-dimensional modeling, Italdesign is competitive in terms of project development timings and hence in the time-to-market of new products.

Italdesign Communications

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segments. With its brands Audi, Ducati, Lamborghini and, since January 1, 2022, Bentley, it comprises the premium brand group within the Volkswagen Group. Its brands are present in more than 100 markets worldwide. Audi and its partners produce automobiles and motorcycles at 21 locations in 13 countries.

In 2021, the Audi Group delivered around 1.681 million cars from the Audi brand, 8,405 sports cars from the Lamborghini brand and 59,447 motorcycles from the Ducati brand to customers. In the 2021 fiscal year, AUDI AG achieved total revenue of €53.1 billion and an operating profit before special items of €5.5 billion. More than 85,000 people all over the world work for the Audi Group, around 58,000 of them in Germany. With its attractive brands, new models, innovative mobility offerings and groundbreaking services, the premium brand group is systematically pursuing its path toward becoming a provider of sustainable, individual, premium mobility.
