



March 2021

FACTS AND FIGURES

Automobili Lamborghini

Automobili Lamborghini S.p.A. stands for innovative, dynamic and highly emotive super sports car – and the first-ever Super SUV. The Italian brand headquartered in Sant’Agata Bolognese in northern Italy has been a member of the Audi Group since 1998.

Automobili Lamborghini S.p.A., Sant’Agata Bolognese, Italy	
Chairman and CEO	Stephan Winkelmann
Models currently produced*	Lamborghini Huracán EVO Lamborghini Huracán EVO Spyder Lamborghini Huracán EVO RWD Lamborghini Huracán EVO RWD Spyder Lamborghini Huracán STO Lamborghini Aventador S Lamborghini Aventador S Roadster Lamborghini Aventador SVJ Lamborghini Aventador SVJ Roadster Lamborghini Urus Lamborghini Sián FKP 37 Lamborghini Sián Roadster Essenza SCV12 SC20
Production (as of: December 31, 2020)	7,250 automobiles



Employees (as of: December 31, 2020)	1,779
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The company

The “Terra dei Motori”, the Land of Engines in northern Italy’s Emilia-Romagna, has a long tradition as a center of technology. No other region in the world has been so profoundly influenced by the passion for enthralling, high-performance engines. Roughly, 25 kilometers (15.5 mi) north of Bologna, Sant’Agata Bolognese has been the home of Lamborghini ever since Ferruccio Lamborghini founded the company in 1963. Today more than 1,700 people work at the headquarters in Sant’Agata Bolognese, where currently the two super sports cars Aventador and Huracán as well as the Urus Super SUV are built on three assembly lines. In the last 5 years, Automobili Lamborghini hired over 1,000 production workers, technicians and highly qualified specialists with indefinite duration contracts.

The company doubled the size of the production location from 80,000 m² to 160,000 m² (861,112.8 to 1,722,225.7 square feet) to produce the new Urus. New additions are a separate assembly line for the Urus, a finishing area for all Lamborghini models and a LEED Platinum certified office building. The building meets the world’s most stringent standards for efficiency and environmental compatibility in construction planning and execution. Lamborghini’s commitment to sustainability was its constant focus during the project. The entire Sant’Agata Bolognese production location has maintained its certification for CO₂-neutral production awarded in 2015.

The Manifattura Lamborghini, a new Industry 4.0 assembly line, is reserved for the Urus Super SUV and includes new production technologies designed to support the assembly workers. The concept behind the Manifattura Lamborghini is based on four principles: hand craftsmanship, competence and specialization, production process, ergonomics and safety.

In 2020, Automobili Lamborghini also opened a new paint shop for the Urus Super SUV in Sant’Agata Bolognese. Based on the Industry 4.0 model, the state-of-the-art facility combines hand craftsmanship and digitalization in equal measure. It is also the world’s first paint shop to leverage the benefits of artificial intelligence. Its new, modular structure offers tremendous process flexibility and thus an unparalleled range of colors for customizing the vehicles.

In 2020, for the eighth year running, Automobili Lamborghini has received the “Top Employer Italy 2021” award from the Top Employers Institute, an agency that acknowledges companies that apply the highest quality standards to how they manage



their human capital. Today, Lamborghini employs 1,779 people, an increase of 10% in 2020 and of 70% over the last five years.

Historic Models

The twelve-cylinder engine, the pinnacle of engine design, is indelibly associated with the brand. The very first Lamborghini model, the **350 GT**, rolled off the assembly line with a V12 engine that was extremely innovative for its time. The 3.5-liter displacement and 280HP from those initial years were the baseline for continuous development and gains.

Looking back at the last 50 years, there is one model that stands out as the classic Lamborghini: **the Miura**. Built from 1966 to 1972, it was the first Lamborghini to bear a name borrowed from the world of bullfighting. With up to 283 kW (385HP) in the later SV version, the two-seater was among the most powerful automobiles of its time. Beneath its ultra-flat body was innovative technology. The transverse V12 made the Miura the first modern, mid-engine sports car certified for the road.

Another legendary icon of Lamborghini history is **the Countach**, which was in the lineup from 1974 to 1990. Its concept with the starkly wedge-like bodyline and the longitudinal V12 mid-engine proved timeless.

The Diablo, which followed the Countach, was the first vehicle with a body including large parts made of carbon fiber-reinforced polymer (CFRP), a high-end material in which the brand has been continuously expanding its expertise since the mid-1980s. The 1992 Diablo VT was the first Lamborghini with all-wheel drive, which is now standard in all Lamborghini models.

The V12 product line saw **the Murciélago** succeed the Diablo in 2001. In 2007, the Lamborghini **Reventón** was introduced as an exclusive limited edition.

Making its debut in 2011 was the successor to the Murciélago, the Aventador. In 2013, the brand presented an open variant, the **Aventador Roadster**. The heart of its technology package was lightweight, Lamborghini-manufactured CFRP monocoque with doors that open upward. It was powered by the extremely high-revving, high-torque, naturally aspirated 6.5-liter V12 engine that generates 515 kW (700 hp) of output.

The CDS cylinder deactivation system and the innovative start-stop system using high-capacity capacitors known as supercaps enhanced efficiency and reduced CO2 emissions.

Premium-grade carbon has been used in the Lamborghini **Veneno**, the exclusive new model presented at the 2013 Geneva International Motor Show. Only three of the exclusive coupé models were sold. With its output of 552 kW (750 hp) and high aerodynamic efficiency, this Lamborghini was a racecar for the street. Nine of the



Roadster models were produced and presented in Abu Dhabi in late 2013 – on board the Italian aircraft carrier Cavour – as the best of the Italian automotive industry.

At the 2016 Geneva International Motor Show, Lamborghini presented the **Lamborghini Centenario**, with which the company celebrated the 100th birthday of its founder, Ferruccio Lamborghini. Just 20 units of the Coupé and Roadster version of the Centenario were built. All 40 vehicles had already been sold – at a net base price of 1.75 million euros – by the time of the presentation. With the Centenario, which is also a V12 model, Lamborghini continued to follow its small-series strategy and once again demonstrated the company's innovative design and technological expertise.

Current Model Lineup

Every model the company produces is proof of its position at the peak of technological progress. Speaking of which, the Aventador S's carbon fiber composite monocoque and the Huracán's new-concept hybrid chassis in aluminum and carbon fiber are true masterpieces of cutting-edge technology.

The **Aventador S**, which succeeds the Aventador (in turn the successor of the Murciélago), boasts a new aerodynamic design, a redesigned suspension system, greater power and completely reinvented driving dynamics. "S" is the suffix used for the improved versions of pre-existing Lamborghini models and it sets the new standard for the V12 Lamborghini Aventador. Introduced in December 2016, this variation is characterized by a new active suspension system, an innovative four-wheel steering system, and a new EGO driving mode that allows the driver to choose between different customizable configuration profiles based on personal preferences for traction, steering and suspension. The Lamborghini Aventador S sports a 6.5-liter, 12-cylinder aspirated engine with an output of 40 HP more than the previous model, for a maximum power output of 740 HP. It leaps from 0 to 100 km/h in 2.9 seconds and reaches a top speed of 350 km/h.

The Aventador S Roadster is the only super sports roadster with a V12 engine in the rear center position and boasts industry-leading performance: 740 HP naturally aspirated V12 engine, acceleration from 0 to 100 km/h in 3.0 seconds and top speed of 350 km/h. It features technology combined with aerodynamic design, which optimize the open-air driving experience for driver and passenger.

In 2018, Lamborghini presented **the Aventador SVJ**, where the SV historically stands for Superveloce, meaning 'superfast', and the additional 'Jota' suffix emphasizes the track and performance orientation of the Aventador SVJ. In fact, it has already claimed its position as the Nürburgring-Nordschleife production car record holder, completing the 20.6 km lap in just 6:44.97 minutes. With its optimized power plant making it the most powerful series production V12-engined car produced to date by Lamborghini, the Aventador SVJ features an increase in power to 770 HP (566 kW) at 8500 rpm. It outputs 720 Nm of torque at 6,750 rpm, while a dry weight of just 1,525 kg gives the SVJ a



weight-to-power ratio of 1.98 kg/hp. The SVJ accelerates from standing to 100 km/h in 2.8 seconds and from zero to 200 km/h in 8.6 seconds. The top speed of more than 350 km/h is complemented by a braking distance of 100 km/h to 0 in 30 meters. The production is limited to 900 units. A special edition named SVJ 63 pays homage to Lamborghini's founding year of 1963: produced in a single configuration, it demonstrates the rich use of carbon fiber and is made in an additional limited number of just 63.

The Aventador SVJ Roadster made its worldwide premiere at the 2019 Geneva Motor Show. The benchmark performance remains that of the most powerful series production V12-engined car produced to date by Lamborghini, an extreme supercar outputting 770 HP (566 kW) at maximum 8,500 rpm, 720 Nm of torque at 6,750 rpm, and a weight-to-power ratio of 2.05 kg/hp. The SVJ Roadster accelerates from standing to 100 km/h in 2.9 seconds and from zero to 200 km/h in 8.8 seconds. The top speed of more than 350 km/h is complemented by a braking distance of 100 km/h to 0 in 31 meters. With only 800 units produced, the Aventador SVJ Roadster stays faithful to the Aventador SVJ's design purity, for example the super-fast, agile lines of the aeronautical world, racing motorcycles, and even aerospace technology.

The Huracán, representing Lamborghini's V10 models, was presented at the Geneva Motor Show in 2014, and is the successor of the Gallardo, the most successful model in the brand's history with 14,022 sold over ten years (from 2003 to 2013). In 2019, the **new Huracán EVO** was introduced, featuring a new design with new aerodynamics and the V10 engine from the Huracán Performante. It is the first Lamborghini with predictive logic on vehicle dynamics control: Lamborghini Dinamica Veicolo Attiva (LDVI). In 2019, the Geneva Motor Show saw the unveiling of the **Spyder version** of the Huracán EVO that delivers 640 HP (470 kW) at 8,000 rpm and 600 Nm of torque at 6,500 rpm. With a dry weight of 1,542 kg, the car achieves a weight-to-power ratio of 2.41 kg/HP and can go from 0 to 100 km/h in 3.1 seconds and reach a top speed of 325 km/h.

Automobili Lamborghini inaugurated 2020 by announcing the **Huracán EVO Rear-Wheel Drive (RWD)**: a visceral driving machine, delivering 610 HP (449 kW) of power at 8,000 rpm and 560 Nm of torque at 6,500 rpm, with a lightweight rear-wheel drive structure, which guarantees dynamic steering in any situation for the utmost driving fun. Weighing just 1,389 kg, the Huracán EVO RWD can reach a top speed of 325 km/h and accelerates from zero to 100 km/h in 3.3 seconds. Despite these stunning numbers, the Huracán EVO RWD is not focused on straight-line speeds or lap records: with its exclusive new design, the Huracán EVO RWD proclaims its designation as an instinctive driver's car in terms of driving dynamics.

In May 2020, Automobili Lamborghini revealed the new **Huracán EVO RWD Spyder**, the first virtual launch using augmented reality (AR), on its official website lamborghini.com. The new V10 model provides drivers with an open-air celebration of lightweight engineering, with rear-wheel drive and a specially tuned Performance Traction Control



System (P-TCS). Roof up or down, daily driving and high-performance fun are accompanied by the inimitable sound of the powerful naturally aspirated V10 engine, delivering the same 610 HP (449 kW) and 560 Nm of torque as the Coupé version. With 0-100 km/h acceleration of just 3.5 seconds and a top speed of 324 km/h (like its Coupé stablemate), also the Spyder is an instinctive driver's car, delivering a fun-to-drive experience via hardware rather than software.

In November 2020, Automobili Lamborghini virtually launched its latest model, the **Lamborghini Huracán STO - Super Trofeo Omologata**: a road-homologated super sports car inspired by the racing heritage of Lamborghini Squadra Corse's one-make race series with Huracán Super Trofeo EVO, as well as its three-time 24 Hours of Daytona-winning and two-time 12 Hours of Sebring-winning Huracán GT3 EVO. With its naturally aspirated V10 640 HP (470 kW) power plant producing 565 Nm at 6,500 rpm, the rear-wheel drive Huracán STO delivers exhilarating acceleration of 0-100 km/h in 3.0 seconds, 0-200 km/h in 9.0 seconds and a top speed of 310 km/h. Every aspect of the Huracán STO draws on the aerodynamic efficiency and lightweight technologies demanded in motorsports.

The Urus, Lamborghini's first Super SUV presented at the end of 2017, is the third model in Lamborghini's product range, creating a new niche in the luxury segment with benchmarking power, performance and driving dynamics, unparalleled design, luxury and daily usability. Its low-line coupé styling and commanding road position are completed by the very comfortable ride, higher ground clearance, and luxurious space inside featuring with the latest technologies. The Urus features a 4.0-liter V8 twin-turbo engine that delivers 650 HP (478 kW) at 6000 rpm (6800 rpm/min max) and maximum torque of 850 Nm already at 2250 rpm. With 162.7 HP/l, the Urus claims one of the highest specific power outputs in its class and the best weight-to-power ratio at 3.38 kg/hp. It accelerates from 0-100 km/h in 3.6 seconds (0-200 km/h in 12.8 seconds), with a top speed of 305 km/h, numbers that make Urus the fastest SUV currently on the market. The Urus is undoubtedly a Lamborghini, by virtue of the stylistic references and the historical link with its predecessor model, the LM002 of 1986, the first off-road vehicle in automotive history produced in just 300 units. The Urus is produced at the production site in Sant'Agata Bolognese and led the company to an epoch-making change and the doubling of sales volumes, against investments for hundreds of millions of euros during the whole life cycle of the product.

At the 2019 Frankfurt Motor Show, Automobili Lamborghini unveiled the **Lamborghini Sián FKP 37**, a hybrid super sports car introducing new technologies and unsurpassed performance. The fastest Lamborghini of all time, produced in just 63 units, presents a new futuristic design. Though drawing on the brand's style DNA, the Sián is clearly a design for a new era. Starting from the most iconic V12 Lamborghini power plant of today, the Sián is engineered around unique hybrid technologies to deliver the extraordinary emotion and exceptional dynamic performance of a Lamborghini super sports car with naturally aspirated engine, while meeting future demands for electrification. A 48-volt e-motor delivering 34 HP has been incorporated into the



gearbox to provide immediate response and improved performance: the first time in any low-voltage hybrid that a direct connection has been made between electric motor and axles. The e-motor also supports low-speed maneuvers such as reversing and parking with electric power. This advanced technology combines with the V12 engine, which incorporates titanium intake valves and is updated to 785 HP (577 kW) at 8,500 rpm, the highest output ever from a Lamborghini power plant. Combined with the additional 34 HP from the hybrid system, the Sián delivers a total of 819 HP (602 kW), and still produces the distinctly roaring sound demanded from a Lamborghini engine, reaches a top speed of over 350 km/h.

In July 2020, Lamborghini presented **the Lamborghini Sián Roadster**, a limited edition, open-top hybrid super sports car. Engineered around Lamborghini's iconic V12 engine and exclusive hybrid technologies, it delivers unsurpassed performance in line with Lamborghini tradition. Produced in only 19 units, all already sold, the Sián Roadster boasts one of the most spectacular cockpits ever and the inimitable sound of the most powerful Lamborghini V12 engine to date.

The Lamborghini Sián Roadster asserts the futuristic design of the coupé, but as a true roadster adds a new purity of form thanks to the open-top cabin. The Sián Roadster accelerates from 0 to 100 km/h in less than 2.9 seconds. The improvement in elasticity maneuvers is even more evident: an example of this is the traction force improved by 10% in third gear.

In the same month, Automobili Lamborghini presented the **Essenza SCV12**, the track-only hypercar in a limited edition of 40 units, developed by Lamborghini Squadra Corse and designed by Lamborghini Centro Stile. The direct descendant of cars such as the Miura Jota and Diablo GTR, the Essenza SCV12 is fitted with the most powerful V12 naturally aspirated engine ever developed by Lamborghini, combined with aerodynamics inspired by racing prototypes and new technical solutions designed for the ultimate driving experience. The Essenza SCV12 was created for exclusive track use, with engineering solutions derived from racing. The V12 engine can deliver over 830HP, with a significant power uplift from the RAM effect at high speeds featuring an exceptional power-to-weight ratio of 1.66 kg/hp thanks to the new-generation carbon fiber monocoque chassis without internal rollcage. The Essenza SCV12 is also the first GT car developed to respect FIA prototype safety rules.

The last model was launched at the beginning of December 2020, where Lamborghini Squadra Corse introduced **the SC20**, a unique specimen of an open-top track car type-approved for road use. The SC20 is the second one-off engineered by the motorsport department and designed by Centro Stile in Sant'Agata Bolognese: the car was created following the customer's wishes, who was involved in the project from the very first drawings by Lamborghini's designers. The common goal was to build a unique vehicle, extreme in its design and performance, and able to combine aerodynamic solutions taken from racing Lamborghinis incorporating unprecedented lines and exclusive details. Its



engine is based on Lamborghini's flagship V12: the 6,498 cm³ aspirated twelve-cylinder that delivers 770 CV at 8,500 rpm and develops 720 Nm of torque at 6,750 rpm. It is managed through the optimized seven-speed Independent Shifting Rod (ISR) gearbox.

Commercial Results 2020 – 7,250 vehicle deliveries to customers worldwide during global pandemic

Automobili Lamborghini responded to a year marked by the great challenges of the global pandemic, with enormous energy and determination. **The company delivered 7,250 cars worldwide in 2020**, a decrease of only 9% compared to the previous year. The slight drop is clearly attributable to the 70-day production shutdown in the spring, in compliance with Italian government directives and to protect the health of workers during the first emergency phase. In contrast, the second six months saw record sales figures, resulting in the best second half-year for deliveries-to-customers in the company's history.

The United States were confirmed as the top market with 2,224 cars, followed by **Germany (607), mainland China, Hong Kong and Macau (604), Japan (600), the United Kingdom (517) and Italy (347)**. The two countries with the highest growth were South Korea (303 units, + 75%) and Germany (607 units, +8%). The Urus SUV, which just last year set a production record of 10,000 units, was the most successful model with 4,391 cars delivered. Both the super sports car lines made a significant contribution to global volumes: the V10 Huracán recorded growing numbers with 2,193 cars sold (+3%), alongside 846 V12 Aventador units delivered worldwide.

Lamborghini Ad Personam

The Ad Personam program was born in 2006 and was further implemented in 2013 with the creation of a dedicated team made up of representatives from the main corporate areas. The aim of the Ad Personam team is to provide customers with a tailor-made consultancy service, guiding them in the choice of colors, materials, finishes and accessories in compliance with the stylistic criteria of the Lamborghini brand and consistent with strict quality and safety standards.

In 2016, at Automobili Lamborghini's headquarters in Sant'Agata Bolognese, the Ad Personam Studio was created; this is a space located inside the production heart of the company that is inspired in concept and furnishings by creative spaces and design studios. The studio is designed to offer Lamborghini customers a unique experience: to be assisted by a specialist in all phases of the configuration of their future super sports car, from the choice of color to that of fittings and materials.



The configuration process together with the customer is preceded by the factory experience, a guided tour inside the factory to see some examples of possible configurations of the Huracán, Aventador and Urus models right from the start. The customer is then welcomed into the Ad Personam Studio, with its sophisticated but minimalist feel, enriched by displays of leathers, colors, materials, seats and wheels, and an area dedicated to the digital simulation of possible options through an advanced car configurator. A lounge area and the display of the Lamborghini model ordered by the customer complete the space.

To respond to the rules of social distancing and mobility restrictions imposed by the pandemic, Automobili Lamborghini developed the Ad Personam Virtual Studio in 2020. This is a dedicated platform where, by reservation, dealers can provide customers with a personalized virtual experience. The customer, supported by Ad Personam product experts, can create and configure his own car, add unique details and select a wide range of optional extras. The Ad Personam Virtual Studio is the solution that shortens distances, making customers feel special with an emotional experience dedicated to them as if they were actually in Sant'Agata Bolognese.

As far as the color range is concerned, in addition to the standard colors, there are more than 300 further customizable shades. The Ad Personam program is one of the company's strategic projects and is the customization program available on both Huracán (EVO-EVO RWD - STO) and Aventador (S - SVJ) models. The Urus, Lamborghini's Super SUV, is available as standard in 16 different colors, including pastel, metallic, pearl and now also matt, thanks to a dedicated paint line in the factory. With the Ad Personam program, however, the color options with which these models can be chosen are endless. The latest addition to the Ad Personam Program is **the Color Families**, born of the collaboration between Product Marketing and the Lamborghini Centro Stile: **SPORTS, CONTEMPORARY, ECLECTIC, CLASSIC and TECHNICAL** are the color groups selected based on a set of elements, from customer types to the most popular colors, through to market trends and megatrends.

Lamborghini and Environmental Sustainability

Lamborghini pursues a specific business strategy that is characterized by a vision of corporate ethical responsibility. The company's goal is to create value by acting responsibly towards the world in which it operates, thereby contributing to sustainable development of the economy and the society while placing a consistent focus on the environment.

In this regard, Lamborghini has carried out numerous environmental sustainability programs. The company also adheres to the United Nations Sustainable Development Goals (SDG) as important guidelines to follow in order to give everyone the possibility to



live in an evolved and sustainable world from the environmental, social and economic perspectives.

The environmental policy of Automobili Lamborghini considers every aspect of operating a business within a community, and such commitment has made it the first and so far, only Italian company to attain the EMAS environmental certification (an instrument which has been adopted by the Council of the European Union with the specific goal of highlighting the role and responsibility of businesses in safeguarding the environment). This important accreditation was awarded in July 2009, just a few months after the company achieved ISO 14001 certification, thereby meeting the international requirements for environmental management.

- In early 2010, the company installed a **large photovoltaic system** covering a surface of 15,000 square meters. In total, this system ensures a reduction in CO₂ emissions of about 1,000 tons per year. It is one of the largest photovoltaic systems in all the industrial landscape of Emilia-Romagna.
- In 2011, the company launched the “**Lamborghini Park**”, a pioneering environmental initiative developed in collaboration with the Sant’Agata Bolognese community and the universities of Bologna, Bolzano and Munich. The project called for the planting of 10,000 oak trees. Its goal was to better understand the relations between tree density, forest productivity and the ability to absorb CO₂ emissions and maintain biodiversity based on the climate.
- In 2012, Automobili Lamborghini **opened its new building dedicated to developing prototypes and pre-series vehicles**. Designed in partnership with the Prospazio engineering firm, the new multi-level facility was conceived specifically to obtain a Class-A energy rating and was the first industrial building in Italy to incorporate these characteristics.
- In July 2015, Automobili Lamborghini introduced its **new trigeneration and district heating systems**, two of the most significant projects undertaken by the Sant’Agata Bolognese Company to obtain the “**CO₂ neutral**” **certification for its entire plant**. This certification, within the framework of the “Carbon Neutrality” program, is the first in the world issued to a company by DNV GL (Det Norske Veritas Germanischer Lloyd), one of the world's leading firms for the classification, assessment and management of environmental risk. Automobili Lamborghini achieved this important goal in 2015 by reducing and compensating CO₂ emissions associated with energy usage throughout its production site. The two trigeneration plants, located inside the Sant’Agata Bolognese factory, utilize methane to produce electricity, as well as for heating and cooling.

The systems boast 2.4 MW of installed capacity and generate approximately 20,000 MWh per year. The amount of energy produced would be sufficient, for example, to meet the entire yearly demands of all homes in Sant’Agata.



Savings in terms of emissions total approximately 1,640 tons of CO₂ per year. The company also plans on converting both plants to Biogas, to further reduce CO₂ emissions to 11,400 tons every year.

- Automobili Lamborghini is also the first automotive company in Italy to use a **district heating system**. This system distributes hot water throughout the factory from a biogas-fueled cogeneration plant located about 6 kilometers away, through a network of underground pipes. Lamborghini chose to use the energy generated by a cogeneration plant that would otherwise have been lost. Savings in terms of emissions will total approximately 1,800 tons of CO₂ every year.
- In April 2016, Automobili Lamborghini decided to enrich its park with an **apiary in order to begin Environmental Bio-Monitoring involving bees**. The environmental bio-monitoring station comprises 3 of the 12 beehives that are used to produce honey. The components of the beehive (honey, pollen, wax, propolis, the bees themselves) can be analyzed to reveal a wide range of environmental pollutants: from pesticides used in agriculture and in urban and private green spaces to heavy metals, radionuclides, aromatic compounds and dioxins. The 3-kilometer average foraging radius around the apiary also covers the plant and the entire town of Sant'Agata Bolognese. In addition to serving its environmental protection functions and monitoring pollution in the area surrounding the Sant'Agata Bolognese production site, the project is also used to produce certified Lamborghini-brand honey that is distributed every year to the company's employees.
- In 2017, Lamborghini **opened its new office building, Tower 1963**. The new building received a record score for Italy of 92 points in the **LEED (Leadership in Energy and Environmental Design) Platinum certification**, the world's most authoritative certification program for environmentally sustainable buildings. It is the first office building within a manufacturing site in Italy to receive this certification, which is awarded to "green" facilities that combine innovation and sustainability.
- In 2018, the Sant'Agata factory was doubled in size from 80,000 to 160,000 square meters for the launch of the Urus project. The new production site includes a new assembly line dedicated entirely to Urus, a new finishing department for all Lamborghini models, the new office building with **LEED Platinum certification**, a new test track with thirteen different terrains specifically for SUVs, a new logistics warehouse, a second trigeneration plant, and the new energy hub for the centralized production of all energy vectors serving the site.
- The expansion was carried out fully in keeping with the company's focus on environmental sustainability: even after its transformation, **the entire production plant in Sant'Agata Bolognese has maintained the carbon neutral certification obtained in 2015**.
- **The new Urus paint shop**, launched in 2019, once again reaffirmed Lamborghini's commitment to environmental sustainability. The verticalization of the new plant enabled a significant 30% reduction in footprint compared to a similar-output painting facility. The building has a **Class-A rating**, features perfect insulation, and is



equipped with next-generation LED lighting. **95% of the colors used are water-based.** Solvent emissions are extremely low, thanks to an afterburner that can recover heat and reuse it to heat the ovens of the painting line. This technology provides a 25% reduction in energy consumption.

Moreover, the cutting-edge technologies of the air-misting systems provide superior efficiency in terms of paint consumption. 80% of the paint is actually applied on the vehicles' bodywork, compared to about half that figure in standard systems.

Finally, E-Cube technology makes it possible to capture the overspray during the painting process, thereby reducing water consumption for air filtration to zero.

- Starting in 2019, **the company cafeteria became 100% plastic-free.**

Lamborghini Polo Storico

By creating Lamborghini Polo Storico in 2015, a center dedicated to classic Lamborghini models as well as care and valorization of its historical heritage, the company not only immortalizes its precious know-how, but also assures the certified quality and integrity of classic Lamborghini cars all over the world.

The Polo Storico's activity focuses on four key areas: restoration, archive management, certification, and the supply of original spare parts through the Lamborghini aftersales department and dealer network, with the aim of preserving the value of the vintage cars. With the Historical Archive, Lamborghini conserves the documentation of the company's historic car models, as well as technical drawings, body colors, leathers, images and the different publications issued by the company throughout its history.

For instance, Polo Storico offers this documentation on paper, but it will also be accessible in a digitalized version for all owners and fans of classic Lamborghini cars as well as for journalists, writers and researchers.

Another important pillar of Polo Storico is its expanding heritage services. The Lamborghini customer can benefit from a unique service that allows him to preserve, maintain and restore his vehicle to its original features using exclusively original spare parts. The deep knowledge of the Lamborghini Polo Storico experts in combination with high quality standards allow a fully authentic and professional restoration.

Not only the materials, but also the methods and processes of the restoration are as close as possible to the original. Thanks to original spare parts and the unique techniques applied, classic car owners can now use the resources of Automobili Lamborghini to put their classic car back on the road in the best possible condition and integrity. In addition, Polo Storico offers various certifications for classic Lamborghini cars. Customers can have the authenticity of the components of their historic car checked by a technical committee, which issues the certificate when the car has shown to conform to the



original and is therefore authentic. With this documentation, Polo Storico helps to preserve the value of classic Lamborghinis and provides the market with vehicle authentication. Lamborghini Polo Storico is composed of a two-tier committee of experts who are responsible for the accuracy of the official historical sources, their documentation, and checking the production data, manufacturing processes and specifications of the historical models. The two-tier system involves a body called the “Comitato dei Saggi” (Experts Committee), which defines the general guidelines, makes requests and validates proposals received from a second body (the Technical Commission).

Lamborghini Museum MUDETEC

In 2019, the Lamborghini Museum in Sant'Agata Bolognese was rebranded as MUDETEC, the Museum of Technologies (Museo delle Tecnologie). It tells the enthralling story of Automobili Lamborghini and explains the design and technology of the vehicles that through the use of innovative technologies not only revolutionized the brand itself, but also the entire automotive world.

The exhibit concept is designed to give visitors a deeper understanding of the brand's values and its extraordinary models, whose success is based on the creativity and dedication of the employees as well as untiring research and development. A pioneer from the outset, the brand has always had an eye on the design and technologies of the future and put people at the center of the automotive passion of its creations. In addition to the permanent exhibition of historic Lamborghini models, there are also special exhibitions on a variety of topics related to Lamborghini.

Lamborghini Brand Extension

The Brand Extension includes a series of Automobili Lamborghini branded products and collaborations with leading brands in their sector. The Lamborghini world thus goes beyond the borders of its extraordinary super sports cars and it amplifies the distinctive values linked to the concepts of Informal Luxury, Future Shapers and Designers of Experiences, together with its design codes. The resulting products are unmistakably Lamborghini in terms of quality, given by the search for innovative materials and technologies and the aesthetic definition of shapes, in perfect coherence with the visionary approach of the Sant'Agata Bolognese racing cars.

The Brand Extension products produced both in co-branding and solely under the Automobili Lamborghini brand, include a line of clothing for men and children, models and collectibles, stationery, books, travel sets and leather goods, as well as products related to the racing world of Lamborghini Squadra Corse. They are available online at the official website www.lamborghini.com, at Lamborghini dealers, at the flagship store in Sant'Agata Bolognese and in exclusive boutiques around the world.



2020 was also a year of major partnerships for Lamborghini, forming bonds with leading partners offering access to superior quality products in new fields, and as a result creating extremely exclusive and unique co-branded products. Its most highly rated partnerships include The **LEGO Group**, bringing the Lamborghini Sián FKP 37 LEGO® Technic™, a 1:8 scale model consisting of 3,696 pieces resulting in a perfect reproduction of the breathtaking hybrid Lamborghini super sports car.

In the field of fashion, Lamborghini has partnered with the world-renowned fashion designer **Yohji Yamamoto** and with **Supreme**, the iconic street wear brand from New York, leading to the launch of a capsule collection that sold out in just 48 hours. In the nautical world, Lamborghini has an agreement with The Italian Sea Group and presented the worldwide premiere of **Tecnomar for Lamborghini 63**: the new motor yacht in the Tecnomar fleet, a limited edition celebrating the anniversary of the foundation of Lamborghini. The year closed with the collaboration between Lamborghini and Ducati and the launch of the **Ducati Diavel 1260 Lamborghini**, a limited-edition motorcycle inspired by the Lamborghini Sián with just 630 models available for sale, to the joy of motorcycling enthusiasts and collectors all around the world.

Lamborghini Squadra Corse

Squadra Corse is the Motorsport department of Automobili Lamborghini. Established in 2013 within the Research and Development department, Squadra Corse offers an integrated approach to the brand's driving experiences; from driving courses with road cars to entering the world of customer racing, with the Lamborghini Super Trofeo single-brand championships and GT category competitions.

Esperienza is the first step for those wishing to approach the world of Lamborghini: the aim is to transmit the emotions of the sports cars from Sant'Agata Bolognese to enthusiasts and potential customers through advanced driving courses. Esperienza Dinamica is divided into five different programs, to tackle any surface: Racing, Snow, Sand, Road, Off-road. Esperienza Accademia is the driving school that offers advanced driving courses, not only on track but also on ice, to improve one's driving skills.

The Lamborghini Super Trofeo is the one-make championship reserved for the Huracán Super Trofeo EVO, the racing version of the road model, equipped with the same 5.2-litre naturally aspirated V10 engine. The championship, inaugurated in 2009, is run in Europe, Asia and North America and is open to drivers in four classes: Pro, Pro-Am, Am and Lamborghini Cup, joining passionate gentlemen drivers with young professionals. At the end of each year, teams and drivers from each region compete in the World Finals, the pinnacle of the Lamborghini racing season.

Lamborghini cars also compete successfully in the most prestigious international GT3 championships. The Huracán GT3 EVO is distinguished from the Super Trofeo by more sophisticated aerodynamics and suspension kinematics and technical specifications that



comply with FIA regulations. In 2017, it won the Blancpain GT Series; in 2018, 2019 and 2020 it won the 24 Hours of Daytona and the 12 Hours of Sebring. Lamborghini is the only manufacturer in the world to have won both of the prestigious American endurance races, known as the "36 Hours of Florida", two years in a row. In 2019 a new record: The Triple Crown of the Blancpain GT Series championship with the Overall, Endurance and Sprint titles.

Both the Huracán Super Trofeo EVO and the GT3 EVO are built in-house at the Sant'Agata Bolognese factory, on the same production line as the road cars, and assembly is carried out by teams of specialized Squadra Corse technicians. Lamborghini Squadra Corse also trains new talent in the Motorsport project, through the Young Drivers Program (open to drivers under 26 who race in the Super Trofeo) and the GT3 Junior Program (for those competing in GT championships).

Both academies give young people the chance to improve their skills in order to attempt a career as a professional driver with the support of Squadra Corse.

In 2018, Lamborghini Squadra Corse unveiled its first one-off, the SC18 Alston, followed in 2020 by the SC20, second one-off signed by Lamborghini Motorsport Department, equipped with the naturally aspirated V12 engine.

In 2020, Squadra Corse marked 490 racecars produced since 2009. In addition, it unveiled the Essenza SCV12, a limited-edition track-only supercar, equipped with the naturally aspirated V12 engine. Among the various track successes, in January for the third consecutive year Lamborghini won the 24 Hours of Daytona, the most famous endurance race in America that kicks off the IMSA championship, consolidating the company's record of successes in the GTD class.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

Fuel Consumption of the Model Cited and Currently Available on the Market*

Fuel consumption of the Lamborghini Huracán EVO:

Combined fuel consumption in l/100 km: 13.9 (16.9 US mpg)

Combined CO₂-emissions in g/km: 332 (534.3 g/mi)

Fuel consumption of the Lamborghini Huracán EVO Spyder:

Combined fuel consumption in l/100 km: 14.1 (16.7 US mpg)

Combined CO₂-emissions in g/km: 338 (544.0 g/mi)

Fuel consumption of the Huracán EVO RWD:

Combined fuel consumption in l/100 km: 13.8 (17.0 US mpg)

Combined CO₂-emissions in g/km: 330 (531.1 g/mi)

Fuel consumption of the Huracán EVO RWD Spyder:

Combined fuel consumption in l/100 km: 13.9 (17.0 US mpg)

Combined CO₂-emissions in g/km: 335 (539.1 g/mi)

Fuel consumption of the Lamborghini Aventador S:

Combined fuel consumption in l/100 km: 18.4 (12.8 US mpg)

Combined CO₂-emissions in g/km: 499 (803.1 g/mi)

Fuel consumption of the Lamborghini Aventador S Roadster:

Combined fuel consumption in l/100 km: 18.4 (12.8 US mpg)

Combined CO₂-emissions in g/km: 499 (803.1 g/mi)

Fuel consumption of the Lamborghini Aventador SVJ:

Combined fuel consumption in l/100 km: 18.4 (12.8 US mpg)

Combined CO₂-emissions in g/km: 499 (803.1 g/mi)

Fuel consumption of the Lamborghini Aventador SVJ Roadster:

Combined fuel consumption in l/100 km: 17.9 (13.1 US mpg)

Combined CO₂-emissions in g/km: 486 (782.1 g/mi)



Fuel consumption of the Lamborghini Urus:

Combined fuel consumption in l/100 km: 12.7 (18.5 US mpg)

Combined CO₂-emissions in g/km: 325 (523.0 g/mi)

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO₂ emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at www.audi.de/wltp.

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO₂ emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany (www.dat.de).