



Electric, efficient and emotionally appealing: Audi Q4 e-tron and Q4 Sportback e-tron

Ingolstadt, April 14, 2021 - Versatile all-rounders for everyday use that transfer the progressive design of the concept cars into series production and that can be driven locally without any emissions: The Audi Q4 e-tron* and the Q4 Sportback e-tron* are the first compact electric SUVs from the brand with the Four Rings.

Both of them impress with a new spacious dimension in the interior and pioneering solutions when it comes to operation, display, and assist systems. The augmented reality head-up display connects the virtual and the real worlds in a totally new way.

The range comprises three drive versions, spearheaded by a quattro model with a maximum output of 220 kW (299 PS)**. Attributes that they all share are zero local emissions driving and high ranges, charging times of around ten minutes for sufficient power to travel about 130 kilometers (80.8 mi) in ideal conditions (WLTP) and convenient charging with the e-tron Charging Service. The rear-wheel drive Q4 40 e-tron* achieves a range of up to 520 kilometers (323.1 mi) in the WLTP cycle.

It goes on sale in Europe in June 2021, with prices in Germany starting at EUR 41,900 – where the customer can claim a subsidy of EUR 9,000 (net).

Discover extensive information in our [multimedia press kit](#).

Product and Technology Communications

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna/Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2020 fiscal year, AUDI AG achieved total revenue of €50.0 billion and an operating profit before special items of €2.7 billion. At present, 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

** The collective fuel/electric power consumption values for all models named and available on the German market can be found in the list provided at the end of this press release.*

*** Maximum output determined according to UN-GTR.21.*



Fuel/electric power consumption of the models named

Information on fuel/electric power consumption and CO₂ emissions in ranges depend on the tires/wheels used as well as the selected equipment.

Audi Q4 35 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 19.1–17.0 (WLTP);
16.7 – 15.8 (NEDC); Combined CO₂ emissions in g/km: 0

Audi Q4 Sportback 35 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 18.6 –16.6 (WLTP);
16.6 – 15.6 (NEDC); Combined CO₂ emissions in g/km: 0

Audi Q4 40 e-tron

Combined electric power consumption in kWh/100 km (62.1 mi): 19.3–17.3 (WLTP);
17.3 – 16.3 (NEDC); Combined CO₂ emissions in g/km: 0

Audi Q4 50 e-tron quattro

Combined electric power consumption in kWh/100 km (62.1 mi): 19.9 –17.9 (WLTP);
17.8 – 16.5 (NEDC); Combined CO₂ emissions in g/km: 0

Audi Q4 Sportback 50 e-tron quattro

Combined electric power consumption in kWh/100 km (62.1 mi): 20.9 –17.6 (WLTP);
17.9 – 16.4 (NEDC); Combined CO₂ emissions in g/km: 0

Audi e-tron GT quattro

Combined electric power consumption in kWh/100 km (62.1 mi): 19.6 –18.8 (NEDC),
21.6–19.9 (WLTP); Combined CO₂ emissions in g/km: 0

Audi RS e-tron GT

Combined electric power consumption in kWh/100 km (62.1 mi): 20.2 –19.3 (NEDC),
22.5 –20.6 (WLTP); Combined CO₂ emissions in g/km: 0

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the more realistic test conditions, the consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electric power consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).