



Audi Volunteer Day 2021, digital and analog: employees help in Ingolstadt and Neckarsulm

- **More than 250 Audi employees engaged in about 50 projects**
- **Projects run digitally via a volunteer platform for the first time**
- **Member of the Board of Management for Human Resources Sabine Maaßen: “Employees’ personal engagement is what makes Audi really strong.”**

Ingolstadt/Neckarsulm, September 27, 2021 – Renovation work in social welfare institutions, excursions for people with impairments – and, for the first time, digital workshops like language learning: more than 250 Audi employees, including Board members, plant managers, and members of the Works Council, have engaged in around 50 projects during their free time in support of social welfare institutions at both German locations in Ingolstadt and Neckarsulm.

Supporting social welfare institutions and initiatives digitally and on-site. Last Saturday in Ingolstadt and Neckarsulm as well as digitally, many Audi employees took up that job and made Audi Volunteer Days 2021 a great success for social engagement in their locations.

“Our employees’ personal engagement in society has always unified Audi’s personnel and made us strong. It’s a good thing that we can be very proud of. And it’s a concrete part of our corporate culture. We live together, in the sense of being good neighbors, and that includes corporate responsibility at our production sites by way of support for volunteering,” says Sabine Maaßen, Member of the Board of Management for Human Resources and Organization at AUDI AG. During Audi Volunteer Days, she herself, together with her colleagues, beautified the outside of the Schatzkisterl daycare center in Pörnbach.

Audi Chairman of the General Works Council Peter Mosch and Vice Chairwoman of the Ingolstadt Works Council Rita Beck were in action at the State Garden Show: together with other engaged Audi employees, they were responsible for a group from the Ingolstadt regional Caritas mental health clinic, with whom they jointly opened the venue. “Social engagement is high priority at Audi. That’s why I’m glad that a lot of Audi employees participated in Volunteer Days again this year and gave some of their free time for others. That not only makes a clear statement about volunteering at Audi, but also shows a sustained sense of responsibility toward the people in the region,” emphasizes Peter Mosch.

Dirk Große-Loheide, Member of the Board of Management of AUDI AG Procurement and IT, was involved in a digital project: He and other employees worked with the social welfare nonprofit Aufbaugilde Heilbronn gGmbH to help German language learners with online language training. His colleague Oliver Hoffmann, Member of the Board of Management for Technical Development, was on site in Ingolstadt and spruced up the gardens at the Münsterkindergarten child care center together with a small team. Board Member for Production and Logistics Peter Kössler took an athletic approach and, together with a small team, renovated a football goal wall for the Ingolstadt Montessori school. Ingolstadt Plant Manager Achim Heinfling brought his



entire management team with him to do garden work at the St. Anna daycare center in Buxheim. Stefanie Ulrich, Human Resources Director at Neckarsulm, worked with her colleagues to plant a new herb garden for the Neckarsulm labor welfare association.

All on-site events predominantly took place outdoors, in small groups, and in keeping with the necessary hygienic and protective regulations.

Audi supports its employees' voluntary engagement beyond Volunteer Days as well. In the future, the newly constructed digital exchange platform will make it even easier to look for and find volunteer opportunities for employees and social organizations in the regions where our sites are located.

As a good corporate citizen, AUDI AG has continually taken on social responsibility at its production sites for many years. With Audi Volunteer Days and team campaigns, the brand with the four rings supports its employees' social engagement. As part of just such a team campaign, Neckarsulm Plant Manager Fred Schulze and his team will build a barefoot path for Heilbronn healthcare clinics SLK-Kliniken this October.

Under its corporate citizenship strategy, the company regularly supports social welfare institutions with donations and is a regional sports and culture sponsor.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
