



Five category victories: Major success for Audi in the Auto Trophy readers' poll of the magazine *Auto Zeitung*

- A1 Sportback*, A3 Sportback*, Q2, Q8, and e-tron Sportback* in 1st place
- The readers picked from 442 models in 21 categories
- Audi COO Oliver Hoffmann: "Our successful A3 keeps on winning"

Ingolstadt, November 25, 2020 – Victories in five categories: Audi achieved a major success in the Auto Trophy 2020 voting by readers of the specialist magazine *Auto Zeitung*. The A1 Sportback*, A3 Sportback*, Q2, Q8, and e-tron Sportback* models each won in their categories. For the A3, it was already the third important award within the space of a few weeks. It previously claimed victory in its category in the "autonis" design competition by *auto, motor und sport* and the "Golden Steering Wheel" from *Auto Bild*.

"The success with the Auto Trophy confirms that we are on the right track with our model policy," said Oliver Hoffmann, Chief Operating Officer (COO) of Technical Development. "I am particularly happy that our successful A3 Sportback* keeps on winning in comparative tests and competitions. It presents our technological expertise in the compact segment – from digital daytime running lights and the modern operating concept to all-round connectivity. It is a perfect all-around vehicle, sporty and balanced, and a real eye-catcher."

The Auto Trophy took place for the 33rd time this year. 18,811 readers of *Auto Zeitung* voted on the best brands and models from a total of 442 cars in 21 categories. The participants each had two votes: one for the overall winner of the category and one for the best imported model. The A3 Sportback* won its category with 15.0 percent of the vote.

The A1 Sportback* won in the "City Cars" category with 21.7 percent of the votes cast. The most compact Audi model is an ideal companion not only in urban environments but also on longer journeys. Its infotainment and driver assist systems are on par with the full-size class.

The Q2, which emerged victorious among the SUVs under EUR 25,000 with 17.4 percent of the votes, is a versatile compact SUV with good all-around qualities. The Q8, which dominated in the "Luxury SUV" category with 13.9 percent of the votes, combines great practical talent with the elegance of a four-door luxury coupé and confident driving characteristics. The same can be said of the fully electric Audi e-tron Sportback* (winner of the "Electric SUV" category with 19.0 percent): The dynamic SUV coupé combines elegance with powerful performance and high-tech features with great everyday usability.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Fuel/electric power consumption and CO₂ emission figures given in ranges depend on the tires/wheels used as well as the selected equipment^{1/3}



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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

Fuel consumption of the models named above:

Fuel consumption, CO₂ emission figures, and efficiency classes given in ranges depend on the tires/wheels used as well as the selected vehicle equipment

Fuel consumption of the models named above:

Audi A1 Sportback:

Combined fuel consumption in l/100 km: 5.0–4.6 (47.0–51.1 US mpg)

Combined CO₂ emissions in g/km: 115–106 (185.1–170.6 g/mi)

Audi A3 Sportback:

Combined fuel consumption in l/100 km: 4.8–3.9 (49.0–60.3 US mpg)

Combined CO₂ emissions in g/km: 111–99 (178.6–159.3 g/mi)

Audi Q2:

Combined fuel consumption in l/100 km: 5.4–4.6 (43.6–51.1 US mpg)

Combined CO₂ emissions in g/km: 128–116 (206.0–186.7 g/mi)

Audi Q8:

Combined fuel consumption in l/100 km: 8.9–6.9 (26.4–34.1 US mpg)

Combined CO₂ emissions in g/km: 204–182 (328.3–292.9 g/mi)

Audi e-tron Sportback:

Combined electric power consumption in kWh/100 km: 25.9–21.1 (WLTP); 23.8–20.9 (NEDC)

Combined CO₂ emissions in g/km: 0



The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the "Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models," which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at www.dat.de.