



**Communications Motorsport**

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## **Audi team prepares in Lanzarote**

- **Squads from DTM and WEC trained together in the Canaries**
- **Team spirit intensified and new line-up consolidated**
- **Dr. Wolfgang Ullrich: “Only a strong team stands its ground”**

**Ingolstadt, February 18, 2014 – Every year, Audi Sport intensively prepares for the coming motorsport season with its race drivers and team management. This year, the team trained in Lanzarote for the first time.**

Sports, fun and games, plus the necessary serious side: Audi Sport’s teambuilding activity is far more than a fixture on the calendar of the race drivers, team directors and sporting management level. “We’ve been perfecting our joint team week for years,” explains Head of Audi Motorsport Dr. Wolfgang Ullrich. “A healthy mix of individual sports, team disciplines and theoretical units promotes an upbeat mood and the building of a cohesive team. Be it at Le Mans, in the WEC or in the DTM: A lot of the success would simply be impossible without a well-developed team spirit. Only a strong team stands its ground.”

For the first time, Audi Sport organized its training camp in Lanzarote. In addition to Dr. Wolfgang Ullrich, the sporting management level that joined the activities on the Canary island included Dieter Gass (Head of DTM), Chris Reinke (Head of LMP) plus the team directors Arno Zensen (Audi Sport Team Rosberg), Ernst Moser (Audi Sport Team Phoenix), Hans-Jürgen Abt (Audi Sport Team Abt ), Thomas Biermaier (Audi Sport Team Abt Sportsline) and Ralf Jüttner (Audi Sport Team Joest). In the drivers’ field, DTM rookie Nico Müller got to know his touring car colleagues Mattias Ekström, Jamie Green, Miguel Molina, Edoardo Mortara, Mike Rockenfeller, Timo Scheider and Adrien Tambay. Filipe Albuquerque – a DTM driver at Audi since 2011 – is switching to the brand’s sports car program this year where the Portuguese is joining Marco Bonanomi, Lucas di Grassi, Marcel Fässler, Loïc Duval, Marc Gené, Oliver Jarvis, Tom Kristensen, André Lotterer and Benoît Tréluyer.

Be it in stretching exercises for the morning warm-up or canoeing, mountain bike touring or beach volleyball, swimming or strength exercises, road biking or stand-up paddling: At temperatures of around 20 degrees centigrade, the Audi drivers proved



their fitness and versatility from Tuesday to Saturday, accompanied by sports physician Dr. Christian John. “This year, the drivers again arrived well prepared for our joint week. They presented themselves in the type of physical and mental shape we like them to be in – starting with our 21-year-old newcomer Nico Müller through to our nine-time Le Mans winner Tom Kristensen, who is now 46 years old and in peak form just like his team-mates,” reports Dr. John, who has been Audi Sport’s team doctor for 31 years.

At the end of the week, the factory drivers prepared for future interview situations during a media training unit and demonstrated their professionalism in dealing with journalists as well. MotoGP racers Cal Crutchlow and Andrea Dovizioso, who are under contract with Audi’s subsidiary Ducati, joined them for this training unit that was held on Saturday and Sunday.

– End –

The Audi Group delivered around 1,575,500 cars of the Audi brand to customers in 2013. From January through the end of September 2013 the Company posted revenue of €37 billion and an operating profit of €3.74 billion. The Audi Group is globally present in more than 100 markets and produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). The brand with four rings produces cars also in Foshan (China) since December 2013, in 2015 in São José dos Pinhais (Brazil) and 2016 in San José Chiapa (Mexico). AUDI AG’s wholly owned subsidiaries include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The Group currently employs almost 73,000 people worldwide, including around 50,000 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO<sub>2</sub>-neutral mobility.