



## **Audi's Le Mans return is shaping up**

- **Concept stage for new Audi sports prototype largely completed**
- **Close cooperation with fellow group brand Porsche**
- **First race planned for January 2023 at the Daytona 24 Hours**

**Neuburg a. d. Donau, April 29, 2021 – Audi will return to Le Mans and to sports prototype racing with an electrified sports car in the 2023 season. The successor to the successful Audi R18 is already taking shape.**

“The new LMDh category fits perfectly with our new set-up in motorsport,” says Julius Seebach, Managing Director Audi Sport GmbH and responsible for Motorsport at Audi. “The regulations allow us to field fascinating race cars in prestigious races worldwide. In addition, we are making use of synergies inside the Volkswagen Group with our partner strategy.”

The successor to the Audi R18 is being built in close cooperation with the brands's sister company Porsche. “A great strength of the Volkswagen Group is the collaboration of the brands in the development of road cars,” says Seebach. “We are now transferring this proven model to motorsport. Nevertheless, the new sports prototype will be just as much a genuine Audi as the Audi RS e-tron GT that was launched recently and has also been developed on a platform shared with Porsche.”

The sports prototype for the new LMDh category is currently being created at Audi Sport in parallel with the innovative SUV for the Dakar Rally. “Of course, the Dakar team is under greater time pressure, because there are only just under eight months left until our first participation in the Dakar Rally in January 2022,” says Andreas Roos, who is responsible for all factory motorsport commitments at Audi Sport. “But, we also want to be perfectly sorted for our comeback at Le Mans. That's why we are running both projects in parallel with the highest priority.”

All the basic concept decisions have been made in the meantime. “We have selected a chassis partner and decided on an engine concept. Together with our colleagues from Audi Design, we are currently defining the look which will excite our fans,” says Andreas Roos. “Our goal is for the first prototype to be on its wheels early next year and to complete its roll-out in the first quarter.” An intensive test program will follow in 2022. The first race is planned for the Daytona 24 Hours (USA) in January 2023.

The regulations, which are trimmed for maximum cost efficiency, also make Audi's new sports prototype interesting for customer teams. “With the LMDh project, we are continuing the philosophy of our early years in sports prototypes,” says Andreas Roos. “The Audi R8 was not only the most successful prototype of its time from 2000 to 2006, with 63 victories in 80 races, but it was also very successful in the hands of our customers and easy for the teams to handle. This is also the premise with the electrification of our new sports prototype. Our goal is to also



put the car in the hands of professional customer teams right from the start, in parallel to factory entries. We are currently evaluating internally how this will work in detail.”

Being able to fight for overall victories and championship titles with an Audi at the Le Mans 24 Hours, at the Daytona 24 Hours, in the World Endurance Championship (WEC) and in the IMSA series is an attractive prospect for many teams. There is already a lot of interest in the new LMDh race car.

Audi holds the distance record at the Le Mans 24 Hours and has won the world’s most important endurance race 13 times. Audi customer teams scored overall victories at Le Mans in 2004 and 2005.

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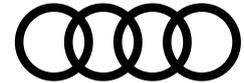


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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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### **Fuel consumption of the models named above**

*Information on fuel/electricity consumption and CO<sub>2</sub> emissions in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.*

#### **Audi RS e-tron GT**

Combined electric power consumption in kWh/100 km: 20.2–19.3; combined CO<sub>2</sub> emissions in g/km: 0

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO<sub>2</sub> emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at [www.audi.de/wltp](http://www.audi.de/wltp).

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO<sub>2</sub> emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).