

Audi's gastronomy service supports the European Chicken Commitment

- Audi is the first car manufacturer to join the European Chicken Commitment.
- Sustainability and animal welfare as fundamental components of Audi's gastronomy service.
- Starting in 2026, only chicken produced according to animal welfare criteria that go beyond the minimum legal standard will be available in company cafeterias.

Ingolstadt/Neckarsulm, December 14, 2021 – In its gastronomy services, Audi is consistently banking on sustainability and animal welfare. Audi is now the first auto manufacturer to join the European Chicken Commitment. This means that starting no later than 2026, Audi is committing to buying only chicken that adheres to animal welfare criteria that go beyond the minimum legal standards for its food services in Germany.

Audi is expanding its food services' engagement with sustainability. To improve animal welfare in the supply chain, Audi is now joining the [European Chicken Commitment](#). The Initiative has developed criteria for animal husbandry that go beyond the minimum legal standards. Among other things, they provide for more space and daylight for animals and are meant to counteract overbreeding. Perches and manipulable materials for pecking support breeding that is more amenable to animal welfare. Alongside the Albert Schweitzer Foundation, about 30 non-government organizations (NGOs) have joined together with companies in the food industry to mitigate the most urgent problems of fattening chickens across Europe.

Consistent sustainability strategy from Audi's gastronomy service

With respect to feeding its staff, Audi makes sustainability a central component of every strategic decision. "By joining the European Chicken Commitment, we are sending a clear signal to meat producers and assuring them that we are available as a buyer," says Victoria Broscheit, head of Audi's gastronomy service. "In order to address the improvements, we are now entering into a dialog with our suppliers." The signatories ensure transparency through audits with annual public reports on our progress toward implementing and complying with standards.

Audi's gastronomy service is consistently oriented to sustainable criteria: health-promoting food for employees, the environment, animal welfare, and social wellbeing. That way, Audi is also consistently reducing its gastronomy service's carbon footprint, food waste, and packaging materials as well as keeping an eye on compliance with social standards in the supply chain.

In the interest of maintaining good relations with our neighbors, Audi also relies on regional producers from the areas around the major Audi locations in Ingolstadt and Neckarsulm for its employee food services. Beyond feeding a total of about 60,000 employees at the German sites, Audi's gastronomy service also plays an important role in providing sustainable and healthy food at the workplace.

Corporate Communications

Sarah Braun
Spokesperson Human Resources and
Organization
Phone: +49-151-43861668
Email: sarah.braun@audi.de
www.audi-mediacyenter.com

Corporate Communications

Linda Kawan
Spokesperson Human Resources and
Organization
Phone: +49-841-89-81108
Email: linda.kawan@audi.de
www.audi-mediacyenter.com



The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 20 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, around 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
