



Progressive and sporty into the new model year: The Audi e-tron S line black edition

- **Wheels, Singleframe and side mirrors in black**
- **Sustainable microfiber material in the interior, stitching and seatbelts in orange**
- **Edition model 50 quattro available starting at 79,350 euros; presales have begun**

Ingolstadt, May 25, 2021 – A progressive, profoundly sporty exterior look with a black Singleframe and black side mirror caps, an interior with orange accents – Audi presents its fully electric SUV models e-tron and e-tron Sportback** in the S line black edition. Presales just started in Germany and other European markets.**

The S line black edition highlights the sporty nature of the fully electric Audi e-tron models. It builds on the S line exterior, which already features striking accents in the front, sides and rear. For the edition model, the Singleframe as well as the four rings, the side mirror casings and the e-tron badges are all in black. Audi Sport supplies the 21” wheels, also in black, contrasted by the orange brake calipers. The back seat has dark tinted windows, and the new, exclusive metallic finish color options Chronos gray, Glacier white and Mythos black are available. LED lights on the underside of the doors project the words “e-tron black edition” onto the street when the door is opened.

The package expands on the S line interior. The contrast stitching of the black sport seats (standard) and the armrests and seat belts stand out in orange. The center section of the seats and inlays of the doors are of the new Dinamica material – a breathable microfiber that is made of 45 percent recycled polyester such as PET bottles. For the truly discerning, fine Valcona leather is also available. The instrument panel is upholstered in leatherette with decorative carbon inlays.

The new S line black edition is available for the Audi e-tron** and the Audi e-tron Sportback** in both motorization levels. The Audi e-tron S line black edition 50 quattro (combined electric power consumption in kWh/100 km [62.1 mi]: 25.8–21.7 [WLTP]; 23.8–21.4 [NEDC]; combined CO₂ emissions in g/km [g/mi]: 0 [0]), whose two e-machines have an output of 230 kW (313 PS), is listed at 79,350 euros. The Audi e-tron S line black edition 55 quattro (combined electric power consumption in kWh/100 km [62.1 mi]: 26.1–22.2 [WLTP]; 24.3–22.0 [NEDC]; combined CO₂ emissions in g/km [g/mi]: 0 [0]) with 300 kW (408 PS) starts at 91,750 euros. The two corresponding sportback versions are each an additional 2,250 euros.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.

**The collective fuel consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Audi e-tron and e-tron Sportback: New details for this popular model

Audi had a very successful start into the era of sustainable mobility with the e-tron**. In 2020, the e-SUV, together with the e-tron Sportback**, was the most widely sold electric model by a German premium manufacturer, with demand growing by almost 80 percent over the previous year. The Audi e-tron was the most widely sold car in the Norwegian market across all fuel types. The 100,000th e-tron was assembled in April.

The e-tron series will be even more attractive in the 2022 model year. The second integrated charger will be available for all versions and models, increasing performance for alternating current (AC) charging from 11 to 22 kW and significantly reducing charging times. For the exterior, the appearance package black plus is available with black rings and e-tron badges; for the interior, Dinamica upholstery is now available across the board. The streaming service Amazon Music is now available optionally as a new Audi connect service.

Product and Technology Communications

Benedikt Still

Spokesperson Audi e-tron

Phone: +49-841-8989615

Cell: +49-152-55718307

Email: benedikt.still@audi.de

www.audi-mediacyenter.com



The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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Fuel consumption of the models named above

Information on fuel/electricity consumption and CO₂ emissions in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.

Audi e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–21.7 (WLTP);
24.3–21.4 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

Audi e-tron Sportback

Combined electric power consumption in kWh/100 km (62.1 mi): 25.9–21.0 (WLTP);
24.0–20.9 (NEDC); combined CO₂ emissions in g/km (g/mi): 0 (0)

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).

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