



**Product and Technology Communications**

Benedikt Still  
Spokesman Audi TT  
Phone: +49 841 89 89615  
E-mail: [Benedikt.Still@audi.de](mailto:Benedikt.Still@audi.de)  
[www.audi-mediacyber.com](http://www.audi-mediacyber.com)

## **Great attention to detail and even sharper: The Audi TT S line competition plus**

- **New equipment line for the Audi TT with 180 kW (245 PS)**
- **The S line exterior package and black styling package characterize its progressive look**
- **Interior based on the S line sport package with Alcantara, leather and contrasting stitching**

**Ingolstadt, October 6, 2020 – Even stronger in character, even sportier – with the TT 45 TFSI (combined fuel consumption in l/100 km\*: 6.5–6.3 (36.2–37.3 US mpg); combined CO<sub>2</sub> emissions in g/km: 148–144 (238.2–231.7 g/mi)), Audi is introducing the new equipment line S line competition plus to the range. Gloss black attachments, large wheels and a fixed rear wing are sure to turn heads. The interior is dominated by Alcantara, leather and contrasting stitching. The sporty heart of the TT 45 TFSI\*\* satisfies the latest level of the Euro 6 emission standard and delivers 245 PS and 370 Nm (272.9 lb-ft) of torque.**

The Audi TT has been demonstrating its special character ever since its series debut in 1998. In its third generation, which has been on the market since 2014, the compact sports car embodies emotion and dynamism in their pure form. The new “S line competition plus” line now takes this one step further. It is available as a TT 45 TFSI\*\* with 180 kW (245 PS) and a seven-speed S tronic for both the Coupé and the Roadster. The revised engine meets the latest level of the Euro 6 emissions standard. The variants with quattro drive will be available to order in the first quarter of 2021.

The combination of not one but two equipment packages provides the ingredients for the sporty appearance of the “competition plus” models: The S line exterior package draws attention to the bumpers, the radiator protective grille, the side air inlets, the sill trims and the diffuser insert at the rear with a distinctive style. The black styling package adds to the progressive appearance with attachments in high-gloss black: The Singleframe, air inlets, exterior mirrors, sill trim strips, diffuser insert and a fixed rear wing all look particularly sporty with their dark finish. The Audi rings and the exhaust tailpipes also have a black painted finish. With the Roadster, a black hood and a high-gloss black roll-over bar cover complete the look, while dark privacy glazing in the rear is available for the Coupé.

**The equipment, data and prices specified in this document refer to the model range offered in Germany. Subject to change without notice; errors and omissions excepted.**

\*Fuel/electric power consumption and CO<sub>2</sub> emission figures given in ranges depend on the tires/wheels used as well as the selected equipment.

\*\*The collective fuel/electric power consumption values of all models named and available on the German market can be found in the list provided at the end of this MediaInfo



The standard 19-inch wheels in the five-arm polygon design are likewise styled in gloss black, with 20-inch wheels in the 10-Y spoke design available as an option. Behind them, the red-painted brake calipers catch the eye and provide a harmonious contrast. The standard S line sport suspension with dynamic damper tuning lowers the body by 10 mm (0.4 in) and underscores the sporty appearance. On request, LED headlights illuminate the road. In addition to the turbo blue solid paint finish, the customer can choose from the metallic colors tango red, glacier white and chronos gray, which is available for the TT for the first time. Regardless of the paint finish, the Audi rings behind the door are presented in black foil.

#### **Dark tones, specific accents and fine materials: the interior**

The interior of the Audi TT 45 TFSI S line competition plus\*\* is based on the S line sport package, in which dark tones predominate. The sports seats plus are upholstered with leather and Alcantara in black – or entirely in fine Nappa leather as an option. Embossed S logos in the integrated head restraints and contrasting stitching in express red or ara blue add accents. Elements such as the rings inside the air vents or the trim on the center tunnel are available in tango red (exclusively for the Coupé), turbo blue or slate gray. The lower part of the tunnel and parts of the door trims are upholstered in leather that is further enhanced by contrasting stitching. Thanks to a combination of leather and Alcantara, the flat-bottomed steering wheel sits particularly well in the driver's hands. Contrasting stitching and a center mark of contrasting color create additional visual highlights in the driver-oriented cockpit.

The driver looks at the standard 12.3-inch Audi virtual cockpit with variably adjustable display modes for driving and infotainment content. The instrument panel exhibits an engineered grain that was previously reserved for the Audi TTS\*\*. The inlays are made of matt brushed aluminum or alternatively of carbon. An Alcantara cover with S rhombus makes the gear lever knob of the S tronic particularly sophisticated, while the gear gaiter is made from leather.

The Audi TT S line competition plus\*\* will be available to order from October on the German market, with deliveries commencing in December. In Germany, prices will start at €47,316.30 (Coupé) or €49,655.80 (Roadster).

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**Fuel consumption of the models named above:**

*(Fuel consumption and CO<sub>2</sub> emission figures given in ranges depend on the tires/wheels used.)*

**Audi TT 45 TFSI (Coupé):**

Combined fuel consumption in l/100 km (US mpg): 6.3 (37.3)

Combined CO<sub>2</sub> emissions in g/km (g/mi): 144 (231.7)

**Audi TT 45 TFSI (Roadster):**

Combined fuel consumption in l/100 km (US mpg): 6.5–6.4 (36.2–36.8)

Combined CO<sub>2</sub> emissions in g/km (g/mi): 148–147 (238.2–236.6)

**Audi TT S:**

Combined fuel consumption in l/100 km (US mpg): 7.3–7.1 (32.2–33.1)

Combined CO<sub>2</sub> emissions in g/km (g/mi): 166–161 (267.2–259.1)

The specified fuel consumption and emission data have been determined according to the measurement procedures prescribed by law. Since September 1, 2017, certain new vehicles are already being type-approved according to the Worldwide Harmonized Light Vehicles Test Procedure (WLTP), a more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions. Starting on September 1, 2018, the New European Driving Cycle (NEDC) will be replaced by the WLTP in stages. Owing to the more realistic test conditions, the fuel consumption and CO<sub>2</sub> emissions measured according to the WLTP will, in many cases, be higher than those measured according to the NEDC. For further information on the differences between the WLTP and NEDC, please visit [www.audi.de/wltp](http://www.audi.de/wltp).

We are currently still required by law to state the NEDC figures. In the case of new vehicles which have been type-approved according to the WLTP, the NEDC figures are derived from the WLTP data. It is possible to specify the WLTP figures voluntarily in addition until such time as this is required by law. In cases where the NEDC figures are specified as value ranges, these do not refer to a particular individual vehicle and do not constitute part of the sales offering. They are intended exclusively as a means of comparison between different vehicle types. Additional equipment and accessories (e.g. add-on parts, different tire formats, etc.) may change the relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and, in conjunction with weather and traffic conditions and individual driving style, may affect fuel consumption, electrical power consumption, CO<sub>2</sub> emissions and the performance figures for the vehicle.

Further information on official fuel consumption figures and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the “Guide on the fuel economy, CO<sub>2</sub> emissions and power consumption of all new passenger car models,” which is available free of charge at all sales dealerships and from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, 73760 Ostfildern, Germany, or at [www.dat.de](http://www.dat.de).

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy), and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.845 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year, AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. With new models, innovative mobility offerings and other attractive services, Audi is becoming a provider of sustainable, individual premium mobility.

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