



FACTS AND FIGURES

Audi in San José Chiapa

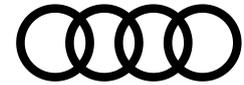
Audi México is the Audi Group's youngest and most modern plant on the American continent. It is equipped with the latest advances in resource efficiency and manufacturing processes. The 460-hectare Audi plant in Mexico is located in San José Chiapa, 60 kilometers from the capital of the state of Puebla and represents an important step in the internationalization of the brand as part of the Volkswagen Group's network of production plants.

Audi México S.A. de C.V., Puebla, Mexico	
Audi production start	2016
Audi models*	Audi Q5 Audi SQ5 Audi Q5 TFSI e
Production <i>(as of: December 31, 2020)</i>	124,298 automobiles (including pre-series)
Managing Director	Dr. Tarek Mashhour
Employees <i>(as of: December 31, 2020)</i>	5,241

Audi México, whose current president is Tarek Mashhour, represents the first premium manufacturer in Mexico, as well as being a plant committed to ecological, social and economic sustainability; actively designing the future of the region.

The search for a site to build the plant began in 2011 and one year later the decision was made to build the factory in the municipality of San José Chiapa, Puebla. Subsequently, on 4 May 2013, the first stone was laid for the start of construction, which took 1,245 days – just over three and a half years. At this stage, 1,200 tons of steel were used.

From 2013 to 2016, supplier development and employee training were carried out. On 21st October 2014, the 20,000 m² Audi Specialization Centre was opened in the immediate vicinity of the plant. On 30 September 2016, the inauguration of the Audi Mexico plant took place, where the worldwide production of the Audi Q5, the first premium car made in Mexico, began.



State-of-the-art equipment and highly efficient logistics enable an annual production capacity of 150,000 Audi Q5 per year. In 2019, the plant in Mexico, with a volume of 156,995 units, exceeded its production capacity for the third time in a row. In 2020, the plant closed the year with a volume of 124,298 units – due to the reduced production caused by the COVID-19 pandemic.

Since its foundation, the plant has created more than 20,000 direct and indirect jobs in the region. Audi Mexico is made up of more than 5,200 employees who contribute to the smooth running of the plant. For the plant, its employees are the company's most valuable asset.

Audi México has as its number one priority the health and safety of its more than 5,200 employees, so since 2020, at the beginning of the pandemic and the entry into the New Normal, training was provided in order to make them aware of all the guidelines established by the health authorities.

At the Audi Group's Mexican plant, values and human rights are emphasized on a daily basis. Diversity is also recognized as a strength that enables the evolution, growth and innovation of any company, so that both diversity and inclusion have been part of the factory's strategy since its foundation, in order to promote the development of all employees.

Since 2016, the Audi Mexico plant has been responsible for producing the Audi Q5 in all its derivatives. The Audi Q5 has been one of the best-selling SUVs in the premium mid-size segment in Europe for years. Now, Audi has made it even more attractive. The new SUV update combines a sporty character with excellent everyday usability.

A new range of infotainment as well as assistants was introduced. The sharp exterior design of this highly successful model emphasizes the Q identity and features a rear light cluster with digital OLED technology for the first time worldwide.

For the Audi SQ5, it uses the 3.0-liter TFSI® V6 engine that produces 349 horsepower and 369 lb-ft of torque. It will also come equipped as standard with adaptive dampers and offers an available air suspension that allows ride height adjustment as well as damper firmness, controllable through Audi's standard drive select.

In 2019, six years after the plant's groundbreaking, Audi Mexico announced the production of the first premium hybrid car in Mexico. This is the first premium hybrid car produced in the country. With the introduction of this derivative into Audi Mexico's product portfolio, the plant in San José Chiapa contributes to Audi's electrification strategy. The model is exported to Europe, the USA and Canada.

During September 2020, Audi Mexico announced the Audi Q5 Sportback, which rolls off the assembly line at the San Jose Chiapa plant in Mexico and will be launched internationally in the first half of 2021. Audi Q5 Sportback will feature a 2.0-liter TFSI® engine and a 12v mild-hybrid-electric-vehicle-system to deliver 261 horsepower and 273 lb-ft of torque.

The Audi Q5 has received numerous international awards and accolades, including the title of "All-Wheel Drive Car of the Year 2017", which confirms the quality of the Audi Q5, which achieved the maximum five-star rating in the Euro NCAP-Crashtest (New Car Assessment Programme).

Audi Mexico used state-of-the-art technology in the planning of the factory, creating a comprehensive plant with industrial halls that house the Audi quality and culture.



The automotive stamping hall is one of the most modern in America and the world. This is where the parts from which the bodywork is later assembled are manufactured.

The body construction hall is a benchmark for robotics. There, more than 800 state-of-the-art robots work on the construction of the car. The painting process is a special challenge, because at an altitude of 2,400 meters, the air pressure is significantly lower. To compensate for the lower pressure, significantly larger and more powerful engines must be used. In the industrial assembly hall, the assembly of the body and engine, takes place. Subsequently, the interior is assembled.

Audi Mexico is committed to intelligent logistics. The plant is equipped with RFID (radio frequency identification) antennas that enable flexible coordination of production and supply chains. Audi México is the first plant in the entire Volkswagen Group to use this technology for the entire flow of materials and containers.

Today, Audi México has more than 180 suppliers. The JIS Park is located next to the Audi México plant, which has the advantage of close proximity to production and suppliers.

Technologically speaking, Audi México has always taken on the challenge, and the perfect example is the fact that the Audi site in Mexico was the first factory to be realized virtually and put into operation 30 percent faster than usual, which is a record in the automotive industry. Audi used state-of-the-art technology in the planning of the factory and succeeded in creating a complete plant in three and a half years. The Audi plant in Mexico has a central production control room, which is the most modern in the Audi production network and symbolizes the Audi Smart Factory.

Following the launch of the facelifted Audi Q5 in November 2020, Audi invested in a new model: the Audi Q5 Sportback. With the start of production of the optimized Audi Q5 in 2020 and the investments for the production of the Audi Q5 Sportback, Audi México is securing the future of the plant as well as the jobs generated.

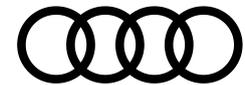
In order to guarantee premium quality, the company connects its new plant globally to the other sites in the Audi production network. In combination with the quality laboratory and the Audi Specialization Centre, Audi ensures that the quality standard is up to world-class standards.

Moreover, the Audi Mexico plant has a strong commitment to sustainability. The company offers quality education, through the Dual Program, which has five technical training specializations such as Mechatronics, Automotive Mechatronics, Body and Paint Mechanics, Tool Mechanics and Production Mechanics. Upon successful completion of the training program, each student is offered an employment contract. To date, more than 200 apprentices have graduated.

This and other reasons have led Audi Mexico to obtain, for the third consecutive time, the Socially Responsible Company Distinction from the Mexican Centre for Philanthropy A.C. (Cemefi) and the Alliance for Corporate Social Responsibility (AliaRSE). (Cemefi) and the Alliance for Corporate Social Responsibility (AliaRSE).

All these actions make Audi Mexico an attractive employer, being recognized for the second consecutive time as a Top Employer by the Top Employers Institute. In addition, according to the Universum 2020 ranking, Audi Mexico is one of the most attractive companies to work for, ranking first in the automotive industry and fourth overall.

As part of the strategy of being an attractive employer, there are benefits for employees such as "Family Time", a concept that gives both men and women the option of requesting three to twelve



months to spend more time with their families before the birth of a baby. At the end of the period they can return to their job or similar within Audi México.

Since the opening of Audi México in 2016, the factory has worked to protect the environment by implementing measures for sustainable production. It has an internal lagoon, built in 2014, which captures up to 220,000 m³ of water to be reused, for example, in toilets or cooling towers, which can save up to 100,000 m³ per year.

With the aim of conserving the endemic species of the region, a Biotope was built in 2015 with an area of 1500 m². It creates the right conditions for the development of these species native to the area: mamilarias, organs, agaves, yuccas, succulents, sotoles and biznagas.

In 2014, in the town of San José Ozumba, 10 km from the plant, a reforestation project was carried out on an area of 100 hectares, consisting of the planting of 100,000 trees and the construction of 25,000 water collection pits measuring approximately 2 m by 40 cm. Its function is to retain as much water as possible so that it can infiltrate the aquifer and serve the trees to ensure their growth. In addition, it helps to capture CO₂ and to compensate 375,000 m³ of water per year, which represents almost the total volume of extraction.

Audi México has a biological plant inside the company, which treats both sanitary and industrial water. With a daily capacity of 1,800 m³ per day, the water from the company's various streams is taken to a tank where it is homogenized and then treated with bacteria. The water and sludge generated are then divided. The sludge is disposed of in an appropriate manner and the biologically treated water passes through an activated carbon and ultraviolet filtration process. The water is guaranteed to meet all regulatory parameters.

In 2018, the Reverse Osmosis Plant was inaugurated, which contributes significantly to decarbonization and water conservation. It is the first plant in the Group to be free of external discharges and makes Audi the world's first premium carmaker in the automotive industry. To date, 100 million liters of water have been cleaned.

Since 2020, the Audi Mexico plant covers 100 percent of its entire electricity requirement for the production of the Audi Q5 with renewable energy sources. This is another step towards reaching CO₂-free production by 2025, within the framework of the MISSION:ZERO strategy.

Audi Mexico takes on social responsibility, actively participating in the future of the region, through programs such as Audi Summer, Audi Habita or Girls' Day. Here, children and young people from the region learn about the automotive industry, as well as how to care for the environment through dynamics and games at the plant's facilities. With these programs, the link with the municipalities surrounding the plant is strengthened.

Another important social program is Audi Mexico Comparte, which is based on donations from employees, with the aim of collecting all kinds of supplies such as blankets and food to be delivered directly to vulnerable groups in the area where the plant is located.

Likewise, in November 2015, the Audi Orchestra was founded as part of the Esperanza Azteca initiative. The project is aimed at children and adolescents in the region with a total of 230 members. With this initiative, Audi contributes to the development of cognitive and manual skills, fosters team spirit and develops a sense of solidarity between San José Chiapa and Audi.



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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

Fuel Consumption of the Model Cited and Currently Available on the Market*:

Fuel consumption of the Audi Q5:

Combined fuel consumption in l/100 km: 5.4–5.3 (43.6–44.4 US mpg)

Combined CO₂-emissions in g/km: 143–139 (230.1–223.7 g/mi)

Fuel consumption of the Audi SQ5 TDI:

Combined fuel consumption in l/100 km: 7.0 (33.6 US mpg)

Combined CO₂-emissions in g/km: 185 (297.7 g/mi)

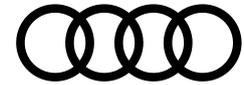
Fuel consumption of the Audi Q5 TFSI e:

Combined fuel consumption in l/100 km: 2.4–2.0

Combined CO₂-emissions in g/km: 54 – 46

* Fuel consumption and CO₂ emissions figures given in ranges depend on the tires/wheels used and chosen equipment level.

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic



test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or under www.dat.de.