



Product and Technology Communications

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Athletic highlight: the Audi TTS competition plus

- **New equipment line for the Audi TTS**
- **Coupé and Roadster feature sporty design details in the interior and exterior**
- **Exclusive offer from Audi Sport GmbH: “bronze selection” for Audi TT and TTS**

Ingolstadt, November 24, 2020 – Stylish and sharper: Audi is launching a sporty equipment line and a design-oriented special model for its TT family. The Audi TTS competition plus (combined fuel consumption in l/100 km: 7.6–7.3 (30.9–32.2 US mpg); combined CO₂ emissions in g/km: 174–168 (280.0–270.4 g/mi)*) is an athletic highlight. The new “bronze selection” variant for the TT (combined fuel consumption in l/100 km: 6.5–6.3 (36.2–37.3 US mpg); combined CO₂ emissions in g/km: 148–144 (238.2–231.7 g/mi)*) and the TTS exudes confident elegance.**

The new “competition plus” equipment line sharpens the sporty status of the Audi TTS** with targeted design details. The Audi TTS** now generally features a more powerful TFSI engine that outputs 235 kW (320 PS) and generates a maximum torque of 400 Nm (295.0 lb-ft). The Coupé accelerates from a standstill to 100 km/h (62.1 mph) in 4.5 seconds (Roadster: 4.8 seconds). Top speed is electronically governed at 250 km/h (155.3 mph). The seven-speed S tronic, quattro permanent all-wheel drive, and the Audi magnetic ride controlled shock absorber system are on board as standard.

The standard equipment of the TTS competition plus** includes LED headlights, wrapped Audi rings on the side sills, privacy glazing (Coupé only), brake calipers painted in red, and high-gloss black 20-inch wheels with a 10-spoke design. The fixed rear wing as well as other exterior details in dark colors, such as the black Audi rings at the front and rear, highlight the dynamic ambitions at first glance.

Chronos gray, glacier white, tango red, and turbo blue are available for the exterior paint finish.

The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.

*Fuel/electric power consumption and CO₂ emission figures given in ranges depend on the tires/wheels used as well as the selected equipment.

**The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Striking highlights: the interior

The driver glances at the 12.3-inch Audi virtual cockpit with variably adjustable display modes for driving and on-board computer information. The exclusive leather upholstery and trim further enhance the sporty interior of the TTS competition plus**. Fine Nappa leather in ebony with contrasting stitching in express red or ara blue is combined with a rhombus pattern and the S embossing on the backrests of the front seats. Accordingly, the elements of the seat trims and center console come in chrome paint finish, slate gray (fine paint finish, slate gray for the Roadster), satin paint finish, turbo blue, or gloss paint finish, tango red (exclusively for the Coupé). In addition, the inlays come in carbon design as a standard feature. The inner rings of the air vents are painted in satin turbo blue or gloss tango red (exclusively for the Coupé). The high-grip gear lever knob is designed in Alcantara. Thanks to a combination of Alcantara and leather from Audi exclusive, the flat-bottomed steering wheel sits particularly well in the driver's hands. A 12 o'clock marker in gray or red (with blue or red interior equipment) combined with contrasting stitching in ara blue or tango red add a further accent in the driver-oriented cockpit. With the tango red interior, the floor mats are adorned with contrasting stitching in the corresponding color and framed with durable artificial leather.

Stylish: Audi TT and TTS “bronze selection”

A further design highlight will expand the attractive portfolio in the second quarter: The “bronze selection” special model is an offer from Audi Sport GmbH that will be available for both the Audi TT** and the Audi TTS**. True to the name, the elements of the seat trims, center console, and air vents in the interior feature a fine paint finish, bronze, and copper contrasting stitching adorns the sport seats plus. The choice of colors for the body includes chronos gray, glacier white, and mythos black, which match the elegant bronze hue of the 20-inch wheels with their 5-V-spoke star design. The wrapped Audi rings in the same color on the side sills catch the eye. In addition to LED headlights and rear lights, a B&O sound system, inlays in aluminum drift, and an expanded leather package with contrasting stitching also come as standard. Two large round tailpipes with chrome-plated trims on the right and left give the rear end a striking appearance. The sporty rear of the TTS** features the familiar two dual tailpipes. The honeycomb grille of the Singleframe grille is painted in gloss black for the TT** and matte titanium black for the TTS**.

The Audi TTS competition plus** and the upgraded model series will go on sale in Germany in November 2020. The Coupé will cost around EUR 61,000 (with 19% VAT) and the Roadster will cost around EUR 63,700 (with 19% VAT). Deliveries are scheduled to start at the beginning of next year. The “bronze selection” package will cost EUR 6,190 (with 19% VAT) for the TT** and EUR 4,490 (with 19% VAT) for the TTS** and will be available for order in the spring of 2021. Deliveries will also start in the spring of 2021.

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**The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo.



Fuel consumption of the models named above:

Audi TT:

Combined fuel consumption in l/100 km: 6.5–6.3 (36.2–37.3 US mpg)

Combined CO₂ emissions in g/km: 148–144 (238.2–231.7 g/mi)

(Fuel consumption, CO₂ emission figures, and efficiency classes given in ranges depend on the tire/wheel sets used)

Audi TTS:

Combined fuel consumption in l/100 km: 7.6–7.3 (30.9–32.2 US mpg)

Combined CO₂ emissions in g/km: 174–168 (280.0–270.4 g/mi)

(Fuel consumption, CO₂ emission figures, and efficiency classes given in ranges depend on the tire/wheel sets used)

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO₂ emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO₂ emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit www.audi.de/wltp.

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO₂ emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the “Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at www.dat.de.

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.
