



**FACTS AND FIGURES**

**Audi at the Brussels site**

**Audi Brussels began production of the first fully electric SUV from the brand with the four rings in fall 2018. Series production of the Audi e-tron Sportback began in early 2020. Furthermore, the plant in Brussels is the first volume production in the premium segment worldwide to be certified as CO<sub>2</sub>-neutral by independent assessors.**

Audi site in Brussels	
Established	1949
Audi models*	Audi e-tron Audi e-tron Sportback Audi e-tron S Audi e-tron S Sportback
Production (December 31, 2020)	42,100 vehicles (not incl. pre-series)
Plant Management	Volker Germann
Area	563,321 m <sup>2</sup> (6,063,536 sq ft)
Employees (December 31, 2020)	3,076

Audi Brussels compensates for all emissions that occur during production and at the location. This takes place predominantly through renewable energy but also through environmental projects. Three main pillars form the foundation of the Belgian site. The first pillar is the switch to green electricity. That happened at the site back in 2012. Audi Brussels also boasts the region’s largest photovoltaic system. The second pillar is the use of renewable energies to generate heat at the site. These two pillars meet roughly 95 percent of the energy demand with renewable energy sources. The company uses carbon credit projects (third pillar) to offset other emissions that currently cannot



be avoided using renewable sources of energy. The CO<sub>2</sub>-neutral Audi Brussels plant is thus the ideal production location for the brand's first electric cars.

Audi has established numerous competencies in the company for the Audi e-tron and has developed both the battery technology and the drive itself. The employees have planned and implemented many of the steps in the production process. Since summer 2016, the plant has comprehensively remodeled the body shop, paint shop and assembly shop step by step and has established its own battery manufacturing facility. Altogether, the employees in Brussels received more than 200,000 hours of training for the first fully electric Audi.

Audi Brussels started offering factory tours in June 2010. Approximately 15,000 visitors per year experienced production of the Audi A1 up close. Visitors and customers have been able to take a behind-the-scenes look at the production of the Audi e-tron and e-tron Sportback since 2019. Audi Brussels is actively involved in the dialogue with international, national and regional authorities.

## Modern working worlds

### Attractive employer:

- Audi Brussels offers a modern working environment, space for innovation and diverse possibilities for individual development.
- The employees are actively involved in shaping future topics such as electric mobility and digitalization.
- The corporate values of appreciation, openness, trust, and integrity are a mainstay of the company's culture.

### Focus on employees:

- 3,076 people (December 31, 2020) are employed at the Brussels site. 918 of these work in production-related areas; 2,158 employees work directly in production. With an average age of 43.2 years, the employees have worked an average of 16.9 years at Audi Brussels. The three working languages are French, Dutch and German.
- At Audi Brussels, there is a focus on the employees, which the plant's own health center shows. It offers a prevention program for the entire workforce: the **Audi Checkup**. Experienced nurses and doctors work to maintain and improve the employees' health and help to recognize any risk factors at an early stage and to counteract them. Audi Brussels is one of the few companies in Belgium that offer this service.
- Audi Brussels cooperates closely and successfully with the trade unions. In a letter of intent from 2007, management and the trade unions jointly defined the framework conditions for good cooperation. One important component is the **working time account**



**system** used at Audi Brussels since 2010. It offers the company and its employees much more flexibility.

- **Dual education** allows the students of two partner schools to complete part of their training on location at the company. In this project, Audi Brussels is cooperating with the Flemish college “Go! TA Halle” and the francophone college “Don Bosco Woluwé Saint-Pierre.” The project gives students the opportunity to gain more practical experience during their training. Another goal is to convince more young people in Belgium to choose an attractive technical apprenticeship.
- In December, Audi Brussels was awarded the “Diversity Label 2018” of the Brussels-Capital Region. The award, which was started in 2008 by the Brussels employment office supports companies in the fight against discrimination. To obtain the Label, Audi Brussels developed and implemented a diversity plan.
- Time for career and family: Audi helps its employees to combine their career and family life in the different phases of life.
- Individual, flexible working time models enable mobile working from any location.

## Key cornerstones at the site

The cornerstones at the Brussels site are **Production, Logistics, Quality Assurance, the Center for Analysis and Preseries (APH) and Environmental Protection.**

### ► **Production and Logistics**

**Production on the road to electric mobility:** Efficient production systems and the use of new high-tech solutions are the basis for the future vision of digitalized production.

- Audi is synonymous with the highest quality standards, including in times of change as it transforms into a mobility provider.
- With a clear target vision, the company is placing the strategic focus of its production and logistics processes on future requirements.
- The focus is on people: Context-sensitive assist systems support people efficiently, including through new forms of human-machine interaction. They ease the strain on resources, while boosting process reliability and ergonomics at the workplace.
- Measures to increase flexibility lay the foundation for future models, helping electric mobility and key technologies to be implemented even faster in future as a result.
- Audi has secured important production capacities for its ongoing growth with the plant in Brussels. The processes have also been optimized per the Audi Production System (APS).
- Major features of the APS are group work and continuous improvement processes. To optimize process chains, Audi has closely integrated the external suppliers and service



providers into the production process. Short throughput times in production, low inventories and a high added value are the objectives on which Audi Brussels focuses.

- The Brussels site also has its own battery manufacturing facility to produce the batteries for the e-tron and e-tron Sportback. The Belgian site is thus a **key plant for electric mobility within the Audi Group**.
- **Logistics** at Audi ensures that vehicle production and market supply are punctual, flexible, and efficient. Smart Factory principles are anchored throughout the logistics.
- **“Automotive Park” logistics and supplier center “Automotive Park,”** the state-of-the-art logistics and supplier center is connected with the assembly shops by a bridge. It provides the infrastructure for efficient processes in the supply of materials to the Brussels plant. Every day, trucks and trains deliver over 3,000 parts and components from more than 300 suppliers. Close integration of external suppliers with the plant’s internal logistics processes boosts productivity on a sustained basis.
- Smart logistics includes automated parts transportation, but primarily relates to digital processes. Driverless floor conveyors have been used at Audi for automated material transport within the halls since early 2018.

▶ **Quality Assurance**

**Precision and robustness of complex vehicle functions as well as the perfection of materials, workmanship, and impression are the core of Audi’s traditional promise of quality.**

- Quality assurance is very important in the age of digital, connected and sustainable mobility.
- Taking a step beyond conventional quality assurance, the team is responsible for anchoring quality in products, processes, and services – and are doing so consistently.
- The quality management system and consumer protection provide binding standards. This allows quality to be managed in a central and process-oriented way.
- Further responsibilities with a managing function arise from corporate programs such as automotive security, or function orientation and systems engineering.
- This way, quality remains a fixed and consistent part of Audi’s DNA even in times of fundamental change.

▶ **Center for Analysis and Pre-Series (APH)**

- Audi Brussels has a modern center for analysis and pre-series. This links Production and Technical Development, ensuring the high quality of the Audi e-tron and e-tron Sportback.



▶ **Environmental protection**

**Audi environmental program “Mission:Zero” encourages more environmental protection**

Mission:Zero is the Audi environmental program for consistently sustainable production. All activities and measures for reducing the ecological footprint at the Audi sites worldwide, in Production and Logistics are bundled here. The focus is on Audi’s key challenges of decarbonization, water use, resource efficiency, and biodiversity. One of the key objectives is to achieve CO<sub>2</sub>-neutral Audi production locations by 2025.

**A car factory goes green – examples at the Brussels site:**

- The Brussels plant is the **first in the world with certified CO<sub>2</sub>-neutral volume production in the premium segment**. Audi Brussels compensates for all emissions that occur during production and at the location. This takes place predominantly through the procurement and production of renewable energy but also through environmental projects. Independent experts have certified the carbon-neutrality.
- Audi Brussels installed a photovoltaic system with a total area of 107,000 square meters (1,151,738.4 sq ft) at the site. The plant thus operates the largest photovoltaic system in the Brussels region and produces some 9,000-megawatt hours of electricity each year. This avoids the emission of roughly 1,881 metric tons of CO<sub>2</sub>.
- **The most stringent of environmental standards** are applied at the Audi Brussels site. In 2013, the Brussels region recognized the plant as an “eco-dynamic company” – a **regional environmental certification** that is awarded every three years. Audi Brussels was awarded the highest rating of three stars. Since 2001, the Brussels site has also been certified according to the environmental audit of the European Commission (EMAS: Eco-Management and Audit Scheme).



## History of the site

The plant in Brussels is over 70 years old. On April 7, 1949, the first vehicle rolled off the production line there. Before the plant was taken over by AUDI AG in 2007, it had belonged to Volkswagen AG since 1970, producing various models of the Volkswagen Group. Since belonging to AUDI AG, the Brussels site has assumed an important role in the Audi Group, and it now employs 3,076 people. The start of production of the Audi A1 in 2010 marked the beginning of a new era. The A1 was the first model in the plant's history to be produced exclusively in the European capital. Audi Brussels expanded its production in 2011 with the addition of the Audi A1 Sportback\* and in 2014 with the Audi S1\* and Audi S1 Sportback\*. In 2012, Audi Brussels produced the Audi A1 quattro as a special limited-edition model.

On August 1, 2018, the last Audi A1\* of the first generation rolled off production line in Brussels. Since May 2010, a total of just under 910,000 units of the Audi A1 have been produced in Brussels. The successor model to the Audi A1 is built in Martorell, Spain.

1949	Construction of the first production buildings and establishment of the plant as “Anciens Etablissements D’Ieteren Frères.”
1970	Establishment of “Volkswagen Bruxelles S.A. – Brussel N.V.”
2005	Establishment of the company “AutoVision S.A. – N.V.” as the operator of the “Automotive Park.”
2006	Decision by Volkswagen AG to focus production of the Golf at the Wolfsburg and Mosel sites.
2007–2009	Transitional phase: Successive restructuring of the plant by Audi. Production of the Audi A3, VW Golf (until summer 2007) and VW Polo (until November 2009) by Audi Brussels.
2009	100th anniversary of the Audi brand and 60th anniversary of the Audi site in Brussels.
2010	May: Start of production of the Audi A1. November: Production of the seven-millionth automobile at the site.
2011	Visit by the former Belgian King Albert II. Opening of the visitor pathway. November: Start of production of the Audi A1 Sportback.
2012	Audi Brussels celebrates its fifth anniversary. Start of production of the Audi A1 quattro. Cooperation agreement on “Dual Education” pilot project.
2013	Photovoltaic system with 37,000 square meters (398,264.7 sq ft) starts operation, electricity from regenerative sources reduces CO <sub>2</sub> emissions by 14,230 metric tons per year.



- 2014      February: Start of production of Audi S1 and Audi S1 Sportback.  
October: Celebration of production of the 500,000th Audi A1 in the presence of King Philippe I.  
Round table on dual education with King Philippe I of Belgium, the management of Audi Brussels, and Audi Brussels, and teachers and students of both partner-schools.
- 2016      State visit to Belgium by the German President: On March 10, 2016, Joachim Gauck and King Philippe I visited the Audi Brussels plant to learn about the future of mobility and the fully electric Audi model that will be produced at Audi Brussels beginning in 2018.

2017

- The Brussels plant is undergoing comprehensive remodeling to prepare for the series production of the first electric car of the Audi brand. Cornerstone laid for southern expansion of the body shop.
- Audi Board of Management approves the production of a second electric model at the Brussels site.

2018

- Production of the Audi A1 is relocated from Brussels to Martorell.
- Start of series production of the Audi e-tron in Brussels.
- The Brussels-Capital Region awards Audi Brussels the “Diversity Label 2018.”

2019

- King Philippe visits the plant (production of the Audi e-tron and dual education at Audi Brussels).
- Expansion of the Automotive Park with an 8,000 square meter (86,111.3 sq ft) logistics area.
- Expansion of the photovoltaic system to a total surface area of 89,000 square meters (957,988.0 sq ft).

2020

- SOP of the Audi e-tron Sportback (January).
- Audi Brussels awarded the title of “Top Employer” for the fifth time in a row.
- Audi Brussels awarded the title “Factory of the Future.”
- SOP Audi e-tron S , SOP Audi e-tron S Sportback.

2021

- Audi Brussels awarded the title of “Top Employer” for the sixth time in a row.



**International Sites Communications**

Franziska Queling  
Phone: +49 172 9121550  
E-mail: [franziska.queling@audi.de](mailto:franziska.queling@audi.de)  
[www.audi-mediacycenter.com](http://www.audi-mediacycenter.com)

**Brussels Site Communications**

Peter D'hoore  
Phone: +32 495 592205  
E-mail: [peter.dhoore@audi.de](mailto:peter.dhoore@audi.de)  
[www.audi-mediacycenter.com](http://www.audi-mediacycenter.com)

---

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 19 locations in 12 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2020, the Audi Group delivered to customers about 1.693 million automobiles of the Audi brand, 7,430 sports cars of the Lamborghini brand and 48,042 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of € 55.7 billion and an operating profit of € 4.5 billion. At present, about 87,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

---

**Consumption of the models cited and currently available on the market\***

**Consumption of the Audi e-tron 55 quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 26.1–22.2 (WLTP); 24.3–22.0 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0

**Consumption of the Audi e-tron 50 quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 25.7–21.7 (WLTP); 23.8–21.4 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0

**Consumption of the Audi e-tron Sportback 55 quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 25.9–21.6 (WLTP); 24.0–21.6 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0

**Consumption of the Audi e-tron Sportback 50 quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 26.3 – 21.6 (WLTP); 23.9 – 21.4 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0

**Consumption of the Audi e-tron S quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 28.4–26.1 (WLTP); 28.8–27.1 (NEDC)

Combined CO<sub>2</sub> emissions in g/km: 0

**Consumption of the Audi e-tron S Sportback quattro:**

Combined electric power consumption in kWh/100 km (62.1 mi): 28.1–25.6 (WLTP); 28.3–26.4 (NEDC)

Combined CO<sub>2</sub> emissions g/km: 0

## Audi Communication

\*Information on fuel consumption and CO2 emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used and on the equipment and accessories of the car.

The indicated consumption and emissions values were determined according to the legally specified measuring methods. Since September 1, 2017, type approval for certain new vehicles has been performed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO2 emissions. Since September 1, 2018, the WLTP has gradually replaced the New European Driving Cycle (NEDC). Due to the realistic test conditions, the fuel consumption and CO2 emission values measured are in many cases higher than the values measured according to the NEDC. Vehicle taxation could change accordingly as of September 1, 2018. Additional information about the differences between WLTP and NEDC is available at [www.audi.de/wltp](http://www.audi.de/wltp).

At the moment, it is still mandatory to communicate the NEDC values. In the case of new vehicles for which type approval was performed using WLTP, the NEDC values are derived from the WLTP values. WLTP values can be provided voluntarily until their use becomes mandatory. If NEDC values are indicated as a range, they do not refer to one, specific vehicle and are not an integral element of the offer. They are provided only for the purpose of comparison between the various vehicle types. Additional equipment and accessories (attachment parts, tire size, etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics and, like weather and traffic conditions as well as individual driving style, influence a vehicle's electrical consumption, CO2 emissions and performance figures.

Further information on official fuel consumption figures and the official specific CO2 emissions of new passenger cars can be found in the "Guide on the fuel economy, CO2 emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, Germany ([www.dat.de](http://www.dat.de)).