



## **Digital Girls' Day at Audi – girls experience technology**

- **Audi gives more than 150 schoolgirls insights into the world of technology**
- **Nine apprenticeships presented virtually in Ingolstadt and Neckarsulm**

**Ingolstadt/Neckarsulm, April 21, 2021 – The world of technology is open to everyone. This is the message Audi wants to convey on its first digital Girls' Day on April 22. More than 150 schoolgirls from the Ingolstadt and Neckarsulm regions have a opportunity to get a first look at technical professions at Audi in a virtual format.**

Girls' Day is an important event intended to help boost integration of skilled female employees and offers participants' information about various apprenticeships as well as dual study programs at AUDI AG. Interested girls from grades seven to ten can learn more about the various training programs in various presentations and ask questions from the comfort of their own homes. Due to the coronavirus pandemic, this year's Girls' Day is taking place virtually for the first time.

Audi apprentices will present their career fields with presentations and video clips and share insights from their daily routines with participants via the digital "Stream & Chat" format. A total of nine apprenticeships will be presented that are offered in Ingolstadt and Neckarsulm – including Production Mechanic, Warehouse Logistics Expert, IT Expert, Mechatronics Technician and Automotive Mechatronics Technician.

Julia Habermeier, third-year automotive Mechatronics Technician apprentice: "Girls' Day really helped me overcome my initial fear of what I thought was a 'typical man's career' during the career orientation. It's great that we can hold Girls' Day digitally despite the ongoing coronavirus situation and that I can participate myself as an ambassador for apprentices. I have never regretted my decision to train as an Automotive Mechatronics Technician and I hope to persuade a participant or two to pursue my chosen career."

"It is especially important to me for Girls' Day to take place again this year. With the help of live interviews and Q&A sessions, we also want to give girls the opportunity during the coronavirus pandemic to find out about career opportunities at Audi and to ask us their questions," said Esra Güzel, a second-year Industrial Management Assistant apprentice and organizer of Girls' Day in Neckarsulm.



**Communications Neckarsulm**

Sina Feirer  
Spokesperson for Audi Neckarsulm  
Tel.: +49 152 58830079  
E-mail: [sina.feirer@audi.de](mailto:sina.feirer@audi.de)  
[www.audi-mediacycenter.com/de](http://www.audi-mediacycenter.com/de)

**Corporate Communications**

Johanna Barth  
Spokesperson for Human Resources and  
Organization  
Tel.: +49 841 89-989190  
E-mail: [johanna.barth@audi.de](mailto:johanna.barth@audi.de)



---

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, around 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

---