



Communications Motorsport

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Audi tests talents for the DTM

- **Scouting event with eight young drivers in Spain**
- **Factory drivers Timo Scheider and Adrien Tambay as instructors**
- **Head of DTM Dieter Gass: “Test is an investment in the future”**

Ingolstadt, November 22, 2013 – Audi has given eight young talents the opportunity to gather experience in the cockpit of an Audi A4 DTM at a scouting event. With instructions provided by the two factory drivers Timo Scheider and Adrien Tambay they completed an extensive program of testing on and off the track for three days in Spain.

It has become a bit of a tradition: After the end of the DTM season, Audi gives a number of young talents the opportunity to gather personal experiences at the wheel of the DTM race car. As in previous years, the event for young drivers between 17 and 22 years of age was not only focused on driving the fastest lap time but on technical understanding, dealing with engineers and mechanics, giving feedback on changes made to the Audi A4 DTM and handling a racing simulation.”

“We regard this talent scouting event as an investment in the future,” says Dieter Gass, Head of DTM at Audi. “We’re absolutely happy with our current driver line-up but would still like to give young talents an opportunity to take a peek behind the scenes of the DTM from time to time. This is how some of our current drivers got started as well and today they’re part of the DTM or other series.” DTM youngster Adrien Tambay and the two-time Champion Timo Scheider took care of the young talents as ‘driving instructors’ and assisted them with tips and tricks.

The drivers who tested in Spain were: Jordan King (GB) and Harry Ticknell (GB), who were awarded the test as the best Volkswagen drivers in the FIA Formula 3 Championship, as well as Robin Frijns (NL, 2012 Renault World Series Champion), Marvin Kirchhöfer (D, 2013 ATS Formula 3 Cup Champion), Alessandro Latif (GB, Speed Euroseries), Thomas Schöffler (D, 2013 International GT Sprint Series Champion), Ferdinand Stuck (D, VLN) and Stefan Wackerbauer (D, Formula Renault Eurocup).



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In 2012, the Audi Group delivered 1,455,123 cars of the Audi brand to its customers, generated revenue of €48.8 billion and achieved an operating profit of €5.4 billion. The Audi Group is globally present in more than 100 markets and produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). The brand with four rings will produce cars also in Foshan (China) as of late 2013, in 2015 in São José dos Pinhais (Brazil) and 2016 in San José Chiapa (Mexico). AUDI AG's wholly owned subsidiaries include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The Group currently employs more than 70,000 people worldwide, including around 50,000 in Germany. Total investment of approximately €11 billion is planned by 2015 – mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO2-neutral mobility.